

2026 Flash Career Reports

**Includes data on top employers,
job titles, and more for the
following majors (click to jump):**

[Accounting](#)

[Business Analytics & Information Systems](#)

[Economics](#)

[Entrepreneurship](#)

[Finance](#)

[Management](#)

[Marketing](#)

[Risk Management & Insurance](#)

Prepared annually by Tippie Undergraduate Career Services
Undergraduate Program Office, Tippie College of Business
Questions? Email tippie-careerservice@uiowa.edu

FLASH CAREER REPORT: ACCOUNTING

2026-2027 edition

Top companies hiring Tippie majors

Andersen Tax

CliftonLarsonAllen

Collins Aerospace

Creative Planning

Deloitte

EY

FORVIS

KPMG

Myers and Stauffer

Plante Moran

PwC

RSM

UFG Insurance

UHY

Williams & Company

Campus resources for accounting majors

Student organizations: Beta Alpha Psi, Tippie Accounting Society

Career events: Meet the Firms Night (check the Beta Alpha Psi site for details at the start of the fall semester!)

Campus institutes: Hawkinson Institute

Job search keywords for accounting majors

- Account reconciliation/reconcile
- Audit (internal, external)
- Balance sheets
- Bookkeeping
- Budgeting/budget planning
- Capital
- Cash flow
- Compliance (GAAP compliance)
- Financial analysis/modeling/forecasting
- Financial statements
- Financial/regulatory reporting
- General ledger
- Invoicing
- Payables
- Receivables

*All data in this report sourced from the Iowa
Graduation Survey, 2022-2025*

Questions?

Contact tippie-careerservice@uiowa.edu

Top job titles for accounting majors

Accountant	Auditor
Accounting Assistant	Consultant
Accounting Associate	Financial Analyst
Assurance Associate	Investment Banking Analyst
Assurance Staff	Staff Accountant
Audit & Assurance Assistant	Tax Accountant
Audit Associate	Tax Associate
Audit Staff	Tax Consultant

RECRUITING TIMELINES

 FTE

 INTERNSHIPS

Smr. Break	Fall Semester				Winter Break	Spring Semester				Summer Break	
Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.
	ACCOUNTING										
	CONSULTING										
	FINANCIAL SERVICES, FINANCIAL MANAGEMENT, & REAL ESTATE										
	GOVERNMENT & LEGAL										
	INSURANCE										

The timelines shown here were developed using data from multiple public and private institutions, along with insights from leading recruiting platforms. The selected industries were chosen as especially relevant to the accounting major. For more information and to see the full list of industries, click [here](#) or visit the Tippie Undergraduate Career Services website.

FLASH CAREER REPORT: BAIS

2026-2027 edition

Top companies hiring Tippie majors

Caterpillar

Collins Aerospace

Deloitte

Eaton

Epic

EY

GreatAmerica

GreenState Credit Union

HNI

Holmes Murphy & Associates

Kru-Marc

Marmon

Principal

PwC

RSM

Siemens

State Farm Insurance

TopBloc

Transamerica

TrueNorth Companies

Uline

Wells Fargo

Campus resources for BAIS majors

Student organizations: Tippie Tech & Innovation Association, Applied AI

Campus institutes: Tippie Analytics Cooperative

Supplemental programs: BAIS Student Ambassadors

Job search keywords for BAIS majors

- Analysis (risk, etc.)
- Dashboard
- Data analysis
- Documentation
- Methodology
- Model
- Predictive analytics
- Project management
- Projections
- Quantitative/qualitative analysis
- Report
- Solutions
- Synthesize

*All data in this report sourced from the Iowa
Graduation Survey, 2022-2025*

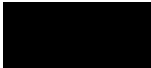
Questions?

Contact tippie-careerservice@uiowa.edu

Top job titles for BAIS majors

Analyst	IT Analyst
Associate	Marketing Associate
Associate Analyst	Pricing Analyst
Business Analyst	Sales
Business Systems Analyst	Sales Associate
Consultant	Supply Chain Associate
Data Analyst	Technical Solutions Engineer
Entrepreneur	Technology Consulting Associate
Financial Analyst	Technology Risk Consultant
IT Staff	

RECRUITING TIMELINES

 FTE

 INTERNSHIPS

Smr. Break	Fall Semester				Winter Break	Spring Semester				Summer Break	
Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.
CONSULTING											
FINANCIAL SERVICES, FINANCIAL MANAGEMENT, & REAL ESTATE											
HEALTHCARE											
INFORMATION TECHNOLOGY											
OPERATIONS & LOGISTICS											

The timelines shown here were developed using data from multiple public and private institutions, along with insights from leading recruiting platforms. The selected industries were chosen as especially relevant to the BAIS major. For more information and to see the full list of industries, click [here](#) or visit the Tippie Undergraduate Career Services website.

FLASH CAREER REPORT: ECONOMICS

2026-2027 edition

Top companies hiring Tippie majors

Alliant Group

AssuredPartners

Becker's Healthcare

Berkshire Hathaway

Cambridge Investment

Caterpillar Inc.

Dimensional Fund Advisors

FDIC

Frontier Airlines

Gravie

GreatAmerica Financial

Iowa Division of Banking

Total Quality Logistics

US Cellular

Campus resources for economics majors

Student organizations: Economics
Student Association

Deciding between the 4 economics major options? Visit <https://tippie.uiowa.edu/undergraduate/majors/economics-major>

Job search keywords for economics majors

- Business strategy
- Comparative advantage
- Cost-benefit analysis
- Critical thinking
- Data analysis
- Economic analysis
- Economic development
- Fiscal policy
- Global trade
- Market trends
- Micro/macroeconomics
- Problem solving
- Research
- Stakeholder engagement
- Supply and demand

*All data in this report sourced from the Iowa
Graduation Survey, 2022-2025*
Questions?
Contact tippie-careerservice@uiowa.edu

Top job titles for economics majors

Account Representative	Financial Advisor
Associate Consultant	Global Mobility Specialist
Associate Product Manager	Investment Analyst
Bank Examiner	Marketing Analyst
Business Services Specialist	Revenue Analyst

RECRUITING TIMELINES

 FTE

 INTERNSHIPS

Smr. Break	Fall Semester				Winter Break	Spring Semester				Summer Break	
Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.
CONSULTING											
	CORPORATE FINANCE										
FINANCIAL SERVICES, FINANCIAL MANAGEMENT, & REAL ESTATE											
GENERAL MANAGEMENT											
	GOVERNMENT & LEGAL										

The timelines shown here were developed using data from multiple public and private institutions, along with insights from leading recruiting platforms. The selected industries were chosen as especially relevant to the economics major. For more information and to see the full list of industries, click [here](#) or visit the Tippie Undergraduate Career Services website.

FLASH CAREER REPORT: ENTREPRENEURSHIP

2026-2027 edition

Top companies hiring Tippie majors

Accenture

Aerotek

ALDI

Amazon

Crowded Closet

CRST

Enterprise Holdings

GreatAmerica

GreenState Credit Union

Hy-Vee

Keyence

Kohl's

MoLo Solutions

Pella

Principal

RHM

Scheels

UIHC

Wells Fargo

Campus resources for entrepreneurship majors

Student organizations: Sigma Nu Tau

Campus institutes: John Pappajohn
Entrepreneurial Center (JPEC)

Job search keywords for entrepreneurship majors

- Business strategy
- Cost/budget management
- Customer/client relations
- Data-driven decisions
- Executed
- Goal setting
- Innovation
- Leadership
- Operations management
- Report writing/reporting
- Retention
- Stakeholder engagement
- Start-up
- Team collaboration
- Written/verbal communication

*All data in this report sourced from the Iowa
Graduation Survey, 2022-2025*

Questions?

Contact tippie-careerservice@uiowa.edu

Top job titles for entrepreneurship majors

Account Executive	Entrepreneur
Account Manager	Human Resources Generalist
Administrative Assistant	Inside Sales Representative
Administrative Services Coordinator	Management Trainee
Assistant Program Manager	Manager
Assistant Property Manager	Operations Manager
Associate Sales Producer	Project Manager
Business Consultant	Recruiter
Business Development Representative	Sales Manager
Consulting Analyst	Sales Representative

RECRUITING TIMELINES



FTE



INTERNSHIPS

Smr. Break	Fall Semester					Winter Break	Spring Semester				Summer Break	
Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	
FINANCIAL SERVICES, FINANCIAL MANAGEMENT, & REAL ESTATE												
GENERAL MANAGEMENT												
HOSPITALITY AND TOURISM												
		MEDIA & ENTERTAINMENT										
RETAIL & COMMERCE												

The timelines shown here were developed using data from multiple public and private institutions, along with insights from leading recruiting platforms. The selected industries were chosen as especially relevant to the entrepreneurship major. For more information and to see the full list of industries, click [here](#) or visit the Tippie Undergraduate Career Services website.

FLASH CAREER REPORT: FINANCE

2026-2027 edition

Top companies hiring Tippie majors

BMO

Bank of America

Cottingham & Butler

GreatAmerica

HNI Corporation

Holmes Murphy & Associates

JLL

JPMorgan Chase

Lincoln International

Lockton Companies

Nationwide

Northern Trust

Northwestern Mutual

PwC

Principal

RSM

Sammons Financial Group

State Farm

Transamerica

TrueNorth Companies

Wells Fargo

Campus resources for finance majors

Student organizations: Tippie Tech & Innovation Association, Financial Management Association, HawkTrade, InvestHer, Tippie Real Estate Club, Quantitative Finance Club

Campus institutes: Hawkinson Institute

Job search keywords for finance majors

- Acquisition and mergers (M&A)
- Budgeting and forecasting
- Buy-side/sell-side experience
- Cash flow management
- Client relationship management
- Equities and fixed income
- Financial analysis
- Financial statements
- Hedge funds
- Investment analysis
- Investor reporting/relations
- Portfolio management
- Risk assessment/management
- Valuation
- Wealth management

*All data in this report sourced from the Iowa
Graduation Survey, 2022-2025*

Questions?

Contact tippie-careerservice@uiowa.edu

Top job titles for finance majors

Account Specialist	Financial Analyst
Accountant	Financial Services Representative
Analyst	Investment Banking Analyst
Client Services Representative	Manager
Credit Analyst	Sales Associate
Finance Associate	Sales Development Representative
Finance Development Program	Sales Representative
Financial Advisor	Underwriter
Commercial Analyst Development Program	Sales Development Representative

RECRUITING TIMELINES



FTE



INTERNSHIPS

Smr. Break	Fall Semester				Winter Break	Spring Semester				Summer Break	
Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.
	CORPORATE FINANCE										
	FINANCIAL SERVICES, FINANCIAL MANAGEMENT, & REAL ESTATE										
	HEALTHCARE										
	INSURANCE										
	INVESTMENT BANKING - MAJORITY OF FTE HIRES ARE INTERNSHIP CONVERSIONS										

The timelines shown here were developed using data from multiple public and private institutions, along with insights from leading recruiting platforms. The selected industries were chosen as especially relevant to the finance major. For more information and to see the full list of industries, click [here](#) or visit the Tippie Undergraduate Career Services website.

FLASH CAREER REPORT: MANAGEMENT

2026-2027 edition

Top companies hiring Tippie majors

Accenture

Aerotek

ALDI

Amazon

Crowded Closet

CRST

Enterprise Holdings

GreatAmerica

GreenState Credit Union

Hy-Vee

Keyence

Kohl's

MoLo Solutions

Pella

Principal

RHM

Scheels

UIHC

Wells Fargo

Campus resources for management majors

Student organizations: Tippie chapter of the Society for Human Resource Management (SHRM), Phi Gamma Nu

Job search keywords for management majors

- Business strategy
- Change management
- Collaboration/teamwork
- Compensation and benefits
- Conflict resolution
- Employee relations
- HR operations
- Leadership
- Organizational culture
- Performance oversight
- Project management/delegation
- Recruitment and retention
- Stakeholder administration
- Training and development
- Written/verbal communication

All data in this report sourced from the Iowa Graduation Survey, 2022-2025
Questions?
Contact tippie-careerservice@uiowa.edu

Top job titles for management majors

Account Executive	Entrepreneur
Account Manager	Human Resources Generalist
Administrative Assistant	Inside Sales Representative
Administrative Services Coordinator	Management Trainee
Assistant Program Manager	Manager
Assistant Property Manager	Operations Manager
Associate Sales Producer	Project Manager
Business Consultant	Recruiter
Business Development Representative	Sales Manager
Consulting Analyst	Sales Representative

RECRUITING TIMELINES

 FTE

 INTERNSHIPS

Smr. Break	Fall Semester				Winter Break	Spring Semester				Summer Break	
Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.
CONSULTING											
GENERAL MANAGEMENT											
HEALTHCARE											
HOSPITALITY AND TOURISM											
HUMAN RESOURCES											

The timelines shown here were developed using data from multiple public and private institutions, along with insights from leading recruiting platforms. The selected industries were chosen as especially relevant to the management major. For more information and to see the full list of industries, click [here](#) or visit the Tippie Undergraduate Career Services website.

FLASH CAREER REPORT: MARKETING

2026-2027 edition

Top companies hiring Tippie majors

ADP

Arrive Logistics

Caseys

CDW

Cottingham & Butler

Echo Global Logistics

Enterprise Holdings

Epic

GreatAmerica

HNI

Holmes Murphy & Associates

Insight Global

John Deere

Keyence

Medix

MoLo Solutions

OneDigital Advanced Health

Oracle

PepsiCo

RHM

Schneider

Spark Foundry

Stryker

Techtronic Industries

TrueNorth Companies

Uline

UnitedHealth Group

Campus resources for marketing majors

Student organizations: American Advertising Federation chapter, American Marketing Association (AMA) chapter, Consumer Experience Consulting Club, National Retail Federation chapter, Sales and Consulting Club

Campus institutes: Marketing Institute

Job search keywords for marketing majors

- Advertising (paid/organic)
- Brand (management, awareness, etc.)
- Competitive analysis
- Content creation and management
- Cross-selling/Up-selling
- Customer insights
- Customer profiling
- Customer retention/loyalty
- GTM: Go to market strategy
- Key performance indicators (KPIs)
- Market share
- Marketing strategy and planning
- Sales funnel/buyer journey
- SEO/SEM (Search engine optimization/marketing)
- Target market segmentation

*All data in this report sourced from the Iowa
Graduation Survey, 2022-2025*

Questions?

Contact tippie-careerservice@uiowa.edu

Top job titles for marketing majors

Account Executive	Event Coordinator
Account Manager	Inside Sales Representative
Account Representative	Insurance Agent
Account Specialist	Manager
Analyst	Marketing Associate
Associate	Marketing Coordinator
Business Development Representative	Marketing Specialist
Carrier Sales Representative	Recruiter
Digital Marketing Specialist	Sales Development Representative
Entrepreneur	Sales Representative

RECRUITING TIMELINES

111

[illegible]

The timelines shown here were developed using data from multiple public and private institutions, along with insights from leading recruiting platforms. The selected industries were chosen as especially relevant to the marketing major. For more information and to see the full list of industries, click [here](#) or visit the Tippie Undergraduate Career Services website.

FLASH CAREER REPORT: RMI

2026-2027 edition

Top companies hiring Tippie majors

Ameriprise Financial

Cottingham & Butler

F&G Annuities & Life

Farm Bureau Financial

GreatAmerica

Holmes Murphy

Hub International

Lockton

Nationwide

TrueNorth Companies

Campus resources for RMI majors

Student organizations: Gamma Iota Sigma
Career Events: Actuarial Science and RMI Career Fair (look for info at the start of each fall semester), Insure Your Future program
Campus institutes: Vaughan Institute

Job search keywords for RMI majors

- Actuarial concepts
- Claims management
- Collateral evaluation
- Compliance and regulatory knowledge
- Coverage review and authorization
- Customer/client communication
- Insurance products/services
- Life and health insurance
- Loss mitigation
- Policy analysis
- Premium calculation
- Risk assessment/management
- Risk-based pricing
- Title and escrow
- Underwriting

*All data in this report sourced from the Iowa
Graduation Survey, 2022-2025*
Questions?
Contact tippie-careerservice@uiowa.edu

Top job titles for RMI majors

Actuarial Analyst	Insurance Broker/Agent
Business Continuity Analyst	Insurance Claims Examiner
Catastrophe Risk Modeler	Insurance Underwriter
Claims Adjuster	Loss Prevention Specialist
Claims Investigator	Reinsurance Analyst
Compliance Analyst (Risk Management)	Risk & Insurance Program Coordinator
Corporate Insurance Assistant	Risk Analyst
Cyber Risk Analyst	Risk Consultant
Enterprise Risk Management Analyst	Risk Management Analyst
Financial Risk Analyst	Underwriting Assistant

RECRUITING TIMELINES



FTE



INTERNSHIPS

Smr. Break	Fall Semester				Winter Break	Spring Semester				Summer Break		
Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	
	CONSULTING											
	CORPORATE FINANCE											
	HEALTHCARE											
	INSURANCE											
	OPERATIONS & LOGISTICS											

The timelines shown here were developed using data from multiple public and private institutions, along with insights from leading recruiting platforms. The selected industries were chosen as especially relevant to the RMI major. For more information and to see the full list of industries, click [here](#) or visit the Tippie Undergraduate Career Services website.