

Graduate Management Programs Schedule Preview

Summer 2023, Fall 2023, Winter 2023, Spring 2024



Tippie College of Business

	Summer 8 weeks May 15 - July 7, 2023	Fall 1 8 weeks Aug 21 - Oct 13, 2023	Fall 2 8 weeks Oct 16 - Dec 15 2023	Winter 3-4 weeks Dec 18-Jan 12, 2023	Spring 1 8 weeks Jan 16-March 8, 2024	Spring 2 8 weeks March 18 - May 10, 2024	
<p>O = 1 online section OO = 2 online sections OOO = 3 online sections DM = Des Moines hybrid course CR = Cedar Rapids hybrid course IC = Iowa City hybrid course V = virtual course *See bottom for details about course formats.</p>							Summer 23 registration: March 6 Fall 23 registration: June 5 Winter 23 + Spring 24 registration: Nov. 6 Final Schedules with nights of the week and instructors available at least 1 month prior to registration dates. Additional notes
MBA Core							
MBA:8110 Marketing Management	OO	OOO	OO DM		OO CR	OOO	
MBA:8120 Management in Orgs	OOO	OO CR	OOO		OO DM	OO	
MBA:8140 Corporate Financial Reporting	OOO	OO	OO CR		OOO	OO DM	
MBA:8150 Data and Decisions	OO CR	OO DM	OOO		OO	OOO	MBA:8150 is the same course as BAIS:9100, which is available in 11 week format (see listing below)
MBA:8160 Managerial Economics	OO	OOO	OO DM		OO CR	OOO	
MBA:8180 Managerial Finance	OO	OO DM	OO		OO	OO CR	
MBA:8240 Operations and Supply Chain	OOO	OO CR	OO		OO DM	OOO	
MBA:8300 Foundations in Strategy	OO DM	OOO	OO CR		OOO	OO	
MBA:8310 Business Integration	O	OO			OO		Only open to MBA students
MBA:8320 Strategic Business Growth			O			O	Only open to MBA students
MBA Electives							
ACCT: 9020 Strategic Cost Analysis			O				
ACCT:9040 Financial Statement Analysis & Forecasting						O	
BAIS:9140 Agile Project Management			O			O	Analytics elective for MSBA students
BAIS:9300 Innovations in Technology: Virtual Reality						O	Business elective for MSBA students
For additional Business Analytics electives, please see listings below for MSBA 11-week courses.							
ENTR:9100 Entrepreneurship & Innovation	O	O			O		
ENTR:9200 Entrepreneurial Finance				O		O	
ENTR:9450 Strategic Management of Technology & Innovation			O	O		O	
ENTR:9300 Design Thinking					O		New course: This course introduces the concepts of design thinking, a human-centered approach to developing products, services, and experiences. Students will learn the methods and mindset of design thinking, including identifying the problem, gathering customer insights, ideating a solution, developing a prototype, experimenting, and iterating based on customer feedback. This allows students to creatively develop solutions that are desirable, feasible, and viable.
FIN:9140 Enterprise Risk Management (formerly Corporate Financial Risk Management)		O					
FIN:9150 Financial Modeling & Firm Valuation			O				
FIN:9200 Portfolio Management			O			O	
FIN:9230 Real Estate Finance & Investments	O	O					
FIN:9300 Corporate Investment & Finance Decisions		O			O		
FIN:9310 Corporate Financial Strategy					O		
FIN:9350 Wealth Management	O		O	O		O	
FIN:9130 Commercial Risk Management and Insurance						O	New course: Introduction to corporate risk management and the risk management process; how insurance can be used as a risk management tool, includes a discussion of the standard commercial property and liability insurance contracts and their applications; fundamentals of insurance company operations, their distribution channels, rate making, underwriting and claim settlements.
MBA:8130 Business Communication	O	O					
MBA:8430 Communication with AI and Business Technology					O		New course: Effective business communication is increasingly reliant on successfully engaging with emerging technologies. This course will prepare students to adapt machine-generated content for human audiences and will focus on three key areas: 1) considering the needs of a variety of audiences (e.g., internal/external, up to supervisors/out to colleagues/down to direct reports, low-tech/high-tech), 2) identifying a given program's communication weaknesses based on its output, and 3) storytelling through the use of best practices for optimizing machine-generated written and visual communication. In addition to working with AI to produce business content, students will engage with a variety of AI-supported programs to develop their own writing, presentation, and visual communication skills. Students will complete this class with the skills and strategies necessary to harness the promise of new communication technologies regardless of the program or tool they use. Note that this course will count as a business elective for analytics students.

							New course: Communication is a top leadership skill. Communicate effectively and teams move mountains. Communicate less effectively and employees are not only confused—they're less productive. This course will help leaders and aspiring leaders deal with some of the more common communication challenges facing organizational leadership today including running meetings, providing feedback, difficult conversations, crisis communication, organizational storytelling, and more. In the end, students will be more effective as leaders by being engaging and compelling communicators.
MBAB:9130 Leadership Communication and Story						O	
MBA:8500 Seminar in International Business (GLO)				O TRAVEL (Kenya)		O TRAVEL (Spain)	January GLO will take place during Winter session; May GLO has class time and travel during Spring 2. No additional enrollments during session with GLO travel is allowed.
MGMT:9091 Corporate Social Responsibility & Sustainability				O		O	
MGMT:9110 Dynamics of Negotiations	O	Iowa City Destination	O	O	O	O DM	More information on the Iowa City destination course and an early application will be available in mid-spring.
MGMT:9120 Leadership & Personal Development	O	O O	O O DM		O O O	CR	One online section in Fall 1 will be focused on students with 10+ years of experience. One online section in Spring 1 will have a healthcare focus.
MGMT:9130 Strategic Management of Change	O	O			O		
MGMT:9185 Project Management	O		O	O		O	
MGMT:9210 Law & Ethics					O		
MGMT:9220 Maximizing Team Performance	O	O	CR		O	O	
MGMT:9230 Managing & Preventing Conflict	O		O	O		O	Asynchronous through Winter 2023. Beginning Spring 2024, this course will be offered with required live class sessions.
MGMT:9240 Inclusive Leadership		O				O	
MGMT:9250 Managing Employee Performance	O		O	O		O	
MKTG:9015 Social Media Marketing			O			O	
MKTG:9155 Digital Marketing Insights, Strategies, and Applications	O						
MKTG:9310 Marketing Analytics						O	We will provide the course description and if the course will count as an analytics elective for MSBA students at a future time.
MKTG:9320 Strategic Brand Positioning					O		
MKTG:9330 Product and Portfolio Strategy			O				Product and Pricing Management is being redeveloped and will be Product Management beginning Fall 2023. If you have previously taken MKTG:9330, do not enroll again.
MKTG:9350 Marketing Communication & Promotions	O	O			O		Asynchronous

	Summer 11 weeks May 15 - July 28, 2023	Fall 11 weeks Aug 21-Nov 6, 2023	3-4 weeks Dec 18-	Spring 11 weeks Jan 16-April 8, 2024	Additional notes
Business Analytics					
Business Analytics Core					
BAIS:9100 Data and Decisions		O		O	11-week version is recommended, but MBA:8150
BAIS:6050 Data Management & Visual Analytics	O	O		O	
BAIS:6040 Data Programming in Python	O	O		O	
BAIS:9110 Advanced Analytics	O	O		O	
BAIS:6070 Data Science	O	O		O	
BAIS:6120 Analytics Experience	O	O		O	Only open to MSBA students.
Business Analytics Electives					
BAIS:6060 Data Programming in R		O			
BAIS:6100 Text Analytics		O			
BAIS:6105 Social Analytics	O			O	
BAIS:6110 Big Data Management and Analytics					
BAIS:6140 Information Visualization				V	
BAIS:6180 Healthcare Analytics					
BAIS:6210 Data Leadership and Management	O		O		
BAIS:6230 People Analytics		O			
BAIS:6280 Cybersecurity				O	
BAIS:9140 Agile Project Management		see above		see above	See listing under MBA as course is offered in 8

For additional Business electives, please see MBA 8-week listings. MSBA students may take up to 6 s.h. of business electives.

All courses require attendance at live sessions on a specific night of the week unless otherwise noted: