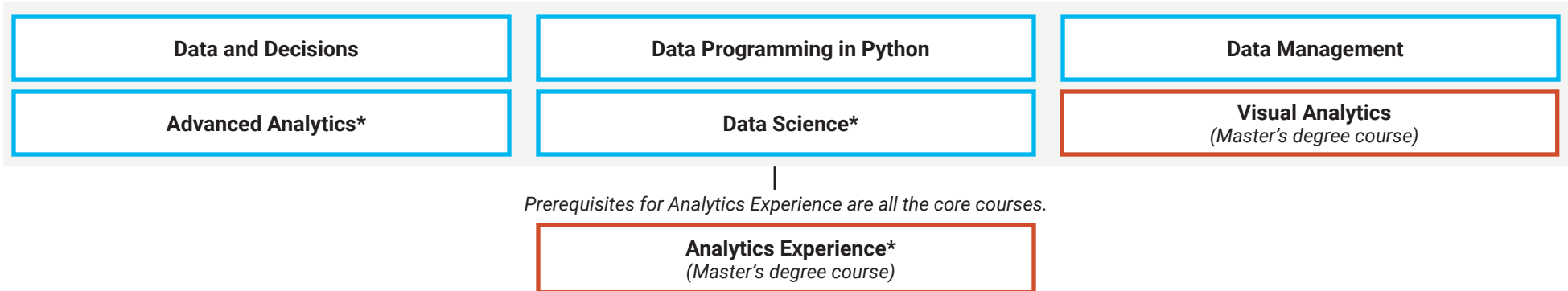


# PART-TIME BUSINESS ANALYTICS COURSE CHART (Effective Fall 2024)

**MASTER'S DEGREE: 7 CORE COURSES REQUIRED (6 PLUS ANALYTICS EXPERIENCE)**

**CERTIFICATE: 5 CORE COURSES REQUIRED**



## MASTER'S DEGREE ELECTIVES (CHOOSE 3)

Up to 2 of the 3 required electives can be business electives delivered through the Iowa MBA Program. All MBA courses (except Business Integration, Strategic Business Growth & Strategy in Action) are available as long as prerequisites are met.

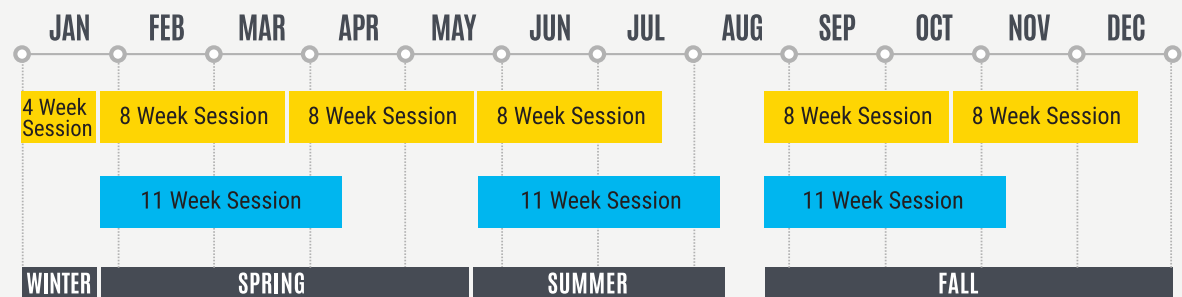
### ANALYTICS

- Agile Project Management
- Cybersecurity
- Data Leadership & Management
- Data Analysis with R (formerly Data Programming in R)
- Marketing Analytics\*
- Social Analytics\*
- Text Analytics\*
- Value Creation Using AI

### BUSINESS (SAMPLE)

- Corporate Financial Reporting
- Design Thinking
- Entrepreneurship & Innovation
- Innovations in Technology: Virtual Reality
- Managerial Finance
- Operations & Supply Chain
- Project Management
- Seminar in International Business - GLO (in-person in foreign location)
- Strategic Management of Change
- Strategic Management of Tech & Innovation

## PROGRAM TIMING



Business electives delivered through the Iowa MBA Program are generally offered in an 8-week (or 4-week winter session) format.

\* Indicates prerequisite(s) required.

If you're a dual degree student, or were an Iowa MBA student prior to enrolling in the Business Analytics Master's or Certificate Program, [contact your advising team](#) to determine how the previous coursework impacts your plan of study.

Review the current [Schedule of Courses](#).