

Iowa MBA, PT MSBA, PT MSFIN Preview of Courses

Summer 2026, Fall 2026, Winter 2026, Spring 2027, Summer 2027



<i>O, N, R, P, V, W, X, T = online sections</i> <i>DM = Des Moines hybrid course</i> <i>IC = Iowa City hybrid course</i> <i>*See bottom for details about course formats.</i>	Summer 2026 8 weeks 0EXO, N, R 5/26/26 - 8/07/26	Fall 1 2026 8 weeks EXO/EXN/EXR/EXP 8/24/26 - 10/16/26	Fall 2 2026 8 weeks EXV/EXW/EXX/EXT 10/19/26 - 12/18/26	Winter 2026 4 weeks 0EXO 12/21/26 - 1/15/27	Spring 1 2027 8 weeks EXO/EXN/EXR/EXP 1/19/27 - 3/12/27	Spring 2 2027 8 weeks EXV/EXW/EXX/EXT 3/22/27 - 5/14/27	Summer 2027 8 weeks 0EXO, N, R 5/24/27 - 8/6/27	Summer 26 registration: March 9 Fall 26 registration: June 8 Winter 26 + Spring 27 registration: Nov 9 Summer 27 registration: March 8 Final Schedules with nights of the week and instructors available at least 1 month prior to registration dates.
Additional notes								
MBA Core								
MBA:8110 Marketing Management	OO	ONR	VWDM		ONR	VW	ON	
MBA:8120 Management in Orgs	OOO	ONRP	VWX		ONRPDM	VWX	ONR	
MBA:8140 Corporate Financial Reporting	OO	ONDM	VWX		ONR	VW	ON	
MBA:8150 Data and Decisions	OOO	ONRPDM	VWX		ONRP	VWX	ONR	Same course as BAIS:9100
MBA:8160 Managerial Economics	OODM	ONR	VW		ON	VWX	OND	
MBA:8180 Managerial Finance	OO	ON	VWXDM		ONRT (shared with FT Program)	VW	ON	
MBA:8240 Operations and Supply Chain	OO	ONR	VW		OND	VWX	ON	
MBA:8300 Foundations in Strategy	OO	ONIC Destination course	VWX		ONR	VWDM	ON	More information on the Iowa City destination course will be available in late spring/early summer. Online with one in-person class session in Iowa City on a Friday during business hours.
MBA:8310 Business Integration	O	O			O	IC Destination course tentative	O	More information on the Iowa City destination course will be available in late spring/early summer. Online with one in-person class session in Iowa City on a Friday during business hours..
MBA:8320 Strategic Business Growth	O	O	V		O	V	O	
MBA:9300 Strategy in Action	O		VDM Destination		O	V	O	More information on the Des Moines destination course will be available in late spring/early summer. Online with one in-person class session in Iowa City on a Friday during business hours..
MBA Electives								
ACCT: 9020 Strategic Cost Analysis			V			V		
ACCT:9040 Financial Statement Analysis & Forecasting		O			O			
For Business Analytics electives, please see MSBA listings below.								
ECON:9100 Digital Economics						V		
ENTR:9100 Entrepreneurship & Innovation		O			O			
ENTR:9200 Entrepreneurial Finance		O				V		
ENTR:9450 Strategic Management of Technology & Innovation			V	O		V		
For Finance electives, please see FIN listings below.								
MBA:8130 Business Communication		O			O			
MBA:9130 Leadership Communication & Story	O		V			V	O	
MBA:8430 Communication with AI & Business Tech		O		O		V		
MBA:8500 Seminar in International Business (GLO)			G			G		January GLO will take place during Fall 2nd session to UAE (travel late Nov/early Dec). May GLO will take place during Spring 2nd session to Portugal. No additional enrollments during session with GLO travel is allowed.
MGMT:9091 Corporate Social Responsibility & Sustainability					O			
MGMT:9110 Dynamics of Negotiations	O	Iowa City Destination course	V	O		V	O	More information on the Iowa City destination course will be available in late spring/early summer. Online with one in-person class session in Iowa City on a Friday during business hours.
MGMT:9120 Leadership & Personal Development	O	ON	V	O	ON	V	O	One online section in Fall 1 will be focused on students with 10+ years of experience. One online section in Spring 1 will have a healthcare focus.
MGMT:9130 Strategic Management of Change	O			O	O		O (late start, 4 week)	
MGMT:9185 Project Management	O		V	O		V	O	
MGMT:9210 Law & Ethics		O			O			
MGMT:9220 Maximizing Team Performance	O	O	V		O	V	O	
MGMT:9230 Managing & Preventing Conflict	O (late start, 4 week)		V			V	O	
MGMT:9250 Managing Employee Performance			V	O		V		
MGMT:9170 HR Analytics			V					Analytics elective for MSBA students
MKTG:9015 Social Media Marketing					O			
MKTG:9155 Digital Marketing Insights, Strategies, and Applications			V					
MKTG:9310 Marketing Analytics						V		Analytics elective for MSBA students
MKTG:9320 Strategic Brand Positioning					O			
MKTG:9330 Product & Portfolio Strategy		O						
MKTG:9350 Marketing Communication & Promotions							tentative	
MKTG:9370 Customer Experience						V		

ISE:5350 Logistics Engineering and Management			V					Offered through the College of Engineering. Analytics elective for MSBA
MSBA Core								
MBA:8150 Data and Decisions	O O O	O N R P DM	V W X		O N R P	V W X	O N R	Same course as BAIS:9100
BAIS:6050 Data Management	O	O	V		O	V	O	
BAIS:6140 Visual Analytics	O	O	V		O	V	O	
BAIS:6040 Data Programming in Python	O	O	V		O	V	O	
BAIS:9110 Advanced Analytics	O	O	V		O	V	O	
BAIS:6070 Data Science	O	O	V		O	V	O	
MSBA Electives								
BAIS:6100 Text Analytics			V (shared with FT Program)					
BAIS:6105 Social Analytics					O (shared with FT Program)			
BAIS:6130 Applied Optimization		O						
BAIS:6210 Data Leadership and Management	O		V (shared with FT Program)	O		V	O	
BAIS:6240 Value Creation Using AI	O	O			O	V (shared with FT Program)	O	
BAIS:6250 Applied Deep Learning			V					
BAIS:6260 Generative AI						V (shared with FT Program)		
BAIS:6280 Cybersecurity						V		
BAIS:9140 Agile Project Management	O		V		O (shared with FT Program)		O	
FIN:9160 Quant Fin and Machine Learning		O			O			Analytics elective for MSBA students
MGMT:9170 HR Analytics			V					Analytics elective for MSBA students
MKTG:9310 Marketing Analytics						V		Analytics elective for MSBA students
ISE:5350 Logistics and Data Management			V					Offered through the College of Engineering. Counts as an analytics elective
For Business electives, please see MBA or FIN listings. MSBA students may take up to 6 s.h. of business electives.								
MFIN Core								
MBA:8140 Corporate Financial Reporting	O O	O N DM	V W X		O N R	V W	O N	
MBA:8150 Data and Decisions	O O O	O N R P DM	V W X		O N R P	V W X	O N R	Same course as BAIS:9100
MBA:8180 Managerial Finance	O O	O N	V W X DM		O N R T (shared with FT Program)	V W	O N	
FIN:9200 Portfolio Management	O	O			O	DM Hybrid Course	O	
FIN:9210 Derivatives			V			V		
FIN:9300 Corporate Finance (formerly CIFI)	O	O				V, W (shared with FT Program)	O	
MFIN Electives								
FIN:9130 Corporate Risk Management and Insurance						V		
FIN:9140 Enterprise Risk Management			V					
FIN:9150 Financial Modeling & Firm Valuation		O						
FIN:9160 Quant Fin and Machine Learning		O			O			Analytics elective for MSBA students
FIN:9230 Real Estate Finance & Investments			V					
FIN:9310 Corporate Financial Strategy / Advanced Corp Finance			V		O			
FIN:9350 Wealth Management	O			O		V	O	
BAIS:6040 Data Programming in Python	O	O	V		O	V	O	
BAIS:6070 Data Science	O	O	V		O	V	O	
BAIS:6100 Text Analytics (Python)			V (shared with FT Program)					
ENTR:9200 Entrepreneurial Finance		O				V		

All courses require attendance at live sessions on a specific night of the week unless otherwise noted: Online courses EXN, EXO, EXP, EXT, EXR, EXV, EXW, EXX) require attendance via the web (generally Zoom) for the live sessions in addition to required online course content (asynchronous). In-person courses are taught in a hybrid format, utilizing both in-person and online elements, unless otherwise noted. Hybrid courses require in-person attendance at a physical site (Des Moines: EXD, Iowa City: EXI) for the live sessions in addition to required online course content (asynchronous). Destination courses are primarily online with one in-person class session that meets in Iowa City or Des Moines (as outlined above) on a Friday during business hours.