

Accounting Writing Assessment #1

Suggested areas of improvement are highlighted below in yellow.

Mechanical/Micro Skills	Thesis Statement	Development of Position	Clarity	Style
Incorrect word choice/missing words	Unoriginal thesis	Lack of claim statements	Long or awkward sentences or phrasing	Weak beginning and/or ending
Inaccurate use of articles (a, the)	Descriptive thesis that lacks argument	Lack of organization (whole document or within paragraphs)	Insufficient awareness of audience (Informal language, jargon, incorrect level of technicality)	Redundant word choice
Mistaken use of plurals vs. possessives	Irrelevant thesis	Insufficient context	Weak transitions	Excessive wordiness
Punctuation issues that hinder understanding (commas, etc.)	Overly broad thesis	Too much/little summary	Imprecise language	Readability problems
Incorrect tense agreement	No clear thesis found	Insufficient development of position	Repetitive phrasing	Excessive "to be" forms
Run-on sentences or fragments	Weakly constructed thesis	Inconsistent argument	Unspecified subjects/reference words (this, these, they, etc.)	Distracting passive voice
Faulty subject/verb agreement	Ineffective placement of thesis	Weak or lack of evidence/examples to support claims		Use of 2nd person (you/your)
		Weak or missing original thoughts		Lack of consistent professional tone
/2	/4	/6	/4	/4

Total score: /20

Score ranges & categories reflect expectations for **graduating seniors**

Expected Assessment Scores

Superior	18.5 - 20
High Acceptable	17.5 -18
Acceptable	15.5 -17
Borderline Acceptable	14.5 -15
Needs Improvement (high)	13.5 -14

Needs Improvement	12 – 13
Needs Improvement (low)	11 - 11.5
Borderline Unacceptable	10 - 10.5
Unacceptable	9.5 and below

1 st Assessment (1 st Sem. Juniors): 11-13
2 nd Assessment (2 nd Sem. Juniors): 13-15
3 rd Assessment (Seniors): 15+

Writing Web Site: <http://tippie.uiowa.edu/accounting/writing>