

FLASH CAREER REPORT: ENTREPRENEURSHIP

Top companies hiring Tippie majors

Actalent

Amazon

Arrive Logistics

CDW

Cooks Direct

Enterprise Mobility

Gallagher

GForce Life Sciences

GreatAmerica Financial

Hibu

Hy-Vee

Medline Industries

PepsiCo

Principal Financial Group

Rapid Packaging

The Gazette

UIHC

United Healthcare

University of Iowa

Wells Fargo

Campus resources for entrepreneurship majors

Student organizations: Sigma Nu Tau

Campus institutes: John Pappajohn Entrepreneurial Center (JPEC)

Job search keywords for entrepreneurship majors

- Business strategy
- Cost/budget management
- Customer/client relations
- Data-driven decisions
- Executed
- Goal setting
- Innovation
- Leadership
- Operations management
- Report writing/reporting
- Retention
- Stakeholder engagement
- Start-up
- Team collaboration
- Written/verbal communication

All data in this report sourced from the John Pappajohn Entrepreneurial Center
Questions?
Contact tippie-careerservice@uiowa.edu

Top job titles for entrepreneurship majors

Account Manager	Marketing Manager
Administrative Assistant	Marketing Specialist
Associate Manager	Product Manager
Business Analyst	Professional Athlete
Customer Success Manager	Projects and Operations Manager
Event Manager	Real Estate Specialist
Finance & Accounting Specialist	Risk Management and Insurance Specialist
Healthcare Professional	Sales and Business Development
Hospitality Staff	Technician
HR & Recruitment Specialist	

RECRUITING TIMELINES

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The timelines shown here were developed using data from multiple public and private institutions, along with insights from leading recruiting platforms. The selected industries were chosen as especially relevant to the entrepreneurship major. For more information and to see the full list of industries, click [here](https://students.tippie.uiowa.edu/sites/students.tippie.uiowa.edu/files/2025-07/Recruiting%20timelines%20one-pager%20v2.pdf) or visit <https://students.tippie.uiowa.edu/sites/students.tippie.uiowa.edu/files/2025-07/Recruiting%20timelines%20one-pager%20v2.pdf>.