IOWA MBA COURSE CHART

9 CORE COURSES REQUIRED (8 PLUS 1 CAPSTONE)

FINANCE (FIN)
- Corporate Risk Management & Insurance
- Corporate Financial Strategy*
- Corporate Investment & Finance Decisions*
- Enterprise Risk Management*
- Financial Modeling & Firm Valuation*
- Portfolio Management*
- Real Estate Finance & Investments*
- Wealth Management*

ACCOUNTING (ACCT)
- Financial Statement Analysis & Forecasting*
- Strategic Cost Analysis*

GENERAL ELECTIVES (MBA)
- Business Communication
- Communication with AI & Business Tech
- Leadership Communication & Story Seminar in International Business (GLO) (partially in-person at international location)

ECONOMICS (ECON)
- Digital Economics*

BUSINESS ANALYTICS (BAIS)
- Advanced Analytics*
- Data Management (previously Data Management and Visual Analytics)
- Data Programming in Python
- Data Science*
- Agile Project Management
- Cybersecurity
- Data Analysis with R (previously Data Programming in R)
- Data Leadership & Management
- Innovations in Technology: Virtual Reality
- Social Analytics*
- Text Analytics*
- Value Creation Using AI
- Visual Analytics

ENTREPRENEURSHIP (ENTR)
- Design Thinking
- Entrepreneurship and Innovation
- Entrepreneurial Finance*
- Strategic Management of Tech & Innovation

MARKETING (MKTG)
- Customer Experience*
- Digital Marketing Insights, Strategies, & Applications*
- Marketing Analytics*
- Marketing Communication & Promotion* (asynchronous)
- Product & Portfolio Strategy* (previously Product & Pricing Management)
- Social Media Marketing*
- Strategic Brand Positioning*

MANAGEMENT (MGMT)
- Leadership & Personal Development
- Maximizing Team Performance
- Corporate Social Responsibility & Sustainability
- Dynamics of Negotiations
- Inclusive Leadership*
- Law & Ethics
- Managing Employee Performance
- Managing & Preventing Conflict
- Project Management
- Strategic Management of Change

CAPSTONE COURSE (CHOOSE 1)
- Business Integration*
- Complete 5 of 6 core prerequisites
- + indicates prereq for this capstone
- Strategic Business Growth*
- Complete 5 of 6 core prerequisites
- ^ indicates prereq for this capstone
- Strategy in Action*
- Foundations in Strategy plus 4 of 5 core prerequisites
- ^ indicates prereq for this capstone

ELECTIVE COURSES (CHOOSE 6)

FINANCE (FIN)
- Advanced Analytics*
- Data Management (previously Data Management and Visual Analytics)
- Data Programming in Python
- Data Science*
- Agile Project Management
- Cybersecurity
- Data Analysis with R (previously Data Programming in R)
- Data Leadership & Management
- Innovations in Technology: Virtual Reality
- Social Analytics*
- Text Analytics*
- Value Creation Using AI
- Visual Analytics

BUSINESS ANALYTICS (BAIS)
- Advanced Analytics*
- Data Management (previously Data Management and Visual Analytics)
- Data Programming in Python
- Data Science*
- Agile Project Management
- Cybersecurity
- Data Analysis with R (previously Data Programming in R)
- Data Leadership & Management
- Innovations in Technology: Virtual Reality
- Social Analytics*
- Text Analytics*
- Value Creation Using AI
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ENTREPRENEURSHIP (ENTR)
- Design Thinking
- Entrepreneurship and Innovation
- Entrepreneurial Finance*
- Strategic Management of Tech & Innovation

MARKETING (MKTG)
- Customer Experience*
- Digital Marketing Insights, Strategies, & Applications*
- Marketing Analytics*
- Marketing Communication & Promotion* (asynchronous)
- Product & Portfolio Strategy* (previously Product & Pricing Management)
- Social Media Marketing*
- Strategic Brand Positioning*

MANAGEMENT (MGMT)
- Leadership & Personal Development
- Maximizing Team Performance
- Corporate Social Responsibility & Sustainability
- Dynamics of Negotiations
- Inclusive Leadership*
- Law & Ethics
- Managing Employee Performance
- Managing & Preventing Conflict
- Project Management
- Strategic Management of Change

GENERAL ELECTIVES (MBA)
- Business Communication
- Communication with AI & Business Tech
- Leadership Communication & Story Seminar in International Business (GLO) (partially in-person at international location)
- Digital Economics*

ECONOMICS (ECON)
- Digital Economics*

* Indicates prerequisite(s) required.

Course offerings and related details are subject to change as we develop new courses, revise existing courses, and evaluate enrollments. This course chart is not meant to be an exhaustive list. Resources: course descriptions, current schedule of courses, & syllabus archive (HawkID and password needed to access the archive).
PROFESSIONAL & GRADUATE CERTIFICATES

If you added the Finance, Innovation, Marketing, and/or Leadership Certificate program of study in or before Summer 2023, review the Graduate Certificate Changes document for requirements to earn the certificate or view your degree audit; if you prefer to switch to the updated requirements below (effective Fall 2023), contact your advising team.

FINANCE 4 CLASSES (12 S.H.)
3 Required: Managerial Finance, Portfolio Management, and Corporate Investment & Finance Decisions
Choose 1: Finance elective or Entrepreneurial Finance

CORPORATE FINANCE 4 CLASSES (12 S.H.)
4 Required: Corporate Financial Reporting, Managerial Finance, Corporate Investment & Finance Decisions, and Corporate Financial Strategy

FINANCIAL DECISION-MAKING 4 CLASSES (12 S.H.)
3 Required: Corporate Financial Reporting, Data & Decisions, and Financial Statement Analysis & Forecasting
Choose 1: Project Management, Corporate Investment & Financing Decisions, or Corporate Financial Strategy

INVESTMENT MANAGEMENT 4 CLASSES (12 S.H.)
2 Required: Managerial Finance and Portfolio Management
Choose 2: Real Estate Finance & Investments, Wealth Management, or Financial Modeling & Firm Valuation

RESPONSIBLE RESOURCE MANAGEMENT 4 CLASSES (12 S.H.)
3 Required: Corporate Financial Reporting, Strategic Cost Analysis, and Corporate Social Responsibility & Sustainability
Choose 1: Data Management, Cybersecurity, Enterprise Risk Management, Operations & Supply Chain, Managing Employee Performance, or Strategic Business Growth (previously Managing the Growth Business)

RISK MANAGEMENT AND INSURANCE 4 CLASSES (12 S.H.)
4 Required: Corporate Financial Reporting, Managerial Finance, Corporate Risk Management & Insurance, and Enterprise Risk Management

BUSINESS COMMUNICATION 4 CLASSES (12 S.H.)
1 Required: Business Communication
Choose 3: Comm. with AI & Business Tech, Leadership Comm. & Story, International Business Comm., or (Dynamics of Negotiations or Managing and Preventing Conflict)

INNOVATION 4 CLASSES (12 S.H.)
3 Required: Entrepreneurship & Innovation, Entrepreneurial Finance, and Strategic Management of Tech & Innovation
Choose 1: Design Thinking, Maximizing Team Performance, or Strategic Business Growth (previously Managing the Growth Business)

MARKETING 4 CLASSES (12 S.H.)
1 Required: Marketing Management
Choose 3 Marketing electives

LEADERSHIP 5 CLASSES (15 S.H.)
2 Required: Management in Organizations and Leadership & Personal Development
Choose 3 Management electives OR choose 2 Management electives and take Leadership Communication & Story (If you’ve previously taken Business Communication, you may count either Business Communication OR Leadership Communication & Story, but not both.) Beginning Fall 2024, if you add the Leadership Certificate as a program of study, Business Communication will no longer be an approved elective for this certificate.

STRATEGY 4 CLASSES (12 S.H.)
2 Required: Foundations in Strategy and Strategy in Action
Choose 2: Strategic Brand Positioning, Seminar in International Business (GLO), (Business Integration or Strategic Business Growth), or (Strategic Management of Tech & Innovation or Entrepreneurship & Innovation)

BUSINESS ANALYTICS CERTIFICATE 5 CLASSES (15 S.H.)
5 required: Data & Decisions, Advanced Analytics, Data Management, Data Science, and Data Programming in Python

HEALTHCARE CERTIFICATE 5 CLASSES (15 S.H.)
These certificate courses are taught in person in Iowa City and Des Moines. This program is offered in partnership with the College of Public Health and requires a separate and unique admissions process. Contact your advising team for details.

SPECIAL NOTE:
Beginning Fall 2024, if you add the Leadership Certificate as a program of study, Business Communication will no longer be an approved elective for this certificate.

Questions? Reach out to your advising team.