

IOWA MBA COURSE CHART

CORE COURSES (9 REQUIRED)



Complete 5 of these 6 core courses prior to taking the Capstone Course:



ELECTIVE COURSES (CHOOSE 6)

FINANCE

- Commercial Risk Management & Insurance
- Corporate Financial Strategy*
- Corporate Investment & Finance Decisions*
- Enterprise Risk Management*
- Financial Modeling & Firm Valuation*
- Portfolio Management*
- Real Estate Finance & Investments*
- Wealth Management*

ACCOUNTING

- Financial Statement Analysis & Forecasting*
- Strategic Cost Analysis*

BUSINESS ANALYTICS

- Advanced Analytics*
- Data Management & Visual Analytics
- Data Programming in Python
- Data Analysis with R (*formerly Data Programming in R*)
- Data Science*
- Big Data Management & Analytics*
- Agile Project Management
- Cybersecurity
- Data Leadership & Management
- Healthcare Analytics*
- Innovations in Technology: Virtual Reality
- Social Analytics*
- Text Analytics*

ENTREPRENEURSHIP

- Design Thinking
- Entrepreneurship & Innovation
- Managing the Growth Business
- Strategic Management of Technology & Innovation
- Entrepreneurial Finance*

MARKETING

- Digital Marketing Insights, Strategies, & Applications*
- Marketing Analytics*
- Marketing Communication & Promotion* (*asynchronous*)
- Product & Pricing Management*
- Social Media Marketing*

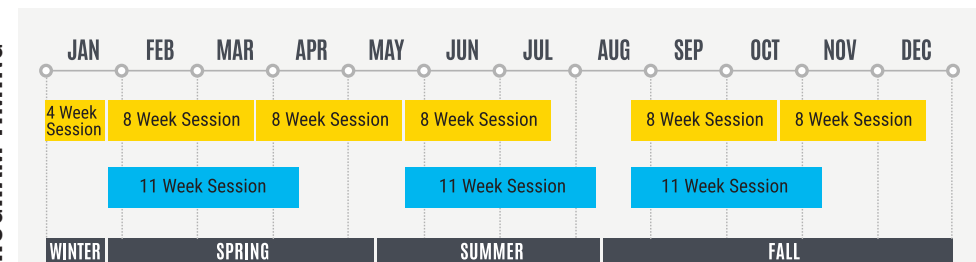
MANAGEMENT

- Leadership & Personal Development
- Maximizing Team Performance
- Business Communication
- Corporate Social Responsibility & Sustainability
- Dynamics of Negotiations
- Inclusive Leadership*
- Law & Ethics
- Managing Employee Performance
- Managing & Preventing Conflict (*asynchronous*)
- Project Management
- Strategic Management of Change
- Seminar in International Business (GLO) (*in-person or on location*)

* Indicates prerequisite(s) required.

Please note: Course offerings and related details are subject to change as we develop new courses, revise existing courses, add formats, and evaluate enrollments. This course chart is not meant to be an exhaustive list. [Review additional course details.](#)

PROGRAM TIMING



Business Analytics electives are offered in 11 week sessions.

GRADUATE CERTIFICATES

PROFESSIONAL CERTIFICATES

CORPORATE FINANCE 4 CLASSES (12 S.H.)

Corporate Financial Reporting (required)

Managerial Finance (required)

Corporate Investment & Finance Decisions (required)

Corporate Financial Strategy (required)

INVESTMENT MANAGEMENT 4 CLASSES (12 S.H.)

Managerial Finance (required)

Portfolio Management (required)

Choose two: Real Estate Finance & Investments, Wealth Management, or Financial Modeling & Firm Valuation

FINANCIAL DECISION-MAKING 4 CLASSES (12 S.H.)

Corporate Financial Reporting (required)

Data & Decisions (required)

Financial Statement Analysis & Forecasting (required)

Choose one: Project Management, Corporate Investment & Financing Decisions, or Corporate Financial Strategy

RESPONSIBLE RESOURCE MANAGEMENT 4 CLASSES (12 S.H.)

Corporate Financial Reporting (required)

Strategic Cost Analysis (required)

Corporate Social Responsibility & Sustainability (required)

Choose one: Data Management & Visual Analytics, People Analytics, Cybersecurity, Managing the Growth Business, Enterprise Risk Management, **Operations & Supply Chain**, or Managing Employee Performance

DUAL MBA + MS IN BUSINESS ANALYTICS DEGREE

You can earn your MS in Business Analytics along with your MBA and Business Analytics Certificate by taking just five additional courses. [Learn more on our website.](#)

 **Questions? [Reach out to your advising team.](#)**

LEADERSHIP 5 CLASSES (15 S.H.)

Management in Organizations (required)

Leadership & Personal Development (required)

Choose 3 Management or Entrepreneurship electives (*Not including Strategic Management of Technology & Innovation, Entrepreneurial Finance, or GLO*)

INNOVATION 5 CLASSES (15 S.H.)

All of these (required): Entrepreneurship & Innovation, Strategic Management of Technology and Innovation, and Managing the Growth Business

Choose one: Agile Project Management, Entrepreneurial Finance, or Project Management

Choose one: Dynamics of Negotiations, Leadership & Personal Development, or Maximizing Team Performance

MARKETING 5 CLASSES (15 S.H.)

Marketing Management (required)

Choose 4 Marketing electives (*or use Data & Decisions to fulfill one marketing elective requirement*)

FINANCE 5 CLASSES (15 S.H.)

Managerial Finance (required)

Choose 4 Finance electives

BUSINESS ANALYTICS CERTIFICATE 5 CLASSES (15 S.H.)

Data & Decisions

Advanced Analytics

Data Management & Visual Analytics

Data Science

Data Programming in Python

HEALTHCARE CERTIFICATE 5 CLASSES (15 S.H.)

These certificate courses are taught in person in Iowa City and Des Moines. This program is offered in partnership with the College of Public Health and requires a separate and unique admissions process. Contact your advising team for details.