PART-TIME BUSINESS ANALYTICS COURSE CHART  (Effective Fall 2024)

MASTER’S DEGREE: 7 CORE COURSES REQUIRED (6 PLUS ANALYTICS EXPERIENCE)
CERTIFICATE: 5 CORE COURSES REQUIRED

MASTER’S DEGREE ELECTIVES (CHOOSE 3)
Up to 2 of the 3 required electives can be business electives delivered through the Iowa MBA Program. All MBA courses (except Business Integration, Strategic Business Growth & Strategy in Action) are available as long as prerequisites are met.

ANALYTICS
Agile Project Management
Cybersecurity
Data Leadership & Management
Data Analysis with R (formerly Data Programming in R)
Marketing Analytics*
Social Analytics*
Text Analytics*
Value Creation Using AI

BUSINESS (SAMPLE)
Corporate Financial Reporting
Design Thinking
Entrepreneurship & Innovation
Innovations in Technology: Virtual Reality
Managerial Finance
Operations & Supply Chain
Project Management
Seminar in International Business - GLO (in-person in foreign location)
Strategic Management of Change
Strategic Management of Tech & Innovation

PROGRAM TIMING
Business electives delivered through the Iowa MBA Program are generally offered in an 8-week (or 4-week winter session) format.

* Indicates prerequisite(s) required.
If you’re a dual degree student, or were an Iowa MBA student prior to enrolling in the Business Analytics Master’s or Certificate Program, contact your advising team to determine how the previous coursework impacts your plan of study.
Review the current Schedule of Courses.