

# Iowa MBA Course Chart

## 9 Core Courses Required (8 Plus 1 Capstone)

<b>Corporate Financial Reporting +</b>	<b>Data &amp; Decisions + ^</b>	<b>Marketing Management + ^</b>	<b>Management in Organizations ^</b>
<b>Operations &amp; Supply Chain +</b>	<b>Managerial Finance + ^</b>	<b>Foundations in Strategy + ^</b>	<b>Managerial Economics ^</b>
<b>CAPSTONE COURSE (CHOOSE 1)</b>	<b>Business Integration*</b> Complete 5 of 6 core prerequisites + indicates prereq for this capstone	<b>Strategic Business Growth*</b> Complete 5 of 6 core prerequisites ^ indicates prereq for this capstone	<b>Strategy in Action*</b> Foundations in Strategy plus 4 of 5 core prereqs ^ indicates prereq for this capstone

## Elective Courses (Choose 6)

### Finance (FIN)

- Advanced Corporate Finance\* (previously Corporate Financial Strategy)
- Corporate Finance\* (previously Corporate Investment & Finance Decisions)
- Corporate Risk Management & Insurance
- Derivatives\*
- Enterprise Risk Management\*
- Financial Modeling & Firm Valuation\*
- Portfolio Management\*
- Quantitative Finance & Machine Learning
- Real Estate Finance & Investments\*
- Wealth Management\*

### Accounting (ACCT)

- Financial Statement Analysis & Forecasting\*
- Strategic Cost Analysis\*

### Economics (ECON)

- Digital Economics\*

### Business Analytics (BAIS)

- Advanced Analytics\*
- Data Management (previously Data Management & Visual Analytics)
- Data Programming in Python
- Data Science\*
- Visual Analytics
- Agile Project Management
- Applied Deep Learning\*
- Applied Optimization\*
- Cybersecurity
- Data Leadership & Management
- Generative AI\*
- Social Analytics\*
- Text Analytics\*
- Value Creation Using AI

### General Electives (MBA)

- Business Communication
- Communication with AI & Business Tech
- Leadership Communication & Story
- [Seminar in International Business \(GLO\)](#)  
(partially in-person at international location)

### Entrepreneurship (ENTR)

- Entrepreneurship and Innovation
- Entrepreneurial Finance\*
- Strategic Management of Tech & Innovation

### Marketing (MKTG)

- Customer Experience\*
- Digital Marketing Insights, Strategies, & Applications\*
- Marketing Analytics\*
- Marketing Communication & Promotion\*
- Product & Portfolio Strategy\* (previously Product & Pricing Management)
- Social Media Marketing\*
- Strategic Brand Positioning\*

### Management (MGMT)

- Leadership & Personal Development
- Maximizing Team Performance
- Corporate Social Responsibility & Sustainability
- Dynamics of Negotiations
- Human Resources Analytics\*
- Law & Ethics
- Managing Employee Performance
- Managing in a Global Environment
- Managing & Preventing Conflict
- Project Management
- Strategic Management of Change



\* Indicates prerequisite(s) required.

Course offerings and related details are subject to change as we develop new courses, revise existing courses, and evaluate enrollments. This course chart is not meant to be an exhaustive list.

Resources: [course descriptions](#), [current schedule of courses](#), & [syllabus archive](#) (HawkID and password needed to access the archive).

# Professional & Graduate Certificates

- **Finance** (4 courses, 12 s.h.)

Required: **Managerial Finance**, Portfolio Management, and Corporate Finance (previously Corporate Investment & Finance Decisions)  
Choose one course from list of approved certificate classes.

- **Corporate Finance** (4 courses, 12 s.h.)

Required: **Corporate Financial Reporting**, **Managerial Finance**, Corporate Finance (previously Corporate Investment & Finance Decisions), and Advanced Corporate Finance (previously Corporate Financial Strategy).

- **Financial Decision-Making** (4 courses, 12 s.h.)

Required: **Corporate Financial Reporting**, **Data & Decisions**, and Financial Statement Analysis and Forecasting  
Choose one course from list of approved certificate classes.

- **Investment Management** (4 courses, 12 s.h.)

Required: **Managerial Finance** and Portfolio Management  
Choose two courses from list of approved certificate classes.

- **Responsible Resource Management** (4 courses, 12 s.h.)

Required: **Corporate Financial Reporting**, Strategic Cost Analysis, and Corporate Social Responsibility and Sustainability  
Choose one course from list of approved certificate classes.

- **Risk Management & Insurance** (4 courses, 12 s.h.)

Required: **Corporate Financial Reporting**, **Managerial Finance**, Corporate Risk Management & Insurance, and Enterprise Risk Management

- **Artificial Intelligence & Technology Mgmt** (4 courses, 12 s.h.)

Required: Data Leadership & Management and Value Creation Using AI  
Choose two courses from list of approved certificate classes.

- **Artificial Intelligence & Machine Learning** (4 courses, 12 s.h.)

Required: Applied Deep Learning  
Choose three courses from list of approved certificate classes.

- **Business Analytics** (5 courses, 15 s.h.)

Required: **Data and Decisions**, Advanced Analytics, Data Management, Data Science, and Data Programming in Python

- **Business Communication** (4 courses, 12 s.h.)

Required: Business Communication  
Choose three courses from list of approved certificate classes.

- **Innovation** (4 courses, 12 s.h.)

Required: Entrepreneurship & Innovation, Entrepreneurial Finance, and Strategic Mgmt of Tech & Innovation  
Choose one course from list of approved certificate classes.

- **Marketing** (4 courses, 12 s.h.)

Required: **Marketing Management**  
Choose three courses from list of approved certificate classes.

- **Leadership** (5 courses, 15 s.h.)

Required: **Management in Organizations** and Leadership & Personal Development  
Choose three courses from list of approved certificate classes.

- **Strategy** (4 courses, 12 s.h.)

Required: **Foundations in Strategy** and **Strategy in Action**  
Choose two courses from list of approved certificate classes.

- **Operations** (4 courses, 12 s.h.)

Required: **Data & Decisions** and **Operations and Supply Chain**  
Choose two courses from list of approved certificate classes.

- **Healthcare Management** (5 courses, 15 s.h.)

Courses for this certificate are taught online. This program, offered in partnership with the College of Public Health (CPH), requires separate admission and different tuition. To meet requirements, you'll take four electives from CPH and Corporate Financial Reporting from our program. Contact your advising team for details.

➔ **Questions? Reach out to your advising team.**

➔ **Multiple Degrees**

Earn multiple degrees (MS in Business Analytics, MBA, and MS in Finance).  
[Learn more by scheduling an advising appointment.](#)