

Graduate Certificate Changes

FINANCE CERTIFICATE	
<p style="text-align: center;">Current Requirements (If certificate program of study was added in or before Summer 2023)</p> <p>5 Classes (15 semester hours)</p> <p>Required:</p> <ul style="list-style-type: none"> • MBA:8180 Managerial Finance* <p>Choose 4: Finance electives or Entrepreneurial Finance</p> <p>*If MBA:8180 Managerial Finance is waived, replace with another approved certificate elective.</p>	<p style="text-align: center;">New Requirements (If adding certificate program of study in Fall 2023 and beyond)</p> <p>4 Classes (12 semester hours)</p> <p>Required:</p> <ul style="list-style-type: none"> • MBA:8180 Managerial Finance* • FIN:9200 Portfolio Management • FIN:9300 Corp Investment and Finance Decisions <p>Choose 1: Finance elective or Entrepreneurial Finance</p> <p>*If MBA:8180 Managerial Finance is waived, replace with another approved certificate elective.</p>
INNOVATION CERTIFICATE	
<p style="text-align: center;">Current Requirements (If certificate program of study was added in or before Summer 2023)</p> <p>5 Classes (15 semester hours)</p> <p>Required:</p> <ul style="list-style-type: none"> • ENTR:9100 Entrepreneurship and Innovation • ENTR:9450 Strategic Management of Tech and Innovation • ENTR:9500 Managing the Growth Business <p>Choose One:</p> <ul style="list-style-type: none"> • BAIS:9140 Agile Project Management • ENTR:9200 Entrepreneurial Finance • MGMT:9185 Project Management <p>Choose One:</p> <ul style="list-style-type: none"> • MGMT:9110 Dynamics of Negotiations • MGMT:9120 Leadership and Personal Development • MGMT:9220 Maximizing Team Performance 	<p style="text-align: center;">New Requirements (If adding certificate program of study in Fall 2023 and beyond)</p> <p>4 Classes (12 semester hours)</p> <p>Required:</p> <ul style="list-style-type: none"> • ENTR:9100 Entrepreneurship and Innovation* • ENTR:9200 Entrepreneurial Finance • ENTR:9450 Strategic Management of Tech and Innovation <p>Choose One:</p> <ul style="list-style-type: none"> • ENTR:9300 Design Thinking (<i>new course</i>) • ENTR:9500 Managing the Growth Business / MBA:8320 Strategic Business Growth • MGMT:9220 Maximizing Team Performance <p>*If ENTR:9100 Entrepreneurship and Innovation is waived, replace with one of the other certificate elective choices.</p>

LEADERSHIP CERTIFICATE

<p style="text-align: center;">Current Requirements (If certificate program of study was added in or before Summer 2023)</p> <p>5 Classes (15 semester hours)</p> <p>Required:</p> <ul style="list-style-type: none"> • MBA:8120 Management in Organizations • MGMT:9120 Leadership and Personal Development <p>Choose 3 Management or Entrepreneurship electives <i>(Not including Strategic Mgmt of Technology & Innovation, Entrepreneurial Finance, or GLO)</i></p>	<p style="text-align: center;">New Requirements (If adding certificate program of study in Fall 2023 and beyond)</p> <p>5 Classes (15 semester hours)</p> <p>Required:</p> <ul style="list-style-type: none"> • MBA:8120 Management in Organizations • MGMT:9120 Leadership and Personal Development <p>Choose 3 Management electives OR Choose 2 Management electives and take Leadership Communication & Story <i>(If you've previously taken Business Communication, you may count either Business Communication OR Leadership Communication & Story, but not both.)</i></p> <p>Beginning Fall 2024, if you add the Leadership Certificate as a program of study, Business Communication will no longer be an approved elective for this certificate.</p> <p>GLO does not count toward the Leadership Certificate.</p>
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MARKETING CERTIFICATE

<p style="text-align: center;">Current Requirements (If certificate program of study was added in or before Summer 2023)</p> <p>5 Classes (15 semester hours)</p> <p>Required:</p> <ul style="list-style-type: none"> • MBA:8110 Marketing Management <p>Choose 4 Marketing electives (or use Data & Decisions to fulfill one marketing elective)</p>	<p style="text-align: center;">New Requirements (If adding certificate program of study in Fall 2023 and beyond)</p> <p>4 Classes (12 semester hours)</p> <p>Required:</p> <ul style="list-style-type: none"> • MBA:8110 Marketing Management <p>Choose 3 Marketing electives</p>
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