## Core Courses (9 Required)

<table>
<thead>
<tr>
<th>Management in Organizations</th>
<th>Corporate Financial Reporting</th>
<th>Data &amp; Decisions</th>
<th>Marketing Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Managerial Economics</td>
<td>Managerial Finance</td>
<td>Operations &amp; Supply Chain</td>
<td>Foundations in Strategy</td>
</tr>
</tbody>
</table>

Complete 5 of these 6 core courses prior to taking the Capstone Course:

**Business Integration***

---

## Elective Courses (Choose 6)

### Finance
- Corporate Financial Strategy*
- Corporate Investment & Finance Decisions*
- Enterprise Risk Management*
- Financial Modeling & Firm Valuation*
- Portfolio Management*
- Real Estate Finance & Investments*
- Wealth Management*

### Accounting
- Financial Statement Analysis & Forecasting*
- Strategic Cost Analysis*

### Business Analytics
- Advanced Analytics*
- Data Management & Visual Analytics
- Data Programming in R
- Data Programming in Python
- Data Science*
- Big Data Management & Analytics*
- Applied Optimization*
- Agile Project Management
- Cybersecurity
- Data Leadership & Management
- Financial Analytics*
- Forecasting*
- Healthcare Analytics*
- Information Visualization
- Innovations in Technology
- People Analytics
- Social Analytics*
- Text Analytics*

### Entrepreneurship
- Entrepreneurship & Innovation
- Managing the Growth Business
- Strategic Management of Technology & Innovation
- Entrepreneurial Finance*

### Marketing
- Digital Marketing Insights, Strategies, & Applications*
- Marketing Communication & Promotion* (asynchronous)
- Product & Pricing Management*
- Social Media Marketing*
- Strategic Brand Positioning*

### Management
- Leadership & Personal Development
- Maximizing Team Performance
- Business Communication
- Corporate Social Responsibility & Sustainability
- Dynamics of Negotiations
- Inclusive Leadership*
- Law & Ethics
- Managing Employee Performance
- Managing & Preventing Conflict (asynchronous)
- Project Management
- Strategic Management of Change
- Seminar in International Business (GLO) (in-person or on location)

---

* Indicates prerequisite(s) required.

Please note: Course offerings and related details are subject to change as we develop new courses, revise existing courses, add formats, and evaluate enrollments. This course chart is not meant to be an exhaustive list. [Review additional course details.](#)
GRADUATE CERTIFICATES

PROFESSIONAL CERTIFICATES

CORPORATE FINANCE 4 CLASSES (12 S.H.)
- Corporate Financial Reporting (required)
- Managerial Finance (required)
- Corporate Investment & Finance Decisions (required)
- Corporate Financial Strategy (required)

INVESTMENT MANAGEMENT 4 CLASSES (12 S.H.)
- Managerial Finance (required)
- Portfolio Management (required)
- Choose two: Real Estate Finance & Investments, Wealth Management, or Financial Modeling & Firm Valuation

FINANCIAL DECISION-MAKING 4 CLASSES (12 S.H.)
- Corporate Financial Reporting (required)
- Data & Decisions (required)
- Financial Statement Analysis & Forecasting (required)
- Choose one: Project Management, Forecasting, Financial Analytics, Corporate Investment & Financing Decisions, or Corporate Financial Strategy

RESPONSIBLE RESOURCE MANAGEMENT 4 CLASSES (12 S.H.)
- Corporate Financial Reporting (required)
- Strategic Cost Analysis (required)
- Corporate Social Responsibility & Sustainability (required)
- Choose one: Data Management & Visual Analytics, People Analytics, Cybersecurity, Managing the Growth Business, Enterprise Risk Management, Operations & Supply Chain, or Managing Employee Performance

DUAL MBA + MS IN BUSINESS ANALYTICS DEGREE
You can earn your MS in Business Analytics along with your MBA and Business Analytics Certificate by taking just five additional courses. Learn more on our website.

LEADERSHIP 5 CLASSES (15 S.H.)
- Management in Organizations (required)
- Leadership & Personal Development (required)
- Choose 3 Management or Entrepreneurship electives (Not including Strategic Management of Technology & Innovation, Entrepreneurial Finance, or GLO)

INNOVATION 5 CLASSES (15 S.H.)
- All of these (required): Entrepreneurship & Innovation, Strategic Management of Technology and Innovation, and Managing the Growth Business
- Choose one: Agile Project Management, Entrepreneurial Finance, or Project Management
- Choose one: Dynamics of Negotiations, Leadership & Personal Development, or Maximizing Team Performance

MARKETING 5 CLASSES (15 S.H.)
- Marketing Management (required)
- Choose 4 Marketing electives (or use Data & Decisions to fulfill one marketing elective requirement)

FINANCE 5 CLASSES (15 S.H.)
- Managerial Finance (required)
- Choose 4 Finance electives

BUSINESS ANALYTICS CERTIFICATE 5 CLASSES (15 S.H.)
- Data & Decisions
- Advanced Analytics
- Data Management & Visual Analytics
- Data Science
- Either Data Programming in Python or Data Programming In R

HEALTHCARE CERTIFICATE 5 CLASSES (15 S.H.)
These certificate courses are taught in person in Iowa City and Des Moines. This program is offered in partnership with the College of Public Health and requires a separate and unique admissions process. Contact your advising team for details.

Questions? Reach out to your advising team.