

This form is a planning tool only— Consult your degree audit on MyUI to see all degree requirements.

General Education (21– 31 s.h.)		s.h.
World Language: 4th level in one language, 2nd level in two languages or 3rd level in one language plus an approved WLCE	0-10	
Historical Perspectives	3	
Interpreting Literature	3	
Natural Sciences (lab not required)	3	
Values & Society	3	
International & Global Issues	3	
Social Sciences (excluding ECON:1100 & ECON:1200)	3	
Understanding Cultural Perspectives	3	
Prerequisites Required for standard admission (18 s.h.)		
RHET:1030 Rhetoric (required General Education course)	4	
MATH:1350 Quant. Reasoning for Bus. (MATH:1005 w/ C– or ALEKS 55)	4	
STAT:1030 Statistics for Business	4	
ECON:1100 Principles of Microeconomics	4	
BAIS:1500 Business Technology & AI	2	
Business Core Part I Required to declare major (7 s.h.)		
ECON:1200 Principles of Macroeconomics	4	
ACCT:2100 Introduction to Financial Accounting (full-time semester of college-level coursework)	3	
Business Core Part II (26 s.h.)		
ACCT:2200 Managerial Accounting Analytics & Data Visualization (ACCT:2100, ECON:1100, MATH:1350)	3	
BUS:2200 Discover Business at Tippie (admission to Tippie)	1	
BAIS:3005 Information Systems (BAIS:1500 or CS:1020) 8 weeks	2	
BAIS:2800 Foundations of Business Analytics (MATH:1350, STAT:1030, BAIS:1500)	3	
MGMT:2000 Introduction to Law (30 s.h.)	3	
FIN:3000 Introductory Financial Management. (ACCT:2100, ECON:1100, & ECON:1200)	3	
MGMT:2100 Introduction to Management (30 s.h.)	3	
MKTG:3000 Introduction to Marketing Strategy	3	
BAIS:3000 Operations Management (STAT:1030) 8 weeks	2	
BUS:3000 Business Communication & Professionalism (RHET:1030, admission to Tippie)	3	
Tippie RISE (0-3 s.h.)		
Complete at least one of the following; see degree audit for course options		
Research with Faculty	0-3	
Internship Course (i.e. BUS:3100 S/U graded or CCP:1201 S/U graded)	0-3	
Study Abroad	3	
Experiential Course (must be completed at UI)	3	

Entrepreneurship Major Requirements (22 s.h. total)	
Two-thirds of the major s.h. must be completed in ENTR and UI.	
Common requirements (16 s.h.)	
ENTR:3050 Professional Prep. For Entrepreneurship S/U graded	1
ENTR:3350 Entrepreneurial Strategy (duplicates ENTR:2000)	3
MGMT:3250 Leading Innovation (MGMT:2000 & 2100)	3
BAIS:3150 Emerging Technology Driving Bus. Innovation spring only	3
MKTG:4201 Professional Selling (MKTG:3000)	3
FIN:3900 Advanced Entrepreneurial Finance (FIN:3000)	3
Entrepreneurship major electives (6 s.h. from one category below)	
Entrepreneurial Finance	
ENTR:4650 Applied Venture Finance (FIN:3900 or (ENTR:3100 and (ENTR:3200 or ENTR:4200)))	3
Select one of the following courses:	
<ul style="list-style-type: none"> ENTR:4200 Entrepreneurship Bus. Consulting^{RISE} (ENTR:2000 or ENTR:3350 or MGMT:2100, ENTR:3200 or MKTG:3000, and 60 s.h.) ENTR:4900 Academic Internship^{RISE} (ENTR:2000 or ENTR:3350 or MGMT:2100, ENTR:3200 or MKTG:3000, & instructor permission) - S/F FIN:4470 Insurtech Innovation (FIN:3400) 	3
Entrepreneurial Leadership	
MGMT:3800/ENTR:3800 Entrepreneurial Leadership Academy I (app required, MGMT:2100 or ENTR:3350 or ENTR:2000, & 75 s.h.) fall only	3
MGMT:3850/ENTR:3850 Entrepreneurial Leadership Academy II ^{RISE} (MGMT:3800/ENTR:3800) spring only	3
Technology Entrepreneurship	
ENTR:3550 Commercializing New Tech I (ENTR:2000 or ENTR:3350 or MGMT:2100, 60sh, & application required) fall only	3
ENTR:3575 Commercializing New Tech II (ENTR:3550) spring only	3
General Entrepreneurship	
ENTR:4400 Managing the Growth in Business (ENTR:2000 or ENTR:3350, & 75 s.h.)	3
Select one of the following courses:	
<ul style="list-style-type: none"> ENTR:3500 Social Entrepreneurship (ENTR:2000 or ENTR:3350) ENTR:3550 Commercializing New Technology I (ENTR:2000 or ENTR:3350 or MGMT:2100, 60sh, & application) ENTR:3800 Entrepreneurial Leadership Academy I (ENTR:2000 or ENTR:3350 or MGMT:2100, & application) ENTR:4000 Topics in Entrepreneurship ENTR:4100 International Entr. Culture, and Social Impact^{RISE} ENTR:4200 Entrepreneurship: Business Consulting^{RISE} (ENTR:2000 or ENTR:3350 or MGMT:2100, ENTR:3200 or MKTG:3000, & 60 s.h.) ENTR:4300 Launching an Entrepreneurial Venture ENTR:4650 Applied Venture Finance (FIN:3900 or (ENTR:3100 & (ENTR:3200 or ENTR:4200))) ENTR:4900 Academic Internship^{RISE} (ENTR:2000 or ENTR:3350 or MGMT:2100, ENTR:3200 or MKTG:3000, & instructor permission) - S/F FIN:4470 Insurtech Innovation (FIN:3400) MGMT:4100 Dynamics of Negotiations (60 s.h.) 	3
Applied Entrepreneurship	
ENTR:4200 Entrepreneurship Bus. Consulting ^{RISE} (ENTR:2000 or ENTR:3350 or MGMT:2100, ENTR:3200 or MKTG:3000, & 60 s.h.)	3
Select one of the following courses:	
<ul style="list-style-type: none"> BAIS:4150 BAIS Capstone (BAIS:3250, BAIS:3500, BUS:3000 & ACCT:2200)^{RISE} MKTG:4500 Marketing Capstone (MKTG:3000, 3050, 3100, 3200 & 1 more MKTG course above 3100, & 90 s.h.) 	3

Sample Four-Year Plan

First Year (0-29 s.h.)			
	s.h.		s.h.
1st Semester		2nd Semester	
MATH:1350 Quantitative Reasoning for Business	4	STAT:1030 Statistics for Business	4
RHET:1030 Rhetoric	4	ECON:1200 Principles of Macroeconomics	4
ECON:1100 Principles of Microeconomics	4	BAIS:1500 Business Technology & AI	2
BUS:2200 Discover Business at Tippie	1	General education	3
General education	3	General education	3
CSI:1600 Success at Iowa	1		16
	17		

Second Year (30-59 s.h.)			
	s.h.		s.h.
1st Semester		2nd Semester	
ACCT:2100 Introduction to Financial Accounting	3	ENTR:3050 Professional Prep. in Entrepreneurship	1
BAIS:2800 Foundations of Business Analytics	3	ENTR:3350 Entrepreneurial Strategy	3
MGMT:2100 Introduction to Management	3	BAIS:3005 Information Systems	2
MGMT:2000 Introduction to Law	3	BAIS:3000 Operations Management	2
General Education	3	BUS:3000 Business Communication & Professionalism	3
	15	General education	3
			14

Third Year (60-89 s.h.)			
	s.h.		s.h.
1st Semester		2nd Semester	
MGMT:3250 Leading Innovation	3	FIN:3900 Entrepreneurial Finance	3
FIN:3000 Introductory Financial Management	3	MKTG:4201 Professional Selling	3
MKTG:3000 Introduction to Marketing Strategy	3	BAIS:3150 Emerging Technology Driving Business	3
General Education	3	ACCT:2200 Managerial Accounting	3
Minors ; certificates ; non-business; electives	3	General Education	3
	15		15

Fourth Year (90-120 s.h.)			
	s.h.		s.h.
1st Semester		2nd Semester	
ENTR Major Elective	3	ENTR Major Elective	3
Minors ; certificates ; non-business; electives	3	Minors ; certificates ; non-business; electives	3
Minors ; certificates ; non-business; electives	3	Minors ; certificates ; non-business; electives	3
Minors ; certificates ; non-business; electives	3	Minors ; certificates ; non-business; electives	3
Minors ; certificates ; non-business; electives	2	Minors ; certificates ; non-business; electives	2
	14		14

*Students are required to complete 52 s.h. of non-business course work. Courses with a prefix of ACCT, BAIS, BUS, ECON, ENTR, FIN, MGMT, MSCI, MKTG will not count towards non-business hours. Check degree audit at #8.

Notes