



CERTIFICATE IN INTERNATIONAL BUSINESS

Combine your curiosity about world cultures with coursework in international business. The International Business Certificate (IBC) adds dimension to your undergraduate degree with globally focused coursework, plus study abroad and world language study options. Open to undergraduate students in the Tippie College of Business and the College of Liberal Arts and Sciences, the IBC can be the step up on your resume that gets you hired.

Coursework for the International Business Certificate revolves around two main parts that will help you develop an understanding of the economic and cultural forces that shape today's global business environment.

CERTIFICATE REQUIREMENTS

(Minimum of 21 s.h.)

- Part 1: Global Business Foundation (12–16 s.h.)
- Part 2: Environmental, Political & Cultural Contexts (9–12 s.h.)

PART 1: GLOBAL BUSINESS FOUNDATION

Courses that give you the essential understanding and knowledge of the functioning areas of international business. Some courses require special permission to enroll; see the IBC website for details.

Choose **one** course:

- ECON:1100 Principles of Microeconomics (4 s.h.)
- ECON:1200 Principles of Macroeconomics (4 s.h.)
- GEOG: 2910 The Global Economy (3 s.h.)

Complete:

- ENTR:1350 Foundations in Entrepreneurship (3 s.h.)
or
- ACCT: 2100 Intro to Financial Accounting and MKTG: 3000 Intro to Marketing Strategy (6 s.h.)

Complete:

- MGMT:3450 International Business Environment (3 s.h.)

Choose **one** course:

- ECON:3345 Global Economics and Business
- ECON:3830 Global Business Finance
- ENTR: 4460 Entrepreneurship & Global Trade (3 s.h.)
- FIN:4240 International Finance (3 s.h.)
- MKTG:4300 International Marketing (3 s.h.)
- SPAN:3080 Spanish for International Business (3 s.h.)
- GRMN:3214 Business German (3 s.h.)
- FREN:3410 Business French (3 s.h.)
- JPNS:3500 Japanese for Professional Purposes I (3 s.h.)

PART 2: ENVIRONMENTAL, POLITICAL & CULTURAL CONTEXTS

The political, environmental, and cultural contexts category has three requirements: global politics (3 s.h.); environmental, social, and corporate governance (3 s.h.); and cultural immersion (3–6 s.h.).

ENVIRONMENTAL, SOCIAL, AND CORPORATE GOVERNANCE

Choose **one** course:

- CPH:3500 Global Public Health
- CPH:4200 Agriculture, Food Systems & Sustainability
- ENTR:4100 International Entrepreneurship, Culture, and Social Impact
- GEOG:3300 Envisioning Future Worlds: Sustainable Development and Its Alternatives
- GHS:4003 Case Studies in Global Health Inequities
- HRTS:3904 Business, Labor, and Human Rights
- POLI:2417 Comparative Environmental Policy
- POLI:3424 Global Development
- SDG:4000 The UN Sustainable Development Goals

Students may choose any course from within the ESCG component

GLOBAL POLITICS

Knowledge of cross-cultural issues; critical thinking about broader dynamics.

Choose **one** course:

- POLI:1400 Introduction to Comparative Politics
- POLI:1500 Introduction to International Relations
- POLI:1501 Introduction to American Foreign Policy
- GEOG:1090 Globalization and Geographic Diversity
- HIST:1101 The Modern World

CULTURAL IMMERSION

Effective communication necessary in cross-cultural organizational settings and deeper knowledge of cross-cultural issues.

Complete **one** option:

Cultural Immersion - Option 1

Complete a fourth semester-level or higher-level World Language course for at least 3 s.h. that is taught in the world language (i.e., not taught in English). World Language courses that build proficiency for business and professional environments are strongly encouraged.

Cultural Immersion - Option 2

Complete a minimum of 6 s.h. from the list below:

- ENTR:4200 Business Consulting (Mandela Fellows section only)
- IS:2009 World Travel: Cross-Cultural Skills for International Business, Education and Service
- IS:3012 Service Learning in International Studies
- RHET:2090 Conversation Practicum
- Pre-approved Global Internship (on-site or virtual)
- Pre-approved Study Abroad/Service Learning coursework
- Pre-approved U.S.-based internship with global focus (on-site or virtual)

Cultural Immersion – Option 3

Complete a minimum of 6 s.h. from one of the following area studies: Asia, Europe, Latin America, Middle East/Africa, or Russia/Eastern Europe.

LEARN MORE

tippie.uiowa.edu/ibc

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