

SPECTRUM OF DRESS CODES IN THE WORKPLACE

Degree of Formality	Dress Attire & Naming	Purpose	Common Features
Least Formal	Casual – Relaxed, Everyday Wear	Suitable for less people-to-people interaction; appropriate for work-from-home settings; typically, NOT common in actual workplace settings	Long-sleeve shirts, sweaters, jackets, jeans, sneakers
--	Smart Casual – Elevated, Everyday Wear	More kempt than casual, but still comfortable; suitable for a more laidback workplace; most common on Fridays	Button-down shirts, blazers, chinos, dark jeans, loafers, boots
--	Business Casual – Relaxed, Business Wear	Traditional business attire, but with relaxed features; sweet spot in the middle for formality; appropriate for all office environments and settings	Button-up shirts w/o a tie, blouses, corduroy pants, slacks, skirts, dress shoes, flats, small heels
--	Business Professional – Standard, Business Wear	Portraying yourself in a polished and professional manner; suitable for important meetings with stakeholders; overall, clean and maintained appearance	Dress shirts, suit or a jacket/blazer, ties, dress pants, trousers, skirts, dress shoes, heels, overall dark colors
Most Formal	Networking/Cocktail – Elevated, Business Wear	Sometimes, less is more for a simple yet elegant look; typically, NOT common for everyday wear in the office; special occasions and events	Dark-colored suits and dresses, simple accessories, tailored fits

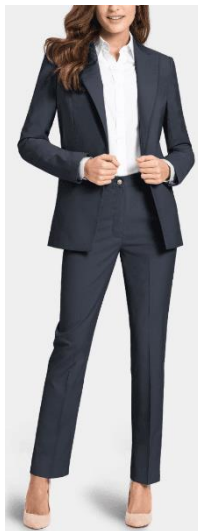
SMART CASUAL



CASUAL



BUSINESS CASUAL



BUSINESS PROFESSIONAL

COCKTAIL

