Iowa MBA and MSBA Professional Course Requests
Summer 2025, Fall 2025, Winter 2025, Spring 2026

IOWA
Tippie College of Business

O = 1 online section O O = 2 online sections O O O = 3 online sections DM = Des Moines hybrid course IC = Iowa City hybrid course *See bottom for details about course formats.	Summer 8 weeks May 27 - August 7	Fall 1 8 weeks August 25 - October 17	Fall 2 8 weeks October 20 - December 19	Winter December 22 - January 16	Spring 1 8 weeks January 20 - March 13	Spring 2 8 weeks March 23 - May 15	Summer 25 registration: March 10 Fall 25 registration: June 2 Winter 25 + Spring 26 registration: Nov 10 Final Schedules with nights of the week and instrutors available at least 1 month prior to registration dates. Additional notes
MBA Core							
MBA:8110 Marketing Management	O O	O O O	O O DM		O O	O O O	
MBA:8120 Management in Orgs	O O	O O O	O O O		O O O DM	O O	
MBA:8140 Corporate Financial Reporting	O O DM	O O	O O O		O O O	O O	
MBA:8150 Data and Decisions	O O	O O DM	O O O		O O O	O O O	Same course as BAIS:9100
MBA:8160 Managerial Economics	O O	O O O	O O DM		O O O	O O	
MBA:8180 Managerial Finance	O O	O O DM	O O O		O O O	O O	
MBA:8240 Operations and Supply Chain	O O	O O IC Destination	O O O		O O DM	O O O	More information on the Iowa City fall destination course will be available in late spring/early summer. Online with one in-person class session in Iowa City on a Friday during business hours (September 26).
MBA:8300 Foundations in Strategy	O O	O O O	O O		O O O	O O DM	
MBA:8310 Business Integration	O	O			O		Only open to MBA students
MBA:8320 Strategic Business Growth	O	O	O			O O	Only open to MBA students
MBA:9300 Strategy in Action	O		O		O	O	Only open to MBA students
MBA Electives							
ACCT: 9020 Strategic Cost Analysis		O				O	
ACCT:9040 Financial Statement Analysis & Forecasting					O		
BAIS:6240 Value Creation Using AI		O			O	tentative--limited seats	Analytics elective for MSBA students
BAIS:9140 Agile Project Management	O		O		tentative--limited seats		Analytics elective for MSBA students
BAIS:9300 Innovations in Technology: Virtual Reality		O					Not an analytics elective for MSBA students. May be last offering of course.
For additional Business Analytics electives, please see listings below for MSBA courses.							
ECON:9100 Digital Economics						O	
ENTR:9100 Entrepreneurship & Innovation		O			O		
ENTR:9200 Entrepreneurial Finance			O		O		
ENTR:9450 Strategic Management of Technology & Innovation		O	O				
ENTR:9300 Design Thinking						O	
FIN:9130 Corporate Risk Management and Insurance						O	
FIN:9140 Enterprise Risk Management		O					
FIN:9150 Financial Modeling & Firm Valuation		O					
FIN:9200 Portfolio Management			O		O		
FIN:9230 Real Estate Finance & Investments	O		O				
FIN:9300 Corporate Investment & Finance Decisions		O	DM Destination			O	More information on the Des Moines destination course will be available in the spring. Online with one in-person class session in Des Moines on a Friday during business hours (date TBD).
FIN:9310 Corporate Financial Strategy					O		
FIN:9350 Wealth Management	O		O	O			
FIN:9210 Derivatives (NEW)						tentative (new)	Examination of the wide range of derivative securities that cover the financial landscape; the market place, trading, and investors; different derivative securities in existence, their relationship with the underlying securities, and pricing; applications of derivative securities to risk management and speculation; application of principles to fixed income, international finance, real estate, and securitization. Pre-req: MBA:8180, FIN:9200.
FIN:9160 Quant Fin and Deep Learning (NEW)					tentative (new)		Quantitative techniques in investment and trading with focus on machine learning approaches; introduction to quantitative approaches already popular in investment and trading including quantitative security selection, portfolio construction, statistical arbitrage, and algorithm trading; emerging machine learning techniques in financial industry including advanced regression methods, news sentiment analysis, and deep learning with applications in price forecasting and high frequency trading. Pre-req: TBA. This course will be evaluated once developed to determine if it can be counted as an analytics elective for MSBA students.
MBA:8130 Business Communication		O			O		
MBA:9130 Leadership Communication & Story	O		O			Iowa City Destination	More information on the Iowa City spring destination course will be available in spring. Online with one in-person class session in Iowa City on a Friday during business hours (date TBD).
MBA:8430 Communication with AI & Business Tech		O		O			
MBA:8500 Seminar in International Business (GLO)			O (Costa Rica)			O (Germany)	January GLO will take place during Fall 2 session to Costa Rica (travel late Nov/early Dec). May GLO will be to Germany during Spring 2. No additional enrollments during session with GLO travel is allowed
MGMT:9091 Corporate Social Responsibility & Sustainability					O		
MGMT:9110 Dynamics of Negotiations	O		O			O	
MGMT:9120 Leadership & Personal Development	O	O O	O O	O	O O	DM Destination	One online section in Fall 1 will be focused on students with 10+ years of experience. One online section in Spring 1 will have a healthcare focus. More information on the Des Moines destination course will be available in spring. Online with one in-person class session in Des Moines on a Friday during business hours (date TBD).

Course	1	2	3	4	5	6	Notes
MGMT:9130 Strategic Management of Change	O			O	O		
MGMT:9185 Project Management	O		O	O	O	IC	
MGMT:9210 Law & Ethics		O			O		
MGMT:9220 Maximizing Team Performance	O	O	O		O	O	
MGMT:9230 Managing & Preventing Conflict		Iowa City Destination	O			O	More information on the Iowa City fall destination course will be available in late spring/early summer. Online with one in-person class session in Iowa City on a Friday during business hours (September 26).
MGMT:9240 Inclusive Leadership						O	
MGMT:9250 Managing Employee Performance	O		O	O		O	
MGMT:9170 HR Analytics (NEW)			tentative (new)				Systematic approach to managing human resources through practices consistent with validated theories and empirical research; human resources practices and business strategies; human resources strategy, recruitment and selection, training and development, employment law, international human resources, career management, compensation. This course will be evaluated once developed to determine if it can be counted as an analytics elective for MSBA students.
MKTG:9015 Social Media Marketing					O		
MKTG:9155 Digital Marketing Insights, Strategies, and Applications			O				
MKTG:9310 Marketing Analytics						O	Analytics elective for MSBA students
MKTG:9320 Strategic Brand Positioning					O		
MKTG:9330 Product & Portfolio Strategy		O					
MKTG:9350 Marketing Communication & Promotions	O						Summer 25 will be the last time this course is offered asynchronously.
MKTG:9370 Customer Experience						O	
Business Analytics Core							
MBA:8150 Data and Decisions	OO	O O DM	O O O		O O O	O O O	
BAIS:6050 Data Management	O		O		O		
BAIS:6140 Visual Analytics	O	O				O	
BAIS:6040 Data Programming in Python	O	O (11 wks)			O	O	Fall 2025: Will be offered in 11 weeks instead of 8.
BAIS:9110 Advanced Analytics	O		O		O		
BAIS:6070 Data Science	O	O			O	O	
BAIS:9120 Analytics Experience	O						Summer 2025 will be the last time AE is offered.
Business Analytics Electives							
BAIS:6100 Text Analytics			O				Will require Data Science as a prereq as well as Python.
BAIS:6105 Social Analytics					O		Will require Data Science as a prereq as well as Python.
BAIS:6210 Data Leadership and Management	O		tentative--limited seats	O			
BAIS:6280 Cybersecurity						O	
BAIS:6250 Applied Deep Learning (NEW)			tentative (new)				Introduces deep learning and its practical applications. Learn key architectures such as convolutional neural networks, recurrent neural networks, and transformers; explore their practical uses in natural language processing, computer vision, and time series forecasting, and gain hands-on experience with Python libraries like PyTorch. Pre-req: BAIS:9100/MBA:8150, BAIS:6040, BAIS:6070
BAIS:6260 Generative AI (NEW)			tentative (new)		tentative--limited seats		Introduction to basics of generative artificial intelligence (AI) models and their practical applications. Key concepts include modal representation and generative models, scalability aspects of these models, and implementation techniques such as pretraining, finetuning, and prompt engineering. Emphasizes hands-on skills, including how to work with pretrained models, evaluate performance, and ensure alignment with goals. Business case studies will help students apply AI responsibly and set realistic expectations for its use. Ethical issues, privacy concerns, and the regulatory landscape will be discussed to prepare students for challenges of using AI in real-world settings. Pre-req: BAIS:9100/MBA:8150, BAIS:6040, BAIS:6070, BAIS:6250
BAIS:6130 Applied Optimization (NEW)		tentative (new)					Use of optimization (also called prescriptive analytics or mathematical programming) to make tactical and strategic decisions; advanced optimization skills including data collection and preparation, logical modeling, and solution interpretation and implementation within a software environment; applications in the various functional areas of business are discussed throughout. Pre-req: BAIS:9100/MBA:8150, BAIS:6040
BAIS:6240 Value Creation Using AI		O			O	tentative--limited seats	Offered through the MBA Program.
BAIS:9140 Agile Project Management	O		O	tentative--limited seats			Offered through the MBA Program.
MKTG:9310 Marketing Analytics						O	Offered through the MBA Program.

For additional Business electives, please see MBA 8-week listings. MSBA students may take up to 6 s.h. of business electives.

New courses are listed as tentative at this point in time but are intended to be offered as outlined above. Tentative--limited seats are online courses shared with our FT Program.

All courses require attendance at live sessions on a specific night of the week unless otherwise noted: Online courses EXN, EXO, EXP, EXT, EXR, EXV, EXW, EXX) require attendance via the web (generally Zoom) for the live sessions in addition to required online course content (asynchronous). In-person courses are taught in a hybrid format, utilizing both in-person and online elements, unless otherwise noted. Hybrid courses require in-person attendance at a physical site (Des Moines: EXD, Iowa City: EXI) for the live sessions in addition to required online course content (asynchronous). Asynchronous courses do not have any live session meetings and the only course offered in this format is MKTG:9350 Marketing Communication & Promotions (last offering of this course in the asynch format will be Summer 2025). Destination courses are primarily online with one in-person class session that meets in Iowa City or Des Moines (as outlined above) on a Friday during business hours.

updated 1.23.25