

Iowa MBA, PT MSBA, PT MSFIN Preview of Courses
 Summer 2026, Fall 2026, Winter 2026, Spring 2027, Summer 2027



Tippie College of Business

O, N, R, P, V, W, X, T = online sections DM = Des Moines hybrid course IC = Iowa City hybrid course *See bottom for details about course formats.	Summer 2026 8 weeks 0EXO, N, R 5/26/26 - 8/07/26	Fall 1 2026 8 weeks EXO/EXN/EXR/EXP 8/24/26 - 10/16/26	Fall 2 2026 8 weeks EXV/EXW/EXX/EXT 10/19/26 - 12/18/26	Winter 2026 4 weeks 0EXO 12/21/26 - 1/15/27	Spring 1 2027 8 weeks EXO/EXN/EXR/EXP 1/19/27 - 3/12/27	Spring 2 2027 8 weeks EXV/EXW/EXX/EXT 3/22/27 - 5/14/27	Summer 2027 8 weeks 0EXO, N, R 5/24/27 - 8/6/27	Summer 26 registration: March 9 Fall 26 registration: June 8 Winter 26 + Spring 27 registration: Nov 9 Summer 27 registration: March 8 Final Schedules with nights of the week and instructors available at least 1 month prior to registration dates. Additional notes
MBA Core								
MBA-8110 Marketing Management	OO	ONR	VWDM		ONR	VW	ON	
MBA-8120 Management in Orgs	OOO	ONRP	VWX		ONRPDM	VWX	ONR	
MBA-8140 Corporate Financial Reporting	OO	ONDM	VWX		ONR	VW	ON	
MBA-8150 Data and Decisions	OOO	ONRPDM	VWX		ONRP	VWX	ONR	Same course as BAIS:9100
MBA-8160 Managerial Economics	OODM	ONR	VW		ON	VWX	ONDM	
MBA-8180 Managerial Finance	OO	ON	VWXDM		ONRT (shared with FT Program)	VW	ON	
MBA-8240 Operations and Supply Chain	OO	ONR	VW		ONDM	VWX	ON	
MBA-8300 Foundations in Strategy	OO	ON IC Destination course	VWX		ONR	VWDM	ON	More information on the Iowa City destination course will be available in late spring/early summer. Online with one in-person class session in Iowa City on a Friday during business hours.
MBA-8310 Business Integration	O	O	V		O	IC Destination course tentative	O	More information on the Iowa City destination course will be available in late spring/early summer. Online with one in-person class session in Iowa City on a Friday during business hours..
MBA-8320 Strategic Business Growth	O	O	V		O	V	O	
MBA-9300 Strategy in Action	O		V DM Destination		O	V	O	More information on the Des Moines destination course will be available in late spring/early summer. Online with one in-person class session in Des Moines on a Friday during business hours..
MBA Electives								
ACCT-9020 Strategic Cost Analysis			V			V		
ACCT-9040 Financial Statement Analysis & Forecasting		O			O			
For Business Analytics electives, please see MSBA listings below.								
ECON-9100 Digital Economics						V		
ENTR-9100 Entrepreneurship & Innovation		O			O			
ENTR-9200 Entrepreneurial Finance		O				V		
ENTR-9450 Strategic Management of Technology & Innovation			V	O		V		
For Finance electives, please see FIN listings below.								
MBA-8130 Business Communication		O			O			
MBA-9130 Leadership Communication & Story	O		V			V	O	
MBA-8430 Communication with AI & Business Tech		O		O		V		
MBA-8500 Seminar in International Business (GLO)			G			G		January GLO will take place during Fall 2nd session to UAE (travel late Nov/early Dec). May GLO will take place during Spring 2nd session to Portugal. No additional enrollments during session with GLO travel is allowed.
MGMT-9091 Corporate Social Responsibility & Sustainability					O			
MGMT-9110 Dynamics of Negotiations	O	Iowa City Destination course	V	O		V	O	More information on the Iowa City destination course will be available in late spring/early summer. Online with one in-person class session in Iowa City on a Friday during business hours.
MGMT-9120 Leadership & Personal Development	O	ON	V	O	ON	V	O	One online section in Fall 1 will be focused on students with 10+ years of experience.
MGMT-9130 Strategic Management of Change	O			O	O		O (late start, 4 week)	
MGMT-9185 Project Management	O		V	O		V	O	
MGMT-9210 Law & Ethics		O			O			
MGMT-9220 Maximizing Team Performance	O	O	V		O	V	O	
MGMT-9230 Managing & Preventing Conflict	O (late start, 4 week)		V			V	O	
MGMT-9250 Managing Employee Performance			V	O		V		
MGMT-9170 HR Analytics			V					Analytics elective for MSBA students
MGMT-9320 Managing in a Global Environment					O			New course! This MBA course examines the leadership and manage challenges of operating in today's complex, dynamic, and interconnected global environment. Students examine how to lead change across cultures, exercise influence, and conduct effective cross-cultural negotiations in high-stakes contexts. They will develop a toolkit for building collaboration, alignment, and accountability in diverse, cross-border environments. Through case studies, applied projects, and reflection, the course develops the skills needed to lead diverse teams, navigate cross-cultural complexity, and drive organizational effectiveness across borders.
MKTG-9015 Social Media Marketing					O			
MKTG-9155 Digital Marketing Insights, Strategies, and Applications			V					
MKTG-9310 Marketing Analytics						V		Analytics elective for MSBA students
MKTG-9320 Strategic Brand Positioning					O			
MKTG-9330 Product & Portfolio Strategy		O						
MKTG-9350 Marketing Communication & Promotions			V				tentative	
MKTG-9370 Customer Experience						V		
ISE-5350 Logistics Engineering and Management			V					Offered through the College of Engineering. Analytics elective for MSBA
MSBA Core								
MBA-8150 Data and Decisions	OOO	ONRPDM	VWX		ONRP	VWX	ONR	Same course as BAIS:9100
BAIS:6050 Data Management	O	O	V		O	V	O	
BAIS:6140 Visual Analytics	O	O	V		O	V	O	
BAIS:6040 Data Programming in Python	O	O	V		O	V	O	
BAIS:9110 Advanced Analytics	O	O	V		O	V	O	
BAIS:6070 Data Science	O	O	V		O	V	O	
MSBA Electives								
BAIS:6100 Text Analytics			V (shared with FT Program)					

BAIS:6105 Social Analytics					O (shared with FT Program)			
BAIS:6130 Applied Optimization		O						
BAIS:6210 Data Leadership and Management	O		V (shared with FT Program)	O		V	O	
BAIS:6240 Value Creation Using AI	O	O			O	V (shared with FT Program)	O	
BAIS:6250 Applied Deep Learning			V					
BAIS:6260 Generative AI						V (shared with FT Program)		
BAIS:6280 Cybersecurity						V		
BAIS:9140 Agile Project Management	O		V		O (shared with FT Program)		O	
FIN:9160 Quant Fin and Machine Learning		O			O			Analytics elective for MSBA students
MGMT:9170 HR Analytics			V					Analytics elective for MSBA students
MKTG:9310 Marketing Analytics						V		Analytics elective for MSBA students
ISE:5350 Logistics and Data Management			V					Offered through the College of Engineering. Counts as an analytics elective
For business electives, please see MBA or FIN listings. MSBA students may take up to 6 s.h. of business electives.								
MFIN Core								
MBA:8140 Corporate Financial Reporting	O O	O N DM	VWX		O N R	VW	O N	
MBA:8150 Data and Decisions	O O O	O N R P DM	VWX		O N R P	VWX	O N R	Same course as BAIS:9100
MBA:8180 Managerial Finance	O O	O N	VWX DM		O N R T (shared with FT Program)	VW	O N	
FIN:9200 Portfolio Management	O	O			O	DM Hybrid Course	O	
FIN:9210 Derivatives			V			V		
FIN:9300 Corporate Finance (formerly CTFD)	O	O				V, W (shared with FT Program)	O	
MFIN Electives								
FIN:9130 Corporate Risk Management and Insurance						V		
FIN:9140 Enterprise Risk Management			V					
FIN:9150 Financial Modeling & Firm Valuation		O						
FIN:9160 Quant Fin and Machine Learning		O			O			Analytics elective for MSBA students
FIN:9230 Real Estate Finance & Investments			V					
FIN:9310 Corporate Financial Strategy / Advanced Corp Finance			V		O			
FIN:9350 Wealth Management	O			O		V	O	
BAIS:6040 Data Programming in Python	O	O	V		O	V	O	
BAIS:6070 Data Science	O	O	V		O	V	O	
BAIS:6100 Text Analytics (Python)			V (shared with FT Program)			V		
ENTR:9200 Entrepreneurial Finance		O				V		

All courses require attendance at live sessions on a specific night of the week unless otherwise noted: Online courses EXN, EXO, EXP, EXT, EXR, EXV, EXW, EXX) require attendance via the web (generally Zoom) for the live sessions in addition to required online course content (asynchronous). In-person courses are taught in a hybrid format, utilizing both in-person and online elements, unless otherwise noted. Hybrid courses require in-person attendance at a physical site (Des Moines: EXD, Iowa City: EXI) for the live sessions in addition to required online course content (asynchronous). Destination courses are primarily online with one in-person class session that meets in Iowa City or Des Moines (as outlined above) on a Friday during business hours.