

This form is a planning tool only— Consult your degree audit on MyUI to see all degree requirements.

General Education (21– 31 s.h.)		s.h.
World Language: 4th level in one language, 2nd level in two languages or 3rd level in one language plus an approved WLCE		0-10
Historical Perspectives		3
Interpretation of Literature		3
Natural Sciences (lab not required)		3
Values & Society		3
International & Global Issues		3
Social Sciences (excluding ECON:1100 & ECON:1200)		3
Understanding Cultural Perspectives (must be taken at UI)		3
Prerequisites Required for standard admission (18 s.h.)		
RHET:1030 Rhetoric required General Education course		4
MATH:1350 Quant. Reasoning for Bus. (MATH:1005 w/ C– or ALEKS 55)		4
STAT:1030 Statistics for Business		4
ECON:1100 Principles of Microeconomics		4
BAIS:1500 Business Computing Essentials		2
Business Core Part I Required to declare major (7 s.h.)		
ECON:1200 Principles of Macroeconomics		4
ACCT:2100 Introduction to Financial Accounting (full-time semester of college-level coursework)		3
Business Core Part II (26 s.h.)		
ACCT:2200 Managerial Acct. Analytics & Data Visualization (ACCT:2100, ECON:1100, MATH:1350)		3
BUS:2200 Discover Business at Tippie (admission to Tippie)		1
BAIS:3005 Information Systems (BAIS:1500 or CS:1020) 8 weeks		2
BAIS:2800 Foundations of Business Analytics (MATH:1350, STAT:1030, BAIS:1500)		3
MGMT:2000 Intro. to Law (30 s.h.)		3
FIN:3000 Intro. Financial Mgmt. (ACCT:2100, ECON:1100 & 1200)		3
MGMT:2100 Intro. to Management (30 s.h.)		3
MKTG:3000 Intro. to Marketing Strategy		3
BAIS:3000 Operations Mgmt. (STAT:1030) 8 weeks		2
BUS:3000 Bus. Comm. & Protocol (RHET:1030, admission to Tippie)		3
Tippie RISE (0-3 s.h.)		
Complete at least one of the following; see degree audit for course options		
Research with Faculty		0-3
Internship Course (i.e. BUS:3100 S/U graded or CCP:1201 S/U graded)		0-3
Study Abroad		3
Experiential Course (must be completed at UI)		3

Entrepreneurship Major Requirements (22 s.h. total)		s.h.
Two-thirds of the major s.h. must be completed in ENTR and UI.		
Common requirements (16 s.h.)		
ENTR:3050 Professional Prep. For Entrepreneurship S/U graded		1
ENTR:3350 Entrepreneurial Strategy (duplicates ENTR:2000)		3
MGMT:3250 Leading Innovation (MGMT:2000 & 2100)		3
BAIS:3150 Emerging Technology Driving Bus. Innovation (BAIS:3005) spring only		3
MKTG:4201 Professional Selling (MKTG:3000)		3
FIN:3900 Advanced Entrepreneurial Finance		3
Entrepreneurship major electives (6 s.h.)		
Technology Entrepreneurship		
ENTR:3550 Commercializing New Tech I (ENTR:2000 or ENTR:3350), application required, and 75 s.h.) fall only		3
ENTR:3575 Commercializing New Tech II (ENTR:3550) spring only		3
Entrepreneurial Finance		
ENTR:4650 Applied Venture Finance (FIN:3900)		3
Select one of the following courses:		
<ul style="list-style-type: none"> ENTR:4200 Entrepreneurship Bus. Consulting^{RISE} (ENTR:2000 or ENTR:3350 or MGMT:2100), (ENTR:3200 or MKTG:3000), and 60 s.h. ENTR:4900 Academic Internship^{RISE} (instructor permission required) S/U graded 		3
Entrepreneurial Leadership		
MGMT:3800/ENTR:3800 Entrepreneurial Leadership Academy I (app required, MGMT:2100 or ENTR:3350 or ENTR:2000, & 75 s.h.) fall only		3
MGMT:3850/ENTR:3850 Entrepreneurial Leadership Academy II ^{RISE} (MGMT:3800/ENTR:3800) spring only		3
Venture Consulting		
ENTR:4200 Entrepreneurship Bus. Consulting ^{RISE} (ENTR:2000 or ENTR:3350 or MGMT:2100), (ENTR:3200 or MKTG:3000), and 60 s.h.		3
Select one of the following courses:		
<ul style="list-style-type: none"> BAIS:4150 BAIS Capstone^{RISE} (BAIS:3250, BAIS:3500, BUS:3000, & ACCT:2200) - only BAIS & ENTR double majors may choose this course MKTG:4500 Marketing Capstone (MKTG:3000, 3050, 3100, 3200, & 1 more MKTG course above 3100, 90sh) - only MKTG & ENTR double majors may choose this course 		3
New Ventures		
ENTR:4300 Launching an Entrepreneurial Venture		3
ENTR:4400 Managing the Growth in Business (ENTR:2000 or ENTR:3350, & 75 s.h.)		3
General Entrepreneurship		
ENTR:4400 Managing the Growth in Business (ENTR:2000 or ENTR:3350, & 75 s.h.)		3
Select one of the following courses:		
<ul style="list-style-type: none"> MGMT:4100 Dynamics of Negotiations (60 s.h.) Any ENTR course numbered ENTR:3500-4900 		3

Sample Four-Year Plan

First Year (0-29 s.h.)			
1 st Semester	s.h.	2 nd Semester	s.h.
MATH:1350 Quantitative Reasoning for Business	4	STAT:1030 Statistics for Business	4
RHET:1030 Rhetoric	4	ECON:1200 Principles of Macroeconomics	4
ECON:1100 Principles of Microeconomics	4	BAIS:1500 Business Computing Essentials	2
BUS:2200 Discover Business at Tippie	1	General education	3
General education	3	General education	3
CSI:1600 Success at Iowa	1		16
	17		

Second Year (30-59 s.h.)			
1 st Semester	s.h.	2 nd Semester	s.h.
ACCT:2100 Intro. to Financial Accounting	3	ENTR:3050 Professional Prep. in Entrepreneurship	1
BAIS:2800 Foundations of Business Analytics	3	ENTR:3350 Entrepreneurial Strategy	3
MGMT:2100 Intro. to Management	3	BAIS:3005 Information Systems	2
MGMT:2000 Intro. to Law	3	BAIS:3000 Operations Mgmt.	2
General Education	3	BUS:3000 Bus. Comm. & Protocol	3
	15	General education	3
			14

Third Year (60-89 s.h.)			
1 st Semester	s.h.	2 nd Semester	s.h.
BAIS:3150 Emerging Technology Driving Business	3	FIN:3900 Entrepreneurial Finance	3
MGMT:3250 Leading Innovation	3	MKTG:4201 Professional Selling	3
FIN:3000 Introduction to Financial Management	3	ACCT:2200 Managerial Accounting	3
MKTG:3000 Intro. to Marketing Strategy	3	General Education	3
General Education	3	Minors; certificates ; non-business; electives	3
	15		15

Fourth Year (90-120 s.h.)			
1 st Semester	s.h.	2 nd Semester	s.h.
ENTR Major Elective	3	ENTR Major Elective	3
Minors; certificates ; non-business; electives	3	Minors; certificates ; non-business; electives	3
Minors; certificates ; non-business; electives	3	Minors; certificates ; non-business; electives	3
Minors; certificates ; non-business; electives	3	Minors; certificates ; non-business; electives	3
Non-business; electives	2	Non-business; electives	2
	14		14

*Students are required to complete 52 s.h. of non-business course work. Courses with a prefix of ACCT, BAIS, BUS, ECON, ENTR, FIN, MGMT, MSCI, MKTG will not count towards non-business hours. Check degree audit at #8.

Notes