

# Iowa MBA and MSBA Professional Course Requests

## Summer 2025, Fall 2025, Winter 2025, Spring 2026



Tippie College of Business

	Summer 8 weeks May 27 - August 7	Fall 1 8 weeks August 25 - October 17	Fall 2 8 weeks October 20 - December 19	Winter December 22 - January 16	Spring 1 8 weeks January 20 - March 13	Spring 2 8 weeks March 23 - May 15	Summer 25 registration: March 10 Fall 25 registration: June 2 Winter 25 + Spring 26 registration: Nov 10 Final Schedules with nights of the week and instructors available at least 1 month prior to registration dates.	Additional notes
<b>O = 1 online section</b> <b>OO = 2 online sections</b> <b>OOO = 3 online sections</b> <b>DM = Des Moines hybrid course</b> <b>IC = Iowa City hybrid course</b> <b>*See bottom for details about course formats.</b>								
<b>MBA Core</b>								
MBA-8110 Marketing Management	OO	OOO	OO DM		OO	OOO		
MBA-8120 Management in Orgs	OO	OOO	OOO		OO DM	OO		
MBA-8140 Corporate Financial Reporting	OO DM	OO	OOO		OOO	OO		
MBA-8150 Data and Decisions	OO	OO DM	OOO		OOO	OOO		Same course as BAIS-9100
MBA-8160 Managerial Economics	OO	OOO	OO DM		OOO	OO		
MBA-8180 Managerial Finance	OO	OO DM	OOO		OOO	OO		
								More information on the Iowa City fall destination course will be available in late spring/early summer. Online with one in-person class session in Iowa City on a Friday during business hours (September 26).
MBA-8240 Operations and Supply Chain	OO	OO IC Destination	OOO		OO DM	OOO		
MBA-8300 Foundations in Strategy	OO	OOO	OO		OOO	OO DM		
MBA-8310 Business Integration	O	O			O			Only open to MBA students
MBA-8320 Strategic Business Growth	O	O	O			OO		Only open to MBA students
MBA-9300 Strategy in Action	O		O		O	O		Only open to MBA students
<b>MBA Electives</b>								
ACCT-9020 Strategic Cost Analysis			O			O		
ACCT-9040 Financial Statement Analysis & Forecasting					O			
BAIS-6240 Value Creation Using AI		O			O	tentative—limited seats		Analytics elective for MSBA students
BAIS-9140 Agile Project Management	O		O		tentative—limited seats			Analytics elective for MSBA students
BAIS-9300 Innovations in Technology: Virtual Reality		O						Not an analytics elective for MSBA students. May be last offering of course.
<b>For additional Business Analytics electives, please see listings below for MSBA courses.</b>								
ECON-9100 Digital Economics						O		
ENR-9100 Entrepreneurship & Innovation		O			O			
ENR-9200 Entrepreneurial Finance				O	O			
ENR-9450 Strategic Management of Technology & Innovation			O	O				
ENR-9300 Design Thinking						O		
FIN-9130 Corporate Risk Management and Insurance						O		
FIN-9140 Enterprise Risk Management		O						
FIN-9150 Financial Modeling & Firm Valuation		O						
FIN-9200 Portfolio Management			O		O			
FIN-9230 Real Estate Finance & Investments	O		O					
								Note new name (Corporate Finance). More information on the Des Moines destination course will be available in the spring. Online with one in-person class session in Des Moines on a Friday during business hours (date TBD).
FIN-9300 Corporate Finance		O	DM Destination			O		
FIN-9310 Corporate Financial Strategy					O			New course prereq: FIN-9300.
FIN-9350 Wealth Management	O		O	O				
FIN-9210 Derivatives (NEW)						tentative (new)		Examination of the wide range of derivative securities that cover the financial landscape; the market place, trading, and investors; different derivative securities in existence, their relationship with the underlying securities, and pricing; applications of derivative securities to risk management and speculation; application of principles to fixed income, international finance, real estate, and securitization. Pre-req: MBA-8180, FIN-9200.
								Quantitative techniques in investment and trading with focus on machine learning approaches; introduction to quantitative approaches already popular in investment and trading including quantitative security selection, portfolio construction, statistical arbitrage, and algorithm trading; emerging machine learning techniques in financial industry including advanced regression methods, news sentiment analysis, and deep learning with applications in price forecasting and high frequency trading. Pre-req: TBA.
								This course will be evaluated once developed to determine if it can be counted as an analytics elective for MSBA students.
FIN-9160 Quant Fin and Deep Learning (NEW)					tentative (new)			
MBA-8130 Business Communication		O			O			
MBA-9130 Leadership Communication & Story	O		O			Iowa City Destination		More information on the Iowa City spring destination course will be available in spring. Online with one in-person class session in Iowa City on a Friday during business hours (date TBD).
MBA-8430 Communication with AI & Business Tech		O		O				
MBA-8500 Seminar in International Business (GLO)			O (Costa Rica)			O (Germany)		January GLO will take place during Fall 2 session to Costa Rica (travel late Nov/early Dec). May GLO will be to Germany during Spring 2. No additional enrollments during session with GLO travel is allowed
MGMT-9091 Corporate Social Responsibility & Sustainability	O				O			
MGMT-9110 Dynamics of Negotiations		O	O	O		O		
								One online section in Fall 1 will be focused on students with 10+ years of experience. One online section in Spring 1 will have a healthcare focus.
								More information on the Des Moines destination course will be available in spring. Online with one in-person class session in Des Moines on a Friday during business hours (date TBD).
MGMT-9120 Leadership & Personal Development	O	OO	OO	O	OO	DM Destination		
MGMT-9130 Strategic Management of Change	O			O	O			
MGMT-9185 Project Management	O		O	O	O	IC		

MGMT-9210 Law & Ethics							
MGMT-9220 Maximizing Team Performance							
MGMT-9230 Managing & Preventing Conflict							
MGMT-9240 Inclusive Leadership							
MGMT-9250 Managing Employee Performance							
MGMT-9170 HR Analytics (NEW)							
MKTG-9015 Social Media Marketing							
MKTG-9155 Digital Marketing Insights, Strategies, and Applications							
MKTG-9310 Marketing Analytics							
MKTG-9320 Strategic Brand Positioning							
MKTG-9330 Product & Portfolio Strategy							
MKTG-9350 Marketing Communication & Promotions							
MKTG-9370 Customer Experience							
<b>Business Analytics Core</b>							
MBA-8150 Data and Decisions							
BAIS-6050 Data Management							
BAIS-6140 Visual Analytics							
BAIS-6040 Data Programming in Python							
BAIS-9110 Advanced Analytics							
BAIS-6070 Data Science							
BAIS-9120 Analytics Experience							
<b>Business Analytics Electives</b>							
BAIS-6100 Text Analytics							
BAIS-6105 Social Analytics							
BAIS-6210 Data Leadership and Management							
BAIS-6280 Cybersecurity							
BAIS-6250 Applied Deep Learning (NEW)							
BAIS-6260 Generative AI (NEW)							
BAIS-6130 Applied Optimization (NEW)							
BAIS-6240 Value Creation Using AI							
BAIS-9140 Agile Project Management							
MKTG-9310 Marketing Analytics							

For additional Business electives, please see MBA 8-week listings. MSBA students may take up to 6 s.h. of business electives.

New courses are listed as tentative at this point in time but are intended to be offered as outlined above. Tentative-limited seats are online courses shared with our FT Program.

All courses require attendance at live sessions on a specific night of the week unless otherwise noted: Online courses EXN, EXO, EXP, EXT, EXR, EXV, EXW, EXX) require attendance via the web (generally Zoom) for the live sessions in addition to required online course content (asynchronous). In-person courses are taught in a hybrid format, utilizing both in-person and online elements, unless otherwise noted. Hybrid courses require in-person attendance at a physical site (Des Moines: EXD, Iowa City: EXI) for the live sessions in addition to required online course content (asynchronous). Asynchronous courses do not have any live session meetings and the only course offered in this format is MKTG-9350 Marketing Communication & Promotions (last offering of this course in the async format will be Summer 2025). Destination courses are primarily online with one in-person class session that meets in Iowa City or Des Moines (as outlined above) on a Friday during business hours.