Printable PDFs of the Story Sketch and Story Notes templates and additional resources can be found at tippie.uiowa.edu/storylab.

**Additional Reading**

**On Story**
- *Storyworthy* by Matthew Dicks
- *Story Factor* by Annette Simmons
- *Story or Die* by Lisa Cron
- *Stories That Stick* by Kindra Hall
- *The Storytelling Animal* by Jonathan Gottschall

Any and all resources from The Moth, which you can find at themoth.org.

**On Leadership**
- *Dare to Lead* by Brené Brown
- *The Leader’s Guide to Storytelling* by Stephen Denning
- *The Leadership Challenge* by James M. Kouzes and Barry Z. Posner
- *Leadership in Turbulent Times* by Doris Kearns Goodwin

**On Feedback**
- *Giving Effective Feedback* from the Harvard Business Review

Story Lab is presented by the Tippie Leadership Collaborative