

# Graduate Management Programs Schedule Preview

## Summer 2023, Fall 2023, Winter 2023, Spring 2024



Tippie College of Business

Summer 23 registration: March 6  
Fall 23 registration: June 5  
Winter 23 + Spring 24 registration: Nov. 6

O = 1 online section OO = 2 online sections OOO = 3 online sections DM = Des Moines hybrid course CR = Cedar Rapids hybrid course IC = Iowa City hybrid course V = virtual course *See bottom for details about course formats.	Summer 8 weeks May 15 - July 7, 2023	Fall 1 8 weeks Aug 21 - Oct 13, 2023	Fall 2 8 weeks Oct 16 - Dec 15 2023	Winter 3-4 weeks Dec 18-Jan 12, 2023	Spring 1 8 weeks Jan 16-March 8, 2024	Spring 2 8 weeks March 18 - May 10, 2024	Final Schedules with nights of the week and instructors available at least 1 month prior to registration dates.  Additional notes
<b>MBA Core</b>							
MBA:8110 Marketing Management	OO	OOO	OO DM		OO CR	OOO	
MBA:8120 Management in Orgs	OOO	OO CR	OOO		OO DM	OO	
MBA:8140 Corporate Financial Reporting	OOO	OO	OO CR		OOO	OO DM	
MBA:8150 Data and Decisions	OO CR	OO DM	OOO		OO	OOO	MBA:8150 is the same course as BAIS:9100, which is available in 11 week format (see listing below)
MBA:8160 Managerial Economics	OO	OOO	OO DM		OO CR	OOO	
MBA:8180 Managerial Finance	OO	OO DM	OO		OO	OO CR	
MBA:8240 Operations and Supply Chain	OOO	OO CR	OO		OO DM	OOO	
MBA:8300 Foundations in Strategy	OO DM	OOO	OO CR		OOO	OO	
MBA:8310 Business Integration	O	OO			OO		Only open to MBA students
MBA:8320 Strategic Business Growth			O			O	Only open to MBA students
<b>MBA Electives</b>							
ACCT:9020 Strategic Cost Analysis			O				
ACCT:9040 Financial Statement Analysis & Forecasting						O	
BAIS:9140 Agile Project Management			O			O	Analytics elective for MSBA students
BAIS:9300 Innovations in Technology: Virtual Reality						O	Business elective for MSBA students
<b>For additional Business Analytics electives, please see listings below for MSBA 11-week courses.</b>							
ENTR:9100 Entrepreneurship & Innovation	O	O			O		
ENTR:9200 Entrepreneurial Finance				O		O	
ENTR:9450 Strategic Management of Technology & Innovation			O	O		O	
ENTR:9300 Design Thinking					O		New course: This course introduces the concepts of design thinking, a human-centered approach to developing products, services, and experiences. Students will learn the methods and mindset of design thinking, including identifying the problem, gathering customer insights, ideating a solution, developing a prototype, experimenting, and iterating based on customer feedback. This allows students to creatively develop solutions that are desirable, feasible, and viable.
FIN:9140 Enterprise Risk Management (formerly Corporate Financial Risk Management)		O					
FIN:9150 Financial Modeling & Firm Valuation			O				
FIN:9200 Portfolio Management			O			O	
FIN:9230 Real Estate Finance & Investments	O	O					
FIN:9300 Corporate Investment & Finance Decisions		O			O		
FIN:9310 Corporate Financial Strategy					O		
FIN:9350 Wealth Management	O		O	O		O	
FIN:9130 Commercial Risk Management and Insurance						O	New course: Introduction to corporate risk management and the risk management process; how insurance can be used as a risk management tool, includes a discussion of the standard commercial property and liability insurance contracts and their applications; fundamentals of insurance company operations, their distribution channels, rate making, underwriting and claim settlements.
MBA:8130 Business Communication	O	O			O		January GLO will take place during Winter session; May GLO has class time and travel during Spring 2. No additional enrollments during session with GLO travel is allowed.
MBA:8500 Seminar in International Business (GLO)				O TRAVEL (Kenya)		O TRAVEL (Spain)	
MGMT:9091 Corporate Social Responsibility & Sustainability			O			O	
MGMT:9110 Dynamics of Negotiations	O	Iowa City Destination	O	O	O	O DM	More information on the Iowa City destination course and an early application will be available in mid-spring.
MGMT:9120 Leadership & Personal Development	O	OO	O O DM		OOO	CR	
MGMT:9130 Strategic Management of Change	O	O			O		
MGMT:9185 Project Management	O		O	O		O	
MGMT:9210 Law & Ethics					O		
MGMT:9220 Maximizing Team Performance	O	O	CR		O	O	

MGMT:9230 Managing & Preventing Conflict	O		O	O		O	Asynchronous through Winter 2023. Beginning Spring 2024, this course will be offered with required live class sessions.
MGMT:9240 Inclusive Leadership		O				O	
MGMT:9250 Managing Employee Performance	O		O	O		O	
MKTG:9015 Social Media Marketing			O			O	
MKTG:9155 Digital Marketing Insights, Strategies, and Applications	O						
MKTG:9310 Marketing Analytics						O	We will provide the course description and if the course will count as an analytics elective for MSBA students at a future time.
MKTG:9320 Strategic Brand Positioning					O		
MKTG:9330 Product Management		O					Product and Pricing Management is being redeveloped and will be Product Management beginning Fall 2023. If you have previously taken MKTG:9330, do not enroll again.
MKTG:9350 Marketing Communication & Promotions	O		O		O		Asynchronous

	Summer 11 weeks May 15 - July 28, 2023	Fall 11 weeks Aug 21-Nov 6, 2023	Winter 3-4 weeks Dec 18- Jan 12, 2023	Spring 11 weeks Jan 16-April 8, 2024	Additional notes
<b>Business Analytics</b>					
<b>Business Analytics Core</b>					
BAIS:9100 Data and Decisions		O		O	11-week version is recommended, but MBA:8150 is the same course and could be taken instead.
BAIS:6050 Data Management & Visual Analytics	O	O		O	
BAIS:6040 Data Programming in Python	O	O		O	
BAIS:9110 Advanced Analytics	O	O		O	
BAIS:6070 Data Science	O	O		O	
BAIS:6120 Analytics Experience	O	O		O	Only open to MSBA students.
<b>Business Analytics Electives</b>					
BAIS:6060 Data Programming in R		O			
BAIS:6100 Text Analytics		O			
BAIS:6105 Social Analytics	O			O	
BAIS:6110 Big Data Management and Analytics		V			
BAIS:6180 Healthcare Analytics				O	
BAIS:6210 Data Leadership and Management	O		O		
BAIS:6230 People Analytics		O			
BAIS:6280 Cybersecurity				O	
BAIS:9140 Agile Project Management		see above		see above	See listing under MBA as course is offered in 8 week format. Course counts as analytics elective.

For additional Business electives, please see MBA 8-week listings. MSBA students may take up to 6 s.h. of business electives.

All courses require attendance at live sessions on a specific night of the week unless otherwise noted:

Online courses (EXO, EXN, EXR, EXP, EXT, EXV, EXW) require attendance via the web (generally Zoom) for the live sessions in addition to required online course content (asynchronous).

In-person courses are taught in a hybrid format, utilizing both in-person and online elements, unless otherwise noted. Hybrid courses require in-person attendance at a physical site (Des Moines: EXD/EXA, Cedar Rapids: EXC/EXB, Iowa City: EXI) for the live sessions in addition to required online course content (asynchronous).

Asynchronous courses do not have any live session meetings.

Virtual courses meet online for 3 hours and 40 minutes on a specific night of the week and may or may not have online recorded content.