### Graduate And Professional Programs Schedule Preview

**Summer 2024, Fall 2024, Winter 2024, Spring 2025**

**DM = Des Moines hybrid course**

**O = 2 online sections**

**O = 1 online section**

**IC = Iowa City hybrid course**

**TRAVEL class time and travel during Spring 2. No additional enrollments during session in Des Moines on a Friday during business hours (date TBD).**

**Application will be available in spring. Online with one in-person class session in Iowa City on October 11.**

**More information on the Des Moines destination course and an early application will be available in mid-spring. Online with one in-person class session in Iowa City on October 11.**

**Final Schedules with nights of the week and instructors available at least 1 month prior to registration dates.**

#### MBA Core

- **MBA:9091 Corporate Social Responsibility & Sustainability**
- **MBA:8500 Seminar in International Business (GLO)**
- **MBA:8430 Communication with AI & Business Tech**
- **MBA:9130 Leadership Communication & Story**
- **MBA:8130 Business Communication**
- **FIN:9350 Wealth Management**
- **FIN:9310 Corporate Financial Strategy**
- **FIN:9300 Corporate Investment & Finance Decisions**
- **FIN:9230 Real Estate Finance & Investments**
- **FIN:9200 Portfolio Management**
- **FIN:9140 Enterprise Risk Management (formerly Corporate Financial Risk**
- **FIN:9130 Corporate Risk Management and Insurance**
- **ENTR:9300 Design Thinking**
- **ENTR:9450 Strategic Management of Technology & Innovation**
- **ENTR:9200 Entrepreneurial Finance**
- **ENTR:9100 Entrepreneurship & Innovation**
- **BAIS:9140 Agile Project Management**
- **BAIS:6240 Value Creation Using AI (NEW)**
- **ACCT:9040 Financial Statement Analysis & Forecasting**
- **ACCT:9020 Strategic Cost Analysis**
- **MBA Electives**
  - **MBA:8320 Strategic Business Growth**
  - **MBA:8310 Business Integration**
  - **MBA:8240 Operations and Supply Chain**
  - **MBA:8180 Managerial Finance**
  - **MBA:8160 Managerial Economics**
  - **MBA:8150 Data and Decisions**
  - **MBA:8140 Corporate Financial Reporting**
  - **MBA:8110 Marketing Management**
  - **MBA:8091 Corporate Social Responsibility & Sustainability**
  - **MBA:9091 Corporate Social Responsibility & Sustainability**

#### MBA Analytics elective for MSBA students

- **Only open to MBA students. More information on the Iowa City destination course and an early application will be available in fall. Online with one in-person class session in Iowa City on a Friday during business hours (date TBD).**

#### MBA Strategy in Action

- **MBA:9091 Corporate Social Responsibility & Sustainability**
- **MBA:8500 Seminar in International Business (GLO)**
- **MBA:8430 Communication with AI & Business Tech**
- **MBA:9130 Leadership Communication & Story**
- **MBA:8130 Business Communication**
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  - **MBA:8110 Marketing Management**
  - **MBA:9091 Corporate Social Responsibility & Sustainability**
  - **MBA:8500 Seminar in International Business (GLO)**

#### Summer 2024

- May 20 - July 19, 2024
- 8 weeks

#### Fall 2024

- Aug 26 - Oct 18, 2024
- 8 weeks

#### Winter 2024

- Dec 23 - Jan 17, 2025
- 3-4 weeks

#### Spring 2025

- Mar 24 - May 16, 2025
- 8 weeks

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**Additional notes**

- More information on the Des Moines destination course and an early application will be available in mid-spring. Online with one in-person class session in Iowa City on October 11.

- For additional Business Analytics electives, please see listings below for MBA 12 week courses.

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**Graduate And Professional Programs Schedule Preview**

**Summer 2024, Fall 2024, Winter 2024, Spring 2025**

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**Additional notes**

- More information on the Des Moines destination course and an early application will be available in mid-spring. Online with one in-person class session in Iowa City on October 11.

- For additional Business Analytics electives, please see listings below for MBA 12 week courses.
More information on the Iowa City destination course and an early application will be available in mid-September. One online course in Fall 1 will have a healthcare focus. One online section in Fall 1 will be focused on students with 10+ years of experience. One online section in Spring 1 will have a healthcare focus.

### Business Analytics

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Fall 8 weeks</th>
<th>Winter 8 weeks</th>
<th>Spring 8 weeks</th>
<th>Summer 8 weeks</th>
<th>Additional Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>BAIS:6000 Data and Decisions</td>
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<td>3-week version is recommended, but MBA:8150 in the same course and could be taken instead.</td>
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<tr>
<td>BAIS:6050 Data Management</td>
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<td>In Fall 2024, BAIS:6050 Data Management and the current three weeks of visual analytics content will be removed. Additional content related to data extraction, transformation, loading (ETL), and data warehouses will be added.</td>
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<tr>
<td>BAIS:6060 Visual Analytics</td>
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<td>Only open to MSBA students. For students admitted to the MBA Program in Fall 2024 and after; BAIS:6440 Visual Analytics along with the other five required core business analytics courses will be required prior to taking this course for students admitted before Fall 2024, the 5-1 Core and one elective is required.</td>
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<tr>
<td>BAIS:6070 Data Science</td>
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<td>Only open to MSBA students. Previous course title: Information Visualization. Do not take if you have taken MBA:8400.</td>
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<tr>
<td>BAIS:6120 Analytics Experience</td>
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<td>Course is synchronous as of Spring 24.</td>
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<tr>
<td>BAIS:6240 Value Creation Using AI (NEW)</td>
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<td>Comprehensive understanding of how artificial intelligence (AI) can be harnessed to create value in various business sectors (including AI fundamentals, frameworks for value creation, competitive strategies, AI critical success factors for AI-based projects, the identification of impactful use cases for a given industry, Ethical considerations, privacy, trust, and security issues related to AI will also be addressed.</td>
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</tbody>
</table>

### Additional notes

- **Fall 2024**: BAIS:6050 Data Management and the current three weeks of visual analytics content will be removed. Additional content related to data extraction, transformation, loading (ETL), and data warehouses will be added.

- **Spring 2025**: This course will require BAIS:6140 Visual Analytics along with the other five required core business analytics courses will be required prior to taking this course for students admitted before Fall 2024, the 5-1 Core and one elective is required.

- **Summer 2024**: BAIS:6070 Data Science is the same course and could be taken instead.

- **Winter 2024**: Previous course title: Information Visualization. Do not take if you previously took MBA:8400.

- **Spring 2025**: Only open to MSBA students. Previous course title: Information Visualization. Do not take if you previously took MBA:8400.

- **Winter 2024**: Only open to MSBA students. Previous course title: Information Visualization. Do not take if you previously took MBA:8400.

### Core and elective considerations

- **Core and one elective is required.**

### Online Sections

- Online courses (DN, DS, DR, DT, DM, D6, D10) require attendance via the web (generally Zoom) for the live sessions in addition to required online course content (asynchronous).

### In-Person Classes

- In-person courses are taught in a hybrid format, utilizing both in-person and online elements, unless otherwise noted. Hybrid courses require in-person attendance at a physical site (Des Moines: DM, Iowa City: DC) for the live sessions in addition to required online course content (asynchronous).

### Destination Courses

- Destination courses are primarily online with one in-person class session that meets in Iowa City or Des Moines (as outlined above) on a Friday during business hours. Additional social activities may be offered in addition to the in-person class session.

### Business Electives

- MSBA students may take up to 6 s.h. of business electives.

- For additional Business electives, please see MBA 8-week listings.