

**SAMPLE ITINERARY – SUBJECT TO CHANGE**

	Saturday May 6	Sunday May 7	Monday May 8	Tuesday May 9	Wednesday May 10	Thursday May 11	Friday May 12	Saturday May 13
Morning	Arrive in Reykjavik Airport and transfers by coach to the hotel for check-in	09h00 – 12h00 <b>Orientation</b> session/class session/panel discussion at meeting venue	9.00 – 10.30 <b>Iceland Chamber of Commerce</b> <i>Introductory session on the business environment in Iceland.</i>  11.00 – 12.30 <b>Start-up Iceland</b> <i>Established in 2012 as a partnership between Arion Bank and Icelandic Start-ups. Meeting with local start-ups.</i>	10.00 – 12.00 <b>Controlant</b> <i>Meeting with provider of automated, payas-you-go visibility with real-time tracking, mission-critical analytics, and cost-reducing supply chain services.</i>	10.00 – 12.00 <b>Islandsbanki</b> <i>Meeting with one of Iceland's most famous banks.</i>	9.00 – 10.30 <b>CCP Games</b> <i>Meeting with Iceland's iconic online games creator and global leader.</i>  11.00 – 12.30 <b>Landsvirkjun</b> <i>Meeting with Iceland's largest electricity generator.</i>	9.00 – 12.00 Afternoon class session, ACE and feedback survey at meeting venue	Check-out of the hotel and transfer by coach to the airport for flight back
		Buffet lunch at meeting venue	Lunch on own	Lunch on own		Lunch on own	Lunch on own	
Afternoon		<b>CULTURAL Signature</b> Reykjavik food and cultural city tour	14.30 – 17.00 <b>Kerecis</b> <i>Meeting and strategy challenge with pioneer company in the use of fish skin and fatty acids in cellular therapy and regenerative-medicine markets.</i>	14.30 – 16.00 <b>Borealis</b> <i>Presentation on sustainable data centers with reliable infrastructure.</i>	14.30 – 17.00 <b>Carbfix</b> <i>Meeting and strategy challenge with company providing natural and permanent storage solution by turning CO2 into stone underground.</i>	<b>CULTURAL Excursion to the Blue Lagoon</b>	Free afternoon	
Evening	Free Evening	Free evening	Group welcome dinner	Free evening Free	Free evening	Free evening	Farewell dinner	

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