# Graduate Management Programs Schedule Preview

## Fall 2022, Winter 2022, Spring 2023

<table>
<thead>
<tr>
<th>Section</th>
<th>Fall 1</th>
<th>Fall 2</th>
<th>Winter</th>
<th>Spring 1</th>
<th>Spring 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>8 weeks</td>
<td>8/22/22 - 10/14/22</td>
<td>10/17/22 - 12/16/22</td>
<td>12/19/22 - 1/13/23</td>
<td>1/17/23 - 3/10/23</td>
<td>3/30/22 - 5/12/23</td>
</tr>
</tbody>
</table>

- **O** = 1 online section
- **O O** = 2 online sections
- **DM** = Des Moines in-person/hybrid course
- **CR** = Cedar Rapids in-person/hybrid course
- **IC** = Iowa City in-person/hybrid course
- **V** = virtual course

*See bottom for details about course formats.*

### Fall 2022 registration: June 6

### Winter 22 + Spring 23 registration: Nov. 7

Final Schedules with nights of the week and instructors available at least 1 month prior to registration dates.

### Additional Notes

- MBA:8110 Marketing Management
- MBA:8120 Management in Orgs
- MBA:8140 Corporate Financial Reporting
- MBA:8150 Data and Decisions
- MBA:8160 Managerial Economics
- MBA:8180 Managerial Finance
- MBA:8240 Operations and Supply Chain
- MBA:8300 Foundations in Strategy
- MBA:8310 Business Integration

### Electives

- ACCT:9020 Strategic Cost Analysis (NEW)
- ACCT:9040 Financial Statement Analysis & Forecasting
- BAIS:9140 Agile Project Management
- BAIS:9300 Innovations in Technology: Virtual Reality
- ENTR:9200 Entrepreneurial Finance (NEW)
- FIN:9140 Enterprise Risk Management (formerly Corporate Financial Risk Management) (NEW)
- FIN:9150 Financial Modeling & Firm Valuation
- FIN:9220 Portfolio Management
- FIN:9230 Real Estate Finance & Investments
- FIN:9300 Corporate Investment & Finance Decisions
- FIN:9310 Corporate Financial Strategy
- FIN:9350 Wealth Management
- MBA:8130 Business Communication

### Additional Business Analytics electives

For additional Business Analytics electives, please see listings for MBA 11-week courses.

### For additional Business Analytics electives, please see listings for MSBA 11-week courses.

- ENTR:9300 Corporate Social Responsibility & Sustainability
- ENTR:9310 Dynamics of Negotiations
- ENTR:9320 Leadership & Personal Development
- ENTR:9330 Strategic Management of Change
- ENTR:9340 Project Management
- ENTR:9350 Law & Ethics

### MBA:8500 Seminar in International Business (GLO)

<table>
<thead>
<tr>
<th>IC</th>
<th>TRAVEL (Panama)</th>
<th>TRAVEL (Iceland)</th>
</tr>
</thead>
</table>

January GLO will take place during Winter session; May GLO has class time and travel during Spring 2. No additional enrollments during session with GLO travel is allowed.

- MBA:8110 Marketing Management
- MBA:8120 Management in Orgs
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- FIN:9310 Corporate Financial Strategy
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### MGMT:9091 Corporate Social Responsibility & Sustainability

- MBA:8500 Seminar in International Business (GLO)
- ENTR:9300 Corporate Social Responsibility & Sustainability
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### MBA:8500 Seminar in International Business (GLO)

<table>
<thead>
<tr>
<th>O</th>
<th>CR</th>
<th>DM</th>
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</table>

One online section in Spring 1 will have a healthcare focus.

- MBA:8500 Seminar in International Business (GLO)
- ENTR:9300 Corporate Social Responsibility & Sustainability
- ENTR:9310 Dynamics of Negotiations
- ENTR:9320 Leadership & Personal Development
- ENTR:9330 Strategic Management of Change
- ENTR:9340 Project Management
- ENTR:9350 Law & Ethics

### MBA:8500 Seminar in International Business (GLO)

| O | CR | DM |

Asynchronous

- MBA:8500 Seminar in International Business (GLO)
- ENTR:9300 Corporate Social Responsibility & Sustainability
- ENTR:9310 Dynamics of Negotiations
- ENTR:9320 Leadership & Personal Development
- ENTR:9330 Strategic Management of Change
- ENTR:9340 Project Management
- ENTR:9350 Law & Ethics

### MBA:8500 Seminar in International Business (GLO)

| O | CR | DM |

Asynchronous
<table>
<thead>
<tr>
<th>Course Title</th>
<th>Format</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>BAIS:9100 Data and Decisions*</td>
<td>Online</td>
<td>Only open to MSBA students</td>
</tr>
<tr>
<td>BAIS:6050 Data Management &amp; Visual Analytics</td>
<td>Online</td>
<td>Only open to MSBA students, see listing under MBA as course is offered in 8-week format (counts as analytics elective)</td>
</tr>
<tr>
<td>BAIS:6040 Data Programming in Python</td>
<td>CR</td>
<td>Only open to MSBA students</td>
</tr>
<tr>
<td>BAIS:6060 Data Programming in R</td>
<td>DM</td>
<td>Only open to MSBA students</td>
</tr>
<tr>
<td>BAIS:9110 Advanced Analytics</td>
<td>DM</td>
<td>Only open to MSBA students</td>
</tr>
<tr>
<td>BAIS:6070 Data Science</td>
<td>DM</td>
<td>Only open to MSBA students</td>
</tr>
<tr>
<td>BAIS:6120 Analytics Experience (MSBA Core)</td>
<td>DM</td>
<td>Only open to MSBA students</td>
</tr>
<tr>
<td>BAIS:6100 Text Analytics</td>
<td>Online</td>
<td>Will be offered Summer '23 instead of Spring '23</td>
</tr>
<tr>
<td>BAIS:6105 Social Analytics</td>
<td>Online</td>
<td>Will be offered Summer '23 instead of Spring '23</td>
</tr>
<tr>
<td>BAIS:6110 Big Data Management and Analytics</td>
<td>Virtual</td>
<td>See listing under MBA as course is offered in 8 week format (counts as analytics elective)</td>
</tr>
<tr>
<td>BAIS:6130 Applied Optimization</td>
<td>In-Person</td>
<td>See listing under MBA as course is offered in 8 week format (counts as analytics elective)</td>
</tr>
<tr>
<td>BAIS:6140 Information Visualization</td>
<td>Virtual</td>
<td>See listing under MBA as course is offered in 8 week format (counts as analytics elective)</td>
</tr>
<tr>
<td>BAIS:6180 Healthcare Analytics</td>
<td>Virtual</td>
<td>See listing under MBA as course is offered in 8 week format (counts as analytics elective)</td>
</tr>
<tr>
<td>BAIS:6210 Data Leadership and Management</td>
<td>In-Person</td>
<td>See listing under MBA as course is offered in 8 week format (counts as analytics elective)</td>
</tr>
<tr>
<td>BAIS:6230 People Analytics (NEW)</td>
<td>O</td>
<td>Only open to MSBA students</td>
</tr>
<tr>
<td>BAIS:6250 Cybersecurity (NEW)</td>
<td>O</td>
<td>Only open to MSBA students</td>
</tr>
<tr>
<td>BAIS:9140 Agile Project Management</td>
<td>Asynchronous</td>
<td>See listing under MBA as course is offered in 8 week format (counts as analytics elective)</td>
</tr>
</tbody>
</table>

All courses require attendance at live sessions on a specific night of the week (except the two courses marked above as "Asynchronous").

*Course Formats

<table>
<thead>
<tr>
<th>Format</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online</td>
<td>Courses require attendance via the web (generally Zoom) for the live sessions in addition to required online course content.</td>
</tr>
<tr>
<td>In-Person/In-Hybrid</td>
<td>Courses require attendance at a physical site (DM, CR, IC) for the live sessions and most are taught in a hybrid format, which means the course also utilizes online course content.</td>
</tr>
<tr>
<td>Virtual</td>
<td>Courses meet online for 3 hours and 40 minutes on a specific night of the week and may or may not have online recorded content.</td>
</tr>
<tr>
<td>Asynchronous</td>
<td>Courses do not have any live session meetings. There are two courses in the MBA portfolio that are offered asynchronously.</td>
</tr>
</tbody>
</table>