## Iowa MBA and MSBA Professional Course Requests Summer 2025, Fall 2025, Winter 2025, Spring 2026



0 = 1 online section	Summer	Fall 1	Fall 2	Winter	Spring 1	Spring 2	Summer 25 registration: March 10
O O = 2 online sections O O O = 3 online sections	8 weeks	8 weeks August 25 - October 17	8 weeks October 20 - December 19	December 22 - January 16	8 weeks January 20 - March 13	8 weeks March 23 - May 15	Fall 25 registration: June 2 Winter 25 + Spring 26 registration: Nov 10
O O = 3 online sections OM = Des Moines hybrid course	May 27 - August 7	August 25 - October 17	October 20 - December 19	January 16	January 20 - March 13	March 23 - May 15	Winter 25 + Spring 26 registration: Nov 10 Final Schedules with nights of the week and instrutor
C = Iowa City hybrid course							available at least 1 month prior to registration dates.
See bottom for details about course formats.							available de least 2 month prior to registration dates.
							Additional notes
MBA Core							
MBA:8110 Marketing Management	00	000	0 0 DM 0 0 0		0 0 0 0 DM	000	
MBA:8120 Management in Orgs MBA:8140 Corporate Financial Reporting	0 0 DM	000	000		000	00	
ива:8140 Corporate Financial керогтіпд ИВА:8150 Data and Decisions	0000	0 0 DM	000		000	000	Same course as BAIS:9100
WBA:8160 Managerial Economics	00	0000	000 00DM		000	000	Same course as BAIS.9100
MBA:8180 Managerial Finance	00	0.0 DM	000		000	00	
9							More information on the lowa City fall destination course
							available in late spring/early summer. Online with one in-
							person class session in Iowa City on a Friday during busines
MBA:8240 Operations and Supply Chain	0.0	O O IC Destination	000		0 0 DM	000	hours (September 26).
MBA:8300 Foundations in Strategy	0.0	000	0.0		000	0 O DM	
MBA:8310 Business Integration	0	0			0		Only open to MBA students
MBA:8320 Strategic Business Growth	0	0	0			0.0	Only open to MBA students
MBA:9300 Strategy in Action	0		0		0	0	Only open to MBA students
MBA Electives ACCT: 9020 Strategic Cost Analysis			0			0	
			0		0	0	
CCT:9040 Financial Statement Analysis & Forecasting AIS:6240 Value Creation Using AI		0			0	tentativelimited seats	Analytics elective for MSBA students
AIS:9140 Agile Project Management	0	Ü	0		tentativelimited seats	tentativeinnited seats	Analytics elective for MSBA students
M.S.5140 Agile Project Wallagement			Ü		tentative-innited seats		Not an analytics elective for MSBA students.
AIS:9300 Innovations in Technology: Virtual Reality		0					May be last offering of course.
or additional Business Analytics electives, please see listings b	elow for MSBA courses.		•	•			
CON:9100 Digital Economics						0	
NTR:9100 Entrepreneurship & Innovation		0			0		
NTR:9200 Entrepreneurial Finance				0	0		
NTR:9450 Strategic Management of Technology & Innovation			0	0		_	
NTR:9300 Design Thinking						0	
IN:9130 Corporate Risk Management and Insurance		_				0	
IN:9140 Enterprise Risk Management IN:9150 Financial Modeling & Firm Valuation		0					
IN:9150 Financial Modeling & Firm Valuation IN:9200 Portfolio Management		U	0		0		
IN:9230 Real Estate Finance & Investments	0		0				
INVESTOREM ESTATE FINANCE & INVESTIGATIONS			Ü				
							More information on the Des Moines destination course w
							available in the spring. Online with one in-person class ses
IN:9300 Corporate Investment & Finance Decisions		0	DM Destination			0	Des Moines on a Friday during business hours (date TBD).
IN:9310 Corporate Financial Strategy					0		
IN:9350 Wealth Management	0		0	0			
							Examination of the wide range of derivative securities that
							the financial landscape; the market place, trading, and
							investors: different derivative securities in existence, their
FIN:9210 Derivatives (NEW)							relationship with the underlying securities, and pricing;
,							applications of derivative securities to risk management as
							speculation; application of principles to fixed income,
							international finance, real estate, and securitization. Pre-
						tentative (new)	MBA:8180, FIN:9200.
							Quantitative techniques in investment and trading with fo
							machine learning approaches: introduction to quantitative
							approaches already popular in investment and trading inc
							quantitative security selection, portfolio construction, stat
							arbitrage, and algorithm trading; emerging machine learn
							techniques in financial industry including advanced regres
							methods, news sentiment analysis, and deep learning with
							applications in price forecasting and high frequency tradir
							req: TBA.
							This course will be evaluated once developed to determin
IN:9160 Quant Fin and Deep Learning (NEW)					tentative (new)		can be counted as an analytics elective for MSBA students
MBA:8130 Business Communication		0			0		
							More information on the Iowa City spring destination cou
							be available in spring. Online with one in-person class ses
MBA:9130 Leadership Communication & Story	0		0			Iowa City Destination	lowa City on a Friday during business hours (date TBD).
	-		-				
1BA:8430 Communication with AI & Business Tech		0		0			
							January GLO will take place during Fall 2 session to Costa
							(travel late Nov/early Dec). May GLO will be to Germany of
							Spring 2. No additional enrollments during session with G
MBA:8500 Seminar in International Business (GLO)			0 (Costa Rica)			0 (Germany)	travel is allowed
1GMT:9091 Corporate Social Responsibility & Sustainability				_	0		
IGMT:9110 Dynamics of Negotiations	0		0	0		0	
							One online section in Fall 1 will be focused on students wi
							One online section in Fall 1 will be focused on students wi years of experience. One online section in Spring 1 will ha
							years of experience. One online section in Spring 1 will no healthcare focus.
		I .	İ	1			
							More information on the Des Moines destination course v
							More information on the Des Moines destination course vavailable in spring. Online with one in-person class sessio

NOTESTAND   Company   Co		I				1		
SECTION   1997	MGMT:9130 Strategic Management of Change	0	<del> </del>		0	0		
SECTION   Continue		0		0	0		IC	
Section 2 de la company à financiar (unified au le control production de la control production d	MGMT:9210 Law & Ethics							
1960   1960	MGMT:9220 Maximizing Team Performance	0	0	0		0	0	
MISST 250 ORGANICA (CARGONICA)								person class session in Iowa City on a Friday during business
MERITE STOCK Managing Enginese Informations			Iowa City Destination	0				hours (September 26).
Section of the property of the company burner reaction from the depart of the company burner reaction from the depart of the company of the c		_		_	_			
pursons consistent with wild based between with wall and the process and selection and analysis, water with wall and the process and proce	MGMT:9250 Managing Employee Performance	0		0	0		0	
MIGHT STOT MANUFACT (PRIV)  O								practices consistent with validated theories and empirical research, human resources practices and business strategies; human resources strategy, recruitment and selection, training and development, employment law, international human resources, career management, compensation.
AND CORPORATION AND CONTRIBUTION AND CON								
MICE 93 150 Gapt Marketing registry, strategic, and glight claims of the control				tentative (new)				can be counted as an analytics elective for MSBA students.
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MICE 9250 bringer bear Protections;  O	Applications			0				
MIC 9310 Product & Perfolio Strategy  O  Seminor 25 will be the lest time this course is offered with 6310 Production of the course is offered with 6310 Production of the course of the					1		0	Analytics elective for MSBA students
ART G-SIO Marketing Communication & Promotions  O O O D O D O O O O D O D O O O D O D		1	<del> </del>		1	0		
MICE 9100 Anterior Communication & Promotions MICE 9100 Anterior Communication & O.  DO D	MKTG:9330 Product & Portfolio Strategy		0					Common Of will be the lost time of the control of t
MICE STATUS charmer Experience	MKTG-0250 Marketing Communication 9 December	_	1					
Subsect Analysis Core  Add-51517 (Mark-1101 Core		U			1		^	asynchronousiy.
ABA-5910 / MARK-1900 (that and Perceiones O O O O O O O O O O O O O O O O O O O	MK1G:93/U Customer Experience	I	1		1		0	
ABA-5910 / MARK-1900 (that and Perceiones O O O O O O O O O O O O O O O O O O O								
ABS-5200 contractive (NEW)  ABS-5200 Contractive A (NEW)  ABS-5200			0.004	000		000	222	5
ABS-510 Value Analysis  O O O (11 wis)  O O O (11 wis)  O O O (11 wis)  O O O O O O O O O O O O O O O O O O O			OODM		1		000	same course as MBA:8150
ABS-5810 Applied Deep Learning (NEW)  ABS-5820 Generative AI (NEW)				0		0		
ABS-\$100 Abstraced Analysiss O O O O O O O O O O O O O O O O O O O								5 H 2025 WELL - W 11 - 44 1 - 1 - 1 - 1 - 1
ABAS-520 Anglistic Societies  O O O O O O O O O O O O O O O O O O			O (11 WKS)	0			U	Fall 2025: Will be offered in 11 weeks instead of 8.
ABS-5130 Applied Deep Learning (NEW)  ABS-5130 Cenerative AI (NEW)  ABS-5130 Cenerative AI (NEW)  ABS-5130 Applied Optimization (NEW)  ABS-5130 Applied Optimiz			0	0			0	
Baltos Sal Control Analysis Section Standards (MEX) 1985 Exercises as a percent as well as Python. MIX-5610 Text Analysis Solid Analysis Soli			Ü			0	0	Commence 2025 will be the last time AF is effected
ABAS-5100 for Analysis    BAS-5120 Oat be Leadership and Management    BAS-5120 Oat be Leadership and gain hands on experience with a practical angelication. Learn key architecture such as computed within and time series forecasting, and gain hands on experience within and time series forecasting, and gain hands on experience within and time series forecasting, and gain hands on experience within and time series forecasting, and gain hands on experience within and time series forecasting, and gain hands on experience within and time series forecasting, and gain hands on experience within and time series forecasting, and gain hands on experience within and time series forecasting, and gain hands on experience within an experience within a series forecasting, and gain hands on experience within an experience within a series forecasting, and gain hands on experience within an experience within a series forecasting, and the practical applications. (Arc concepts including series within a part of the experience within a series forecasting and expe	BAI3.9120 Allalytics Experience							
ABASS250 Comerative Af (NEW)  BASS250 Generative Af (NEW)  BASS250 Generat	Puripose Applytics Electives	-						Summer 2025 will be the last time AE is offered.
BASS-2520 Cyber security  DASS-2520 Cyber se	Business Analytics Electives RAIS:6100 Text Analytics	-		0				
BAIS 5280 Cybersecurity  BAIS 5250 Applied Deep Learning (NEW)  BAIS 6250 Applied Deep Learning (NEW)  BAIS 6250 Applied Deep Learning (NEW)  tentative (new)  tentative (new)  BAIS 6250 Applied Deep Learning (NEW)  tentative (new)  tentative (new)  BAIS 6250 Applied Deep Learning (NEW)  tentative (new)  tentative (new)  BAIS 6250 Generative At (NEW)  BAIS 6250 Optimization (as called generative artificial intelligence (A) models and their practical applications. Key concepts include model are presentations and generative models, scalability assets a pretraining findering and genome generative artificial intelligence (A) models and their practical applications. Key concepts include model are presentation and generative models, scalability assets a pretraining findering and genome generative ago of these models, and implementation techniques such as pretraining, indicating and genome generative gas of these models, and implementation techniques such as pretraining, and genome generative gas of these models, and implementation techniques such as pretraining, and genome generative gas of these models, and implementation techniques such as pretraining, and genome generation and installed models and an applications in the publication and installed models and an applications are subsents for challenges of the such gas of the publication and installed generative analysis or mathematical programming to make stacial and strategic decisions; advanced optimization skills including data collection and implementation within a software environments are applications in the publication and implementation within a software environments are applications in the publication and implementation within a software environments are applications and implementation within a software environments are applications. The publication and implementation within a software environments are appl	BAIS:6100 Text Analytics			0		0		Will require Data Science as a prereq as well as Python.
shroduces deep learning and its practical applications. Learn key architecture such a comoditional neural networks, and transformers, sepace their practical user in natural anguage processing, computer vision and time series forecasting, and gain hands on experience with Python libraries like PyTorch. Per-req. BAS-5100/MBA.8150, BAS-5040, BAS-5070  tentative (new)  tentative (n	BAIS:6100 Text Analytics BAIS:6105 Social Analytics					0		Will require Data Science as a prereq as well as Python.
hitroduction to basics of generative artificial intelligence (A) models and their practical applications, reports include modal representation and generative models, scalability aspect of these models, and implementation techniques such as pretraining, finetuning, and prompt engineering, Emphasizes handson askills, including how to work with repositive handson askills, including how to work with repositive handson askills, including how to work with repositive handson askills, including how to work with responsibly as the realistic expectations for its use (responsibly ask trealistic expectations) and expectations for its use (responsibly ask trealistic expectations) and implementation within issue, and the expectation of the discussed to prepare students for challenges of using Al in real-world settings. Pre-req: BAIS-5100/MBA:8150, BAIS-6040  **Entative (new)**  **Entative	BAIS:6100 Text Analytics BAIS:6105 Social Analytics BAIS:6210 Data Leadership and Management				0	0	0	Will require Data Science as a prereq as well as Python.
BAIS-6130 Applied Optimization (NEW)  BAIS-6130 Applied Optimization (	BAIS:6100 Text Analytics BAIS:6105 Social Analytics			tentative-limited seats	0	0	0	Will require Data Science as a prereq as well as Python. Will require Data Science as a prereq as well as Python. Will require Data Science as a prereq as well as Python.  Introduces deep learning and its practical applications. Learn key architectures such as convolutional neural networks, recurrent neural networks, and transformers; explore their practical uses in natural language processing, computer vision, and time series forecasting, and gain hands on experience with python libraries like Pytror. Pre-reg EMS 9100/MAR 4150,
BAIS-9140 Agille Project Management O O tentative—limited seats Offered through the MBA Program.	BAIS-6100 Text Analytics BAIS-6120 Social Analytics BAIS-6210 Data Leadership and Management BAIS-6210 Cybersecurity  BAIS-6280 Cybersecurity  BAIS-6250 Applied Deep Learning (NEW)			tentative-limited seats	0			Will require Data Science as a prereq as well as Python.  Will require Data Science as a prereq as well as Python.  Will require Data Science as a prereq as well as Python.  Introduces deep learning and its practical applications. Learn key architectures such as convolutional neural networks, recurrent neural networks, and transformers; seplore their orgatical uses in natural language processing, computer vision, and time series forecasting, and gain hands-on experience with Python libraries like PyTorch. Pre-req: BAIS-9100/MBA-8150, BAIS-6040, BAIS-6070  Introduction to basics of generative artificial intelligence (AI) models and their practical applications. Key concepts include modal representation and generative models, scalability aspec of these models, and implementation techniques such as pretraining, finction mace, and ensure alignment with goals are aliastic experience, and ensure alignment with goals. Basiness case studies will help students apply AI responsibly are set reallistic expectations for its use fichaclissuse, pryory concerns, and the regulatory landscape will be discussed to prepare students for challenges of using AI in real-world settings. Pre-req: BAIS-9100/MBA-8150, BAIS-6004, BAIS-6007,
	BAIS-610 Text Analytics BAIS-6210 Data Leadership and Management BAIS-6250 Cybersecurity  BAIS-6250 Applied Deep Learning (NEW)  BAIS-6250 Applied Deep Learning (NEW)			tentative-limited seats	0	tentative (new)	tentative–limited seats	Will require Data Science as a prereq as well as Python. Will require Data Science as a prereq as well as Python. Will require Data Science as a prereq as well as Python. Introduces deep learning and its practical applications. Learn key architectures such as convolutional neural networks, recurrent neural networks, and transformers; explore their practical uses in natural language processing, computer vision, and time series forecasting, and gain hands on experience with Python libraries like PyTorch. Pre-req: BMS-9100/MBA.8150, BMS-6040, BAIS-6040, BAIS-6070  Introduction to basics of generative artificial intelligence (AI) models and their practical applications. Key concepts include modal representation and generative models, scalability aspect of these models, and implementation techniques such as pretraining, finching models, calability aspect of these models, and implementation and generative models, scalability aspect of these models, and implementation and generative models, scalability aspect of these models, including how to work with pretrained models, and and scalability aspect of these models, scalability aspect of these models, scalability aspect of the s
	BAIS-610 Text Analytics BAIS-6120 Data Leadership and Management BAIS-6250 Cybersecurity  BAIS-6260 Cybersecurity  BAIS-6250 Applied Deep Learning (NEW)  BAIS-6260 Generative AI (NEW)	0		tentative—limited seats  tentative (new)	0	tentative (new)	tentative–limited seats	Will require Data Science as a prereq as well as Python.  Will require Data Science as a prereq as well as Python.  Will require Data Science as a prereq as well as Python.  Introduces deep learning and its practical applications. Learn key architectures such as convolutional neural networks, recurrent neural networks, and transformers; sepfore their practical uses in natural language processing, computer vision, and time series forecasting, and gain hands on experience with Python libraries like PyTorch. Pre-req: BAIS-9100/MBA:8150, BAIS:6040, BAIS:6070  Introduction to basics of generative artificial intelligence (AI) models and their practical applications. Key concepts include modal representation and generative models, scalability aspect of these models, and implementation techniques such as pretraining, findertion made, senate modals representation and generative models, scalability aspect of these models, and implementation techniques such as pretraining, finderion, and prompt models, scalability aspect of these models, and implementation nature of the scalable scalable such as a series of the scalable s

MKTG-9310 Marketing Analytics
For additional Business electives, please see MBA 8-week listings. MSBA students may take up to 6 s.h. of business electives.

New courses are listed as tentative at this point in time but are intended to be offered as outlined above. Tentative--limited seats are online courses shared with our FT Program.

All courses require attendance at live sessions on a specific night of the week unless otherwise noted: Online courses EXN, EXO, EXP, EXT, EXR, EXV, EXO, require attendance via the web (generally 200m) for the live sessions in addition to required online course content (asynchronous). In-person courses are taught in a hybrid format, utilizing both in-person and online elements, unless otherwise noted. Hybrid courses require in-person attendance at a physical site (Des Moines: EXD, lowa City: EXI) for the live sessions in addition to required online course content (asynchronous, Asynchronous courses do not have any live session meetings and the only course offered in this format is MKTG-9350 Marketing Communication & Promotions (last offering of this course in the asynch format will be Summer 2025). Destination courses are primarily online with one in-person class session that meets in lowa City or Des Moines (as outlined above) on a Friday during business hours.