## MBA Electives

- MBA:8310 Business Integration
- FIN:9350 Wealth Management
- FIN:9310 Corporate Financial Strategy
- FIN:9300 Corporate Investment & Finance Decisions
- FIN:9230 Real Estate Finance & Investments
- FIN:9200 Portfolio Management
- FIN:9150 Financial Modeling & Firm Valuation
- ENTR:9200 Entrepreneurial Finance
- BAIS:6240 Value Creation Using AI (NEW)
- MBA Electives
  - MBA:8500 Seminar in International Business (GLO)
  - MBA:9130 Leadership Communication & Story
  - MBA:8320 Strategic Business Growth
  - MBA:9300 Strategy in Action
  - MBA:8300 Foundations in Strategy
  - MBA:8240 Operations and Supply Chain
  - MBA:8180 Managerial Finance
  - MBA:8160 Managerial Economics
  - MBA:8150 Data and Decisions
  - MBA:8140 Corporate Financial Reporting
  - MBA:8120 Management in Orgs
  - MBA:8110 Marketing Management

## MBA Core

- MBA:9300 Strategy in Action
- MBA:8310 Business Integration
- MBA:8300 Foundations in Strategy
- MBA:8240 Operations and Supply Chain
- MBA:8180 Managerial Finance
- MBA:8160 Managerial Economics
- MBA:8150 Data and Decisions
- MBA:8140 Corporate Financial Reporting
- MBA:8120 Management in Orgs
- MBA:8110 Marketing Management

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**For additional Business Analytics electives, please see listings below for MSBA 11-week courses.**

**Analytics elective for MSBA students**

- MBA:9330 Data Assimilation
- MBA:9320 Predictive Analytics
- MBA:9310 Data Science and Analytics

**ANALYSIS elective for MSBA students**

- MBA:9300 Business Intelligence
- MBA:9300 Data Analytics
- MBA:9300 Predictive Analytics
- MBA:9300 Data Science and Analytics

**Managing technology and social media**

- MBA:9300 Data Analytics
- MBA:9300 Predictive Analytics
- MBA:9300 Data Science and Analytics

**For additional Analytics electives, please see listings below for MBA 11-week courses.**

**Managing technology and social media**

- MBA:9300 Data Analytics
- MBA:9300 Predictive Analytics
- MBA:9300 Data Science and Analytics

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**Business elective for MSBA students**

- MBA:9330 Data Assimilation
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**ANALYSIS elective for MSBA students**

- MBA:9300 Business Intelligence
- MBA:9300 Data Analytics
- MBA:9300 Predictive Analytics
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**Managing technology and social media**

- MBA:9300 Data Analytics
- MBA:9300 Predictive Analytics
- MBA:9300 Data Science and Analytics

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**General Notes**

- DM = Des Moines hybrid course
- 0 = 3 online sections
- 0 = 2 online sections
- 0 = 1 online section

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**Additional Notes**

- MBA:8500 Seminar in International Business (GLO)
  - MBA:9300 Leadership Communication & Story
    - MBA:8310 Business Integration
  - MBA:9300 Strategy in Action
  - MBA:8300 Foundations in Strategy
  - MBA:8240 Operations and Supply Chain
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**Winter 24 + Spring 25 registration: Nov 11**

- MBA:8500 Seminar in International Business (GLO)
  - MBA:9300 Leadership Communication & Story
    - MBA:8310 Business Integration
  - MBA:9300 Strategy in Action
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  - MBA:9320 Predictive Analytics
  - MBA:9310 Data Science and Analytics

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**Graduate And Professional Programs Schedule Preview**

**Summer 2024, Fall 2024, Winter 2024, Spring 2025**

<table>
<thead>
<tr>
<th>Semester</th>
<th>Dates</th>
<th>Location</th>
<th>Format (see listing below)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Summer</td>
<td>May 20 - July 19, 2024</td>
<td>Iowa City</td>
<td>DM</td>
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<tr>
<td>Fall 1</td>
<td>Aug 26 - Oct 18, 2024</td>
<td>Iowa City</td>
<td>DM</td>
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<tr>
<td>Fall 2</td>
<td>Dec 20 - Mar 31, 2025</td>
<td>Iowa City</td>
<td>DM</td>
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<tr>
<td>Winter</td>
<td>Dec 23 - March 14, 2025</td>
<td>Des Moines</td>
<td>DM, O O O O O O O O O O</td>
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<tr>
<td>Spring 1</td>
<td>March 24 - May 16, 2025</td>
<td>Greece</td>
<td>DM, O O O O O O O O O O</td>
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<tr>
<td>Spring 2</td>
<td>May 29 - Aug 18, 2025</td>
<td>Vietnam</td>
<td>DM, DM</td>
</tr>
<tr>
<td>Course Title</td>
<td>Summer 15 weeks</td>
<td>Fall 11 weeks</td>
<td>Winter 8 weeks</td>
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<tr>
<td>BAIS 6000 Data and Decisions</td>
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<td>BAIS 6050 Data Management</td>
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<td>BAIS 6010 Visual Analytics</td>
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<tr>
<td>BAIS 6100 Data Science</td>
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<tr>
<td>BAIS 6150 Analytics Experience</td>
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<tr>
<td>Business Analytics elective (15 weeks)</td>
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<tr>
<td>BAIS 6200 Data Analysis and Ethics materials</td>
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<td>BAIS 6210 Text Analytics</td>
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<tr>
<td>BAIS 6220 Social Analytics</td>
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<td>BAIS 6230 Data Science</td>
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<tr>
<td>BAIS 6240 Data Technology and Management</td>
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<td>BAIS 6250 Information Visualization</td>
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<tr>
<td>BAIS 6260 Analytics Experience</td>
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<tr>
<td>BAIS 6270 Data Science</td>
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</table>

Additional notes:

- All courses require attendance at live sessions on a specific night of the week unless otherwise noted.
- Online courses (DNL, EXP, EXT, Info Viz, EXR, EXW, EXX) require attendance via the web generally 2days prior to the live session in addition to required online course content (asynchronous).
- In-person courses are taught in a hybrid format, utilizing both in-person and online elements, unless otherwise noted. Hybrid courses require in-person attendance at a physical site (Des Moines: DNL, Iowa City, DNL). For the live sessions in addition to required online course content (asynchronous).
- asynchronous courses do not have any live session meetings and the only course offered to this format is MGTG 8500 Marketing Communication & Promotion.
- Elective courses are primarily online with one in-person class session that meets in Iowa City or Des Moines (as indicated above) on a Friday during business hours. Additional social activities may be offered in addition to the in-person class session.