Graduate And Professional Programs Schedule Preview
Summer 2024, Fall 2024, Winter 2024, Spring 2025

Tippie College of Business

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Iowa City Destination

MBA:8310 Business Integration
FIN:9310 Corporate Financial Strategy
FIN:9300 Corporate Investment & Finance Decisions
FIN:9230 Real Estate Finance & Investments
FIN:9150 Financial Modeling & Firm Valuation

BAIS:6240 Value Creation Using AI (NEW)
MBA:8500 Seminar in International Business (GLO)
MBA:8430 Communication with AI & Business Tech
MBA:9130 Leadership Communication & Story
MBA:8130 Business Communication
MBA:8320 Strategic Business Growth
MBA:8300 Foundations in Strategy
MBA:8240 Operations and Supply Chain
MBA:8150 Data and Decisions
MBA:8140 Corporate Financial Reporting
MBA:8120 Management in Orgs
MBA:8110 Marketing Management
MBA:8500 Strategic Management
MBA:8000 Marketing Management in Asia
MBA:9310 Corporate Financial Reporting
MBA:8000 Corporate Financial Reporting
MBA:8000 Corporate Investment & Finance Decisions
MBA:8000 Corporate Investment & Finance Decisions
MBA:8000 Real Estate Finance & Investments
MBA:8000 Foundations in Strategy
MBA:8000 Business Finance
MBA:8000 Strategic Business Growth
MBA:8000 Strategy in Asia
MBA:8000 Strategy in Active
ACCT:9040 Financial Statement Analysis & Forecasting
ACCT:9020 Strategic Cost Analysis
BAIS:9300 Innovations in Technology: Virtual Reality
BAIS:9140 Agile Project Management
MBA Electives
MBA:9300 Strategy in Action
MBA:8320 Strategic Business Growth
MBA:8300 Foundations in Strategy
MBA:8240 Operations and Supply Chain
MBA:8150 Data and Decisions
MBA:8140 Corporate Financial Reporting
MBA:8120 Management in Orgs
MBA:8110 Marketing Management
MBA Core

*See bottom for details about course formats.
IC = Iowa City hybrid course
DM = Des Moines hybrid course
O = 1 online section
O = 2 online sections
O O = 2 online sections

Additional notes

The digital economy is a new branch of economics that studies digital goods and services. This area of the economy is driven by billions of daily interactions that occur online between individuals, businesses, devices, data and processes. The foundation of the digital economy is hyperconnectivity – highly interconnected people and organizations – through the use of the Internet, mobile technologies, and the internet of things.

Technology tends to advance quickly, while workers’ skills, firms and governments tend to move at a slower pace. The gap between rapidly evolving technology and slower-moving human development will widen in future decades as exponential advances in artificial intelligence, robotics, networks, analytics, and digitization have an increasing impact on society and the economy. This course will focus on three problems in moving toward a fully digitized economy:
• The speed of adapting evolving technologies by individuals, firms, and organizations.
• The increasing gap between governments and international organizations.
• The “digital divide” and inclusive growth

This course will use a combination of modeling, empirical evidence and case studies to analyze these issues.
Iowa City Destination
2nd 8 weeks
DM hybrid
Analytics elective for MSBA students
MGMT:9230 Managing & Preventing Conflict
BAIS:6050 Data Management
MGMT:9250 Managing Employee Performance
be offered in addition to the in-person class session.
Destination courses are primarily online with one in-person class session that meets in Iowa City or Des Moines (as outlined above) on a Friday during business hours. Additional social activities may
be added to the 8-week session.
Asynchronous courses do not have any live session meetings and the only course offered in this format is MKTG:9350 Marketing Communication & Promotions.
In-person courses are taught in a hybrid format, utilizing both in-person and online elements, unless otherwise noted. Hybrid courses require in-person attendance at a physical site (Des Moines: 440, Iowa City: EX) for the live sessions in addition to required online course content (asynchronous).
Hybrid courses do not have any live session meetings and the only course offered in this format is MGTG/RSGO Marketing Communication & Promotions.
Correlated courses may be offered in addition to the in-person class session.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Term</th>
<th>Start/End Dates</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>MGMT 9230</td>
<td>Managing &amp; Preventing Conflict</td>
<td>2nd 8 weeks</td>
<td>Aug 26-Nov 15, 2024</td>
<td>In-person only. &lt;/br&gt; Course is synchronous as of Spring 24. &lt;/br&gt; Course will be offered in addition to the online class session. &lt;/br&gt; Course will be offered in addition to the online class session.</td>
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