IOWA MBA COURSE CHART

CORE COURSES (9 REQUIRED)

Management in Organizations
Managerial Economics
Corporate Financial Reporting
Managerial Finance
Data & Decisions
Operations & Supply Chain
Foundations in Strategy

Complete 5 of these 6 core courses prior to taking the Capstone Course:
Business Integration*

ELECTIVE COURSES (CHOOSE 6)

FINANCE
Corporate Financial Strategy*
Corporate Investment & Finance Decisions*
Enterprise Risk Management*
Financial Modeling & Firm Valuation*
Portfolio Management*
Real Estate Finance & Investments*
Wealth Management*

ACCOUNTING
Financial Statement Analysis & Forecasting*
Strategic Cost Analysis*

BUSINESS ANALYTICS
Advanced Analytics*
Data Management & Visual Analytics
Data Programming in R
Data Programming in Python
Data Science*
Big Data Management & Analytics*
Agile Project Management
Cybersecurity
Data Leadership & Management
Healthcare Analytics*
Information Visualization
Innovations in Technology
People Analytics
Social Analytics*
Text Analytics*

ENTREPRENEURSHIP
Entrepreneurship & Innovation
Managing the Growth Business
Strategic Management of Technology & Innovation
Entrepreneurial Finance*

MARKETING
Digital Marketing Insights, Strategies, & Applications*
Marketing Communication & Promotion* (asynchronous)
Product & Pricing Management*
Social Media Marketing*
Strategic Brand Positioning*

MANAGEMENT
Leadership & Personal Development
Maximizing Team Performance
Business Communication
Corporate Social Responsibility & Sustainability
Dynamics of Negotiations
Inclusive Leadership*
Law & Ethics
Managing Employee Performance
Managing & Preventing Conflict (asynchronous)
Project Management
Strategic Management of Change
Seminar in International Business (GLO) (in-person or on location)

* Indicates prerequisite(s) required.
Please note: Course offerings and related details are subject to change as we develop new courses, revise existing courses, add formats, and evaluate enrollments. This course chart is not meant to be an exhaustive list. Review additional course details.

Business Analytics electives are offered in 11 week sessions.
PROFESSIONAL CERTIFICATES

CORPORATE FINANCE 4 CLASSES (12 S.H.)
- Corporate Financial Reporting (required)
- Managerial Finance (required)
- Corporate Investment & Finance Decisions (required)
- Corporate Financial Strategy (required)

INVESTMENT MANAGEMENT 4 CLASSES (12 S.H.)
- Managerial Finance (required)
- Portfolio Management (required)
- Choose two: Real Estate Finance & Investments, Wealth Management, or Financial Modeling & Firm Valuation

FINANCIAL DECISION-MAKING 4 CLASSES (12 S.H.)
- Corporate Financial Reporting (required)
- Data & Decisions (required)
- Financial Statement Analysis & Forecasting (required)
- Choose one: Project Management, Corporate Investment & Financing Decisions, or Corporate Financial Strategy

RESPONSIBLE RESOURCE MANAGEMENT 4 CLASSES (12 S.H.)
- Corporate Financial Reporting (required)
- Strategic Cost Analysis (required)
- Corporate Social Responsibility & Sustainability (required)
- Choose one: Data Management & Visual Analytics, People Analytics, Cybersecurity, Managing the Growth Business, Enterprise Risk Management, Operations & Supply Chain, or Managing Employee Performance

LEADERSHIP 5 CLASSES (15 S.H.)
- Management in Organizations (required)
- Leadership & Personal Development (required)
- Choose 3 Management or Entrepreneurship electives (Not including Strategic Management of Technology & Innovation, Entrepreneurial Finance, or GLO)

INNOVATION 5 CLASSES (15 S.H.)
- All of these (required): Entrepreneurship & Innovation, Strategic Management of Technology and Innovation, and Managing the Growth Business
- Choose one: Agile Project Management, Entrepreneurial Finance, or Project Management
- Choose one: Dynamics of Negotiations, Leadership & Personal Development, or Maximizing Team Performance

MARKETING 5 CLASSES (15 S.H.)
- Marketing Management (required)
- Choose 4 Marketing electives (or use Data & Decisions to fulfill one marketing elective requirement)

FINANCE 5 CLASSES (15 S.H.)
- Managerial Finance (required)
- Choose 4 Finance electives

BUSINESS ANALYTICS CERTIFICATE 5 CLASSES (15 S.H.)
- Data & Decisions
- Advanced Analytics
- Data Management & Visual Analytics
- Data Science
- Either Data Programming in Python or Data Programming In R

HEALTHCARE CERTIFICATE 5 CLASSES (15 S.H.)
These certificate courses are taught in person in Iowa City and Des Moines. This program is offered in partnership with the College of Public Health and requires a separate and unique admissions process. Contact your advising team for details.

Questions? Reach out to your advising team.