

2024 Tippie Flash Career Reports

**Includes data on top employers,
job titles, and more for the
following majors:**

Accounting

Business Analytics & Information Systems

Economics

Finance

Management & Entrepreneurship

Marketing

Risk Management & Insurance

Prepared annually by Tippie Undergraduate Career Services.
Questions? Email eva-n-hill@uiowa.edu

FLASH CAREER REPORT: ACCOUNTING

Top companies hiring Tippie majors

Ania Health

BerganKDV

BKD CPAs & Advisors

CliftonLarsonAllen

Collins Aerospace

Deloitte

Eide Bailly LLP

EY

Goldman Sachs

HNI

John Deere

KPMG

PepsiCo

Plante Moran

PricewaterhouseCoopers

RSM US LLP

Transamerica

What do accounting
majors make?

\$60,000

median
salary

\$110k

high
salary

\$41k

low
salary

Accounting outcomes
at a glance

62%

of grads employed by
end of graduation year

33%

pursuing further
education

79%

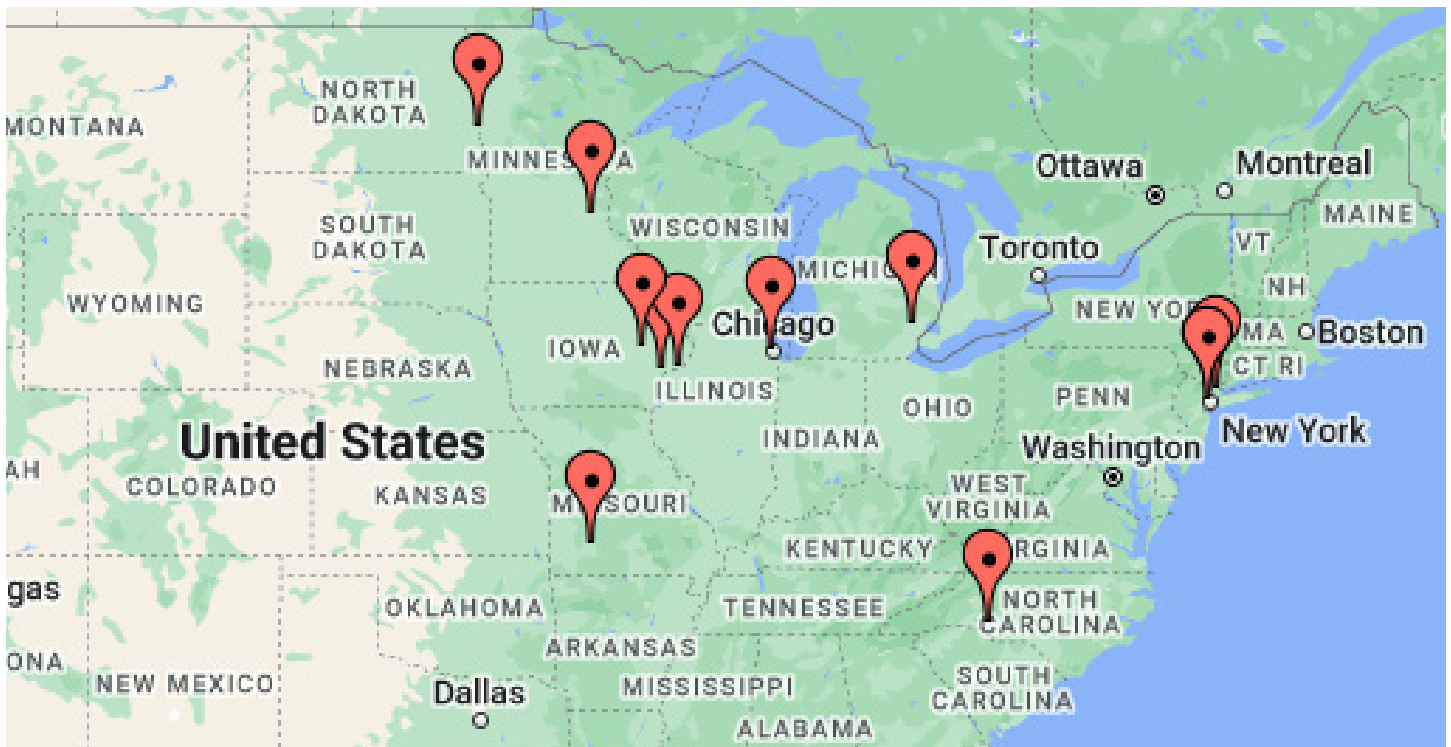
of employed grads
accepting jobs before
graduation

*All data in this report sourced from the Iowa
Graduation Survey, 2019-2023*

Top job titles for accounting majors

Accountant	Deals Associate
Accounting Consultant	Financial Analyst
Accounts Payable Specialist	Investment Banking Analyst
Associate	Risk Associate
Assurance Associate	Staff Accountant
Assurance Staff	Tax Accountant
Audit Associate	Tax Consultant
Auditor	Tax Specialist
Consultant	Technology Risk Consultant
Credit Analyst	

Headquarter locations of top-hiring companies for accounting majors



FLASH CAREER REPORT: BAIS

Top companies hiring Tippie majors

Accenture
Amazon
Aon
BMO Harris
Collins Aerospace
Deloitte
Epic
Epsilon
EY
PricewaterhouseCoopers
RSM US LLP
State Farm
Transamerica
TrueNorth Companies
Uline
University of Iowa
Wells Fargo

What do BAIS majors make?

\$65,000

median salary

\$120k

high salary

\$27k

low salary

BAIS outcomes at a glance

78%

of grads employed by end of graduation year

13%

pursuing further education

63%

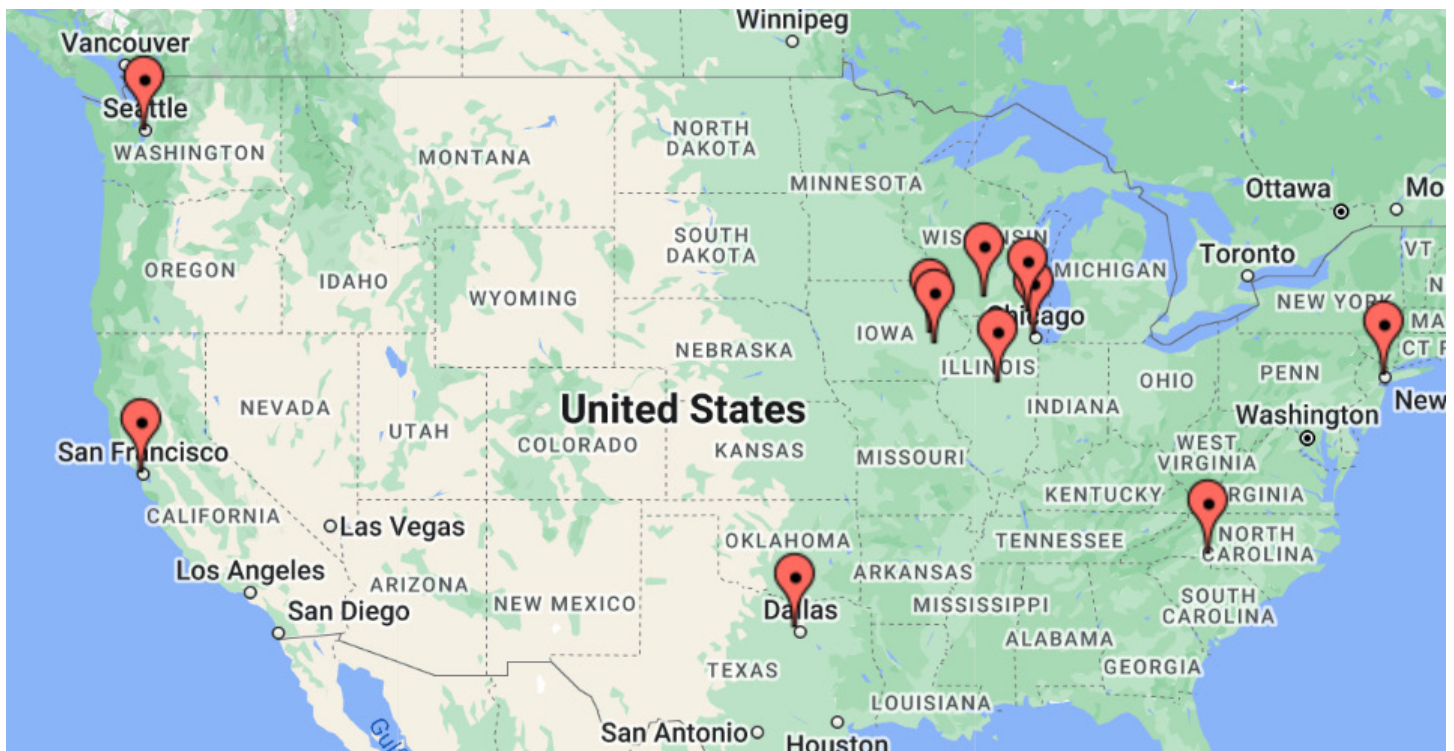
of employed grads accepting jobs before graduation

All data in this report sourced from the Iowa Graduation Survey, 2019-2023

Top job titles for BAIS majors

Analyst	Data Analyst
Application and Data Specialist	Data Engineer
Applied Research Analyst	Data Scientist
Associate	Financial Analyst
Associate Client Integration Engineer	Information Technology Consultant
Business Analyst	Project Manager
Business Process Analyst	Sales Associate
Business System Analyst	Technology Consultant
Consulting Analyst	Technology Risk Consultant
Cyber Risk and Regulatory Associate	Underwriter

Headquarter locations of top-hiring companies for BAIS majors



FLASH CAREER REPORT: ECONOMICS

Top companies hiring Tippiie majors

Alliant Group
Aon
Arrive Logistics
Basepoint Wealth LLC
Becker's Healthcare
BMO Harris
Cedar Rapids Bank & Trust
Cerner Corporation
Consumer Financial Protection Bureau
Coyote Logistics
CRST
Cottingham & Butler
Edward Jones Investments
Epic
Federal Deposit Insurance Corporation
RSM US LLP
Uline

What do economics majors make?

\$47,840

median salary

\$65k

high salary

\$40k

low salary

Economics outcomes at a glance

69%

of grads employed by end of graduation year

23%

pursuing further education

56%

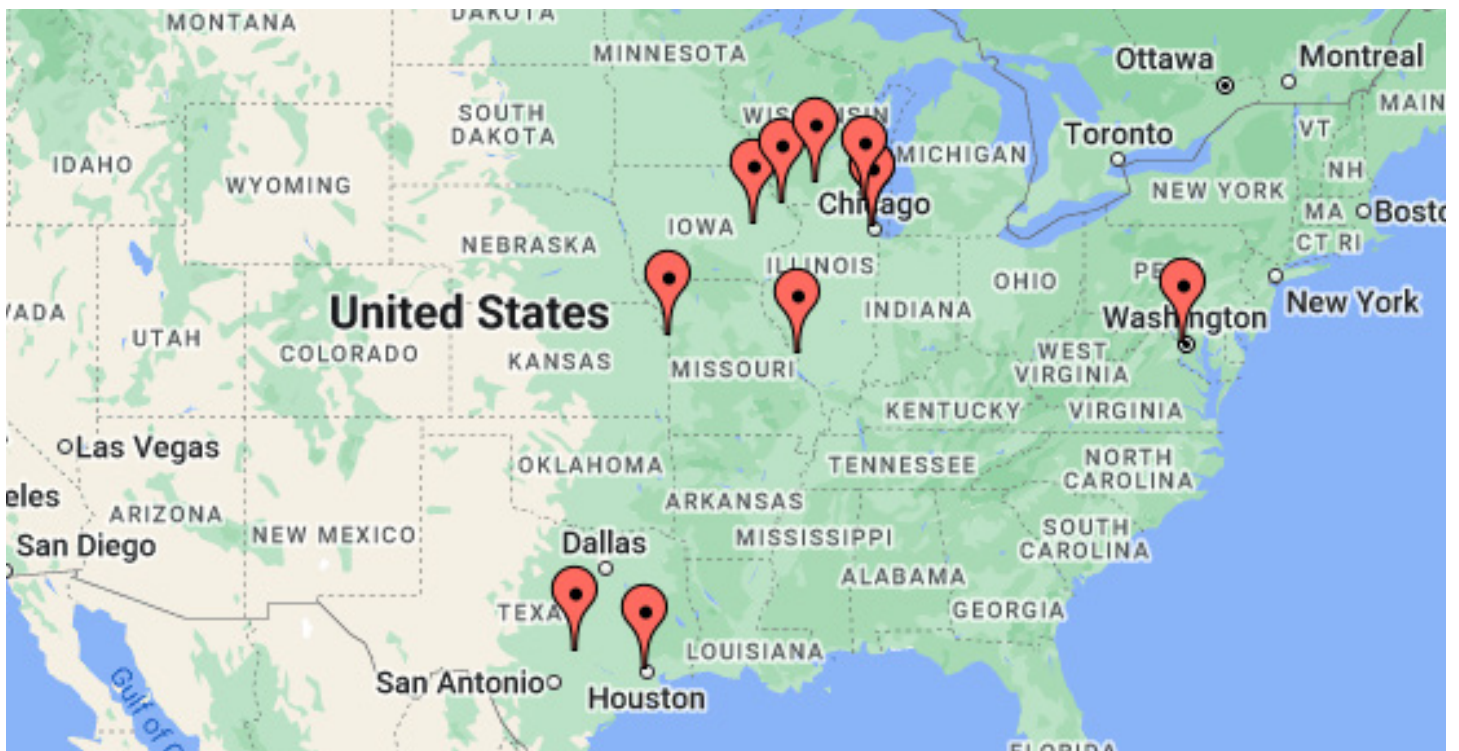
of employed grads accepting jobs before graduation

All data in this report sourced from the Iowa Graduation Survey, 2019-2023

Top job titles for economics majors

Account Analyst	Insurance Agent
Accounts Receivable Specialist	Investigative Analyst
Asset Manager	Investment Analyst
Associate	Merchant Services Sales Agent
Associate Broker	Operations Support Specialist
Associate Consultant	Recruiter
Client Service Associate	Research Analyst
Commercial Leadership Trainee	Sales Development Representative
Credit Analyst	Supply Chain Associate
Financial Advisor	Workplace Planning Consultant

Headquarter locations of top-hiring companies for economics majors



FLASH CAREER REPORT: FINANCE

Top companies hiring Tippie majors

Amazon

Aon

Bank of America

BMO Harris

CDW

Deloitte

Gallagher

GreatAmerica Financial Services

Hills Bank

HNI

JP Morgan Chase & Co

Northern Trust

Northwestern Mutual

Principal Financial Group

RSM US LLP

Transamerica

Wells Fargo

What do finance majors make?

\$60,000

median
salary

\$120k

high
salary

\$30k

low
salary

Finance outcomes at a glance

81%

of grads employed by
end of graduation year

11%

pursuing further
education

59%

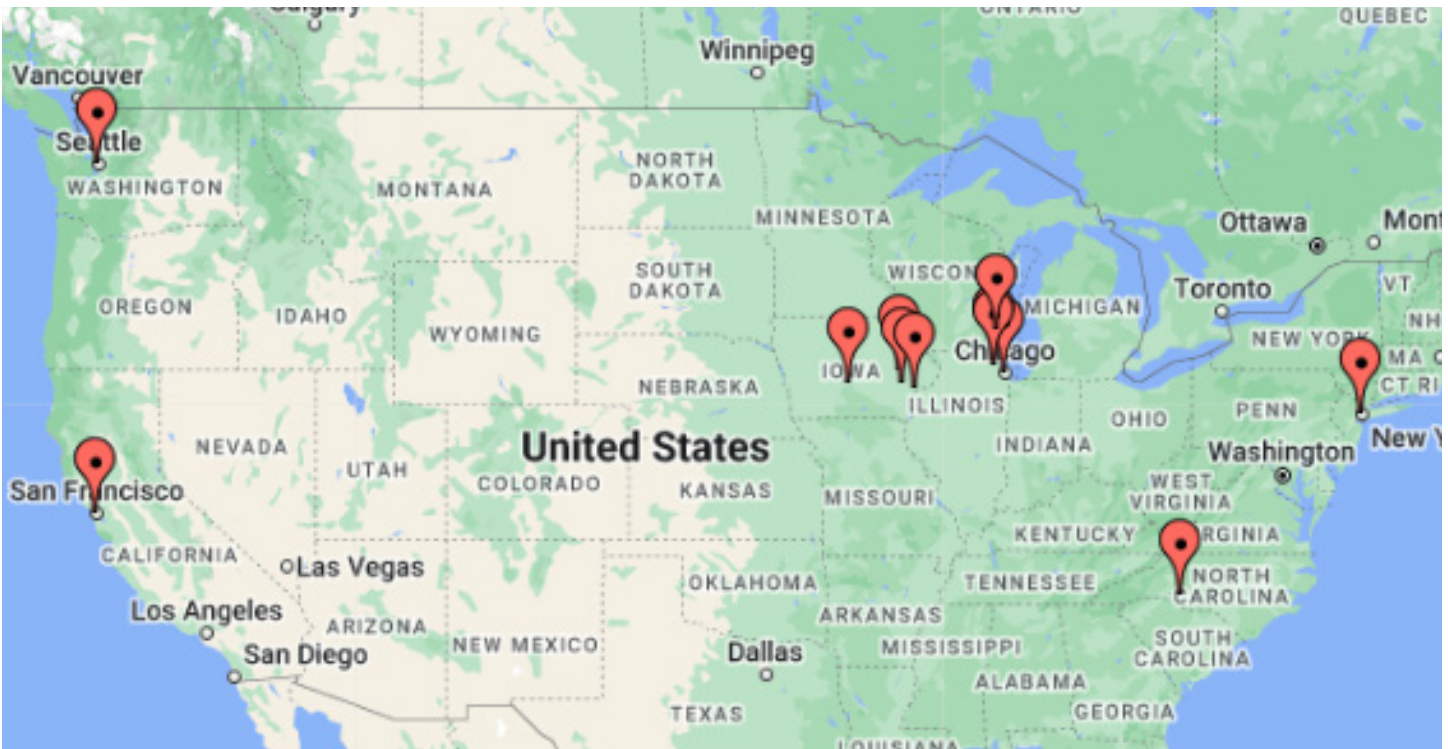
of employed grads
accepting jobs before
graduation

*All data in this report sourced from the Iowa
Graduation Survey, 2019-2023*

Top job titles for finance majors

Account Executive	Financial Advisor
Account Manager	Financial Analyst
Accountant	Financial Services Representative
Analyst	Investment Banking Analyst
Associate	Rotational Analyst
Associate Accountant	Sales Development Representative
Business Development Representative	Staff Accountant
Client Service Specialist	Treasury Analyst
Commercial Credit Analyst	Underwriter
Credit Analyst	Underwriting Analyst

Headquarter locations of top-hiring companies for finance majors



FLASH CAREER REPORT: MGT & ENT.

Top companies hiring Tippie majors

Accenture

Aerotek

ALDI

Arrive Logistics

CDW

Coyote Logistics

Enterprise Holdings

GEICO

MoLo Solutions

Northwestern Mutual

Oracle

Principal Financial Group

RHM Staffing Solutions

Target

UIHC

University of Iowa

Wells Fargo

What do management majors make?

\$50,000

median
salary

\$105k

high
salary

\$27k

low
salary

Management outcomes at a glance

84%

of grads employed by
end of graduation year

10%

pursuing further
education

64%

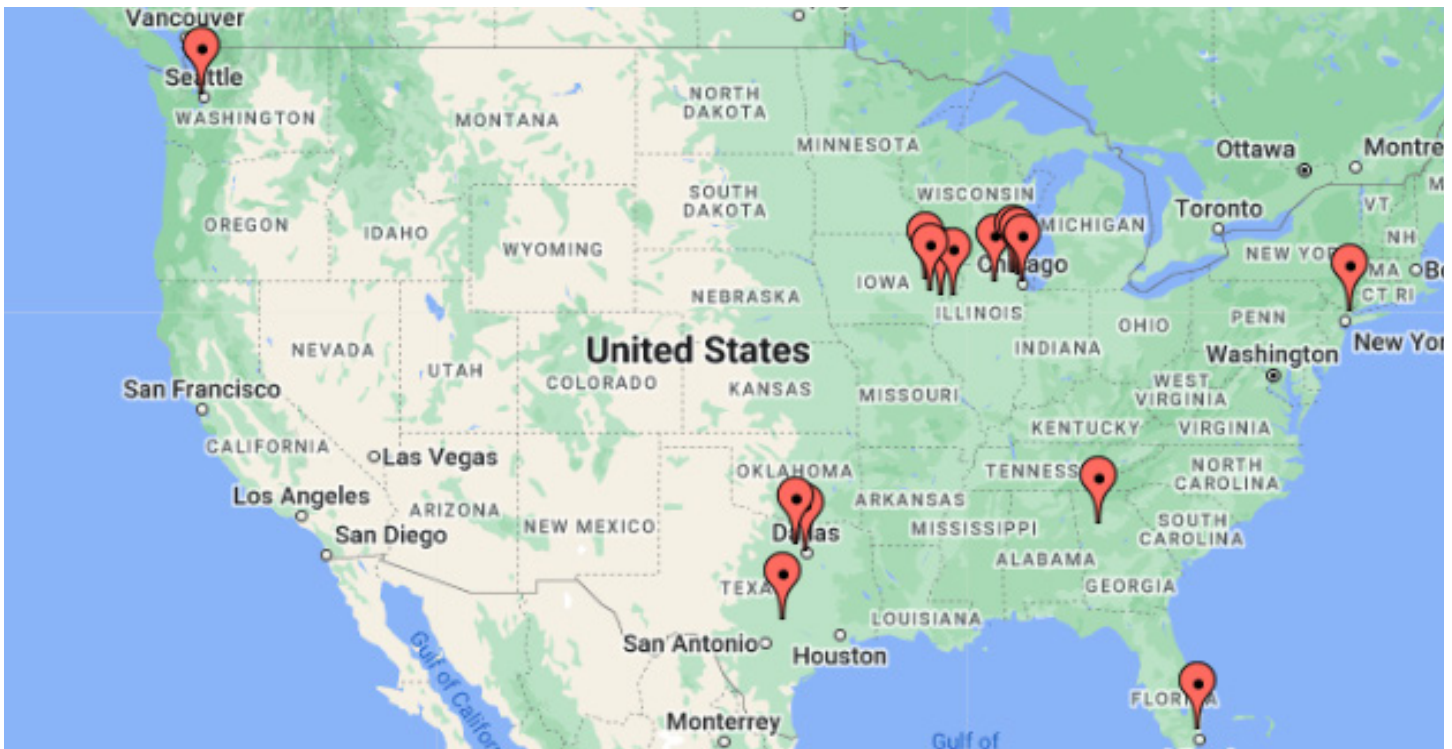
of employed grads
accepting jobs before
graduation

*All data in this report sourced from the Iowa
Graduation Survey, 2019-2023*

Top job titles for management majors

Account Associate	HR Associate
Account Executive	HR Coordinator
Account Manager	Management Trainee
Account Representative	Office Administrator
Billing Specialist	Production Supervisor
Business Analyst	Project Analyst
Consultant	Recruiter
District Manager	Store Manager
Events Manager	Talent Acquisition Specialist
Financial Advisor	Territory Manager

Headquarter locations of top-hiring companies for management majors



FLASH CAREER REPORT: MARKETING

Top companies hiring Tippie majors

Amazon

American Marketing and Publishing

Arrive Logistics

AT&T

CDW

Goosehead Insurance

GreatAmerica Financial Services

HNI

Insight Global

John Deere

Medline Industries, Inc.

MoLo Solutions

Oracle

PepsiCo

Swoon

Techtronic Industries

University of Iowa

What do marketing majors make?

\$50,000

median
salary

\$90k

high
salary

\$30k

low
salary

Marketing outcomes at a glance

87%

of grads employed by
end of graduation year

4%

pursuing further
education

55%

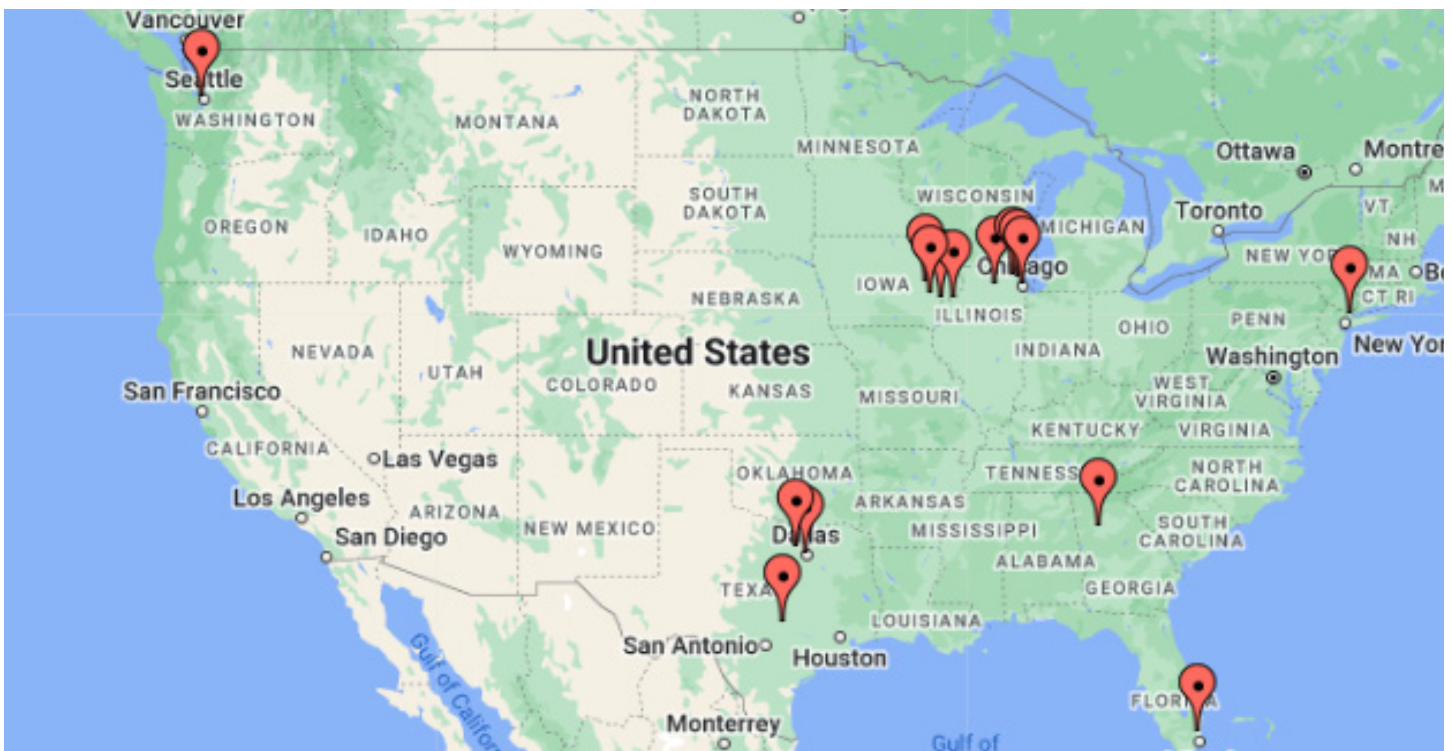
of employed grads
accepting jobs before
graduation

*All data in this report sourced from the Iowa
Graduation Survey, 2019-2023*

Top job titles for marketing majors

Account Executive	Marketing Coordinator
Account Manager	Marketing Manager
Account Representative	Marketing Specialist
Account Sales Representative	Outside Sales Representative
Business Development Representative	Recruiter
Carrier Sales Representative	Sales Development Associate
Digital Marketing Specialist	Sales Development Representative
Inside Sales Representative	Sales Management Associate
Marketing Assistant	Sales Representative
Marketing Associate	Sales Support Specialist

Headquarter locations of top-hiring companies for marketing majors



FLASH CAREER REPORT: RMI

The RMI major at Tippie was added in 2023, making it new enough that outcomes data doesn't exist yet for Tippie grads with this major. Instead, here's some data from jobs we've featured on our RMI Lead Sheets to give you a sense of the employers hiring students with this major and the jobs they're hiring for.

Top companies hiring RMI majors

Affinius Capital

Aflac

Wellmark BCBS

BP

Capital Strategies Investment Group

Cigna Group

Federal Deposit Insurance Corporation

Frazier Capital

Goosehead Insurance

Guy Carpenter

Holmes Murphy & Associates

Three Point Solutions, Inc.

Top job titles for RMI majors

Account Executive

Accounts Receivable Specialist

Adaptive Planning Consultant

Auditor

Bank Examiner

Business Development Representative

Claims Adjuster

Cost Management Analyst

Demand Planner

Financial Advisor

Life Insurance Agent

Risk Analyst