# IOWA MBA COURSE CHART

## 9 CORE COURSES REQUIRED (8 PLUS 1 CAPSTONE)

<table>
<thead>
<tr>
<th>Corporate Financial Reporting +</th>
<th>Data &amp; Decisions + ^</th>
<th>Marketing Management + ^</th>
<th>Management in Organizations ^</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operations &amp; Supply Chain +</td>
<td>Managerial Finance + ^</td>
<td>Foundations in Strategy +^</td>
<td>Managerial Economics ^</td>
</tr>
</tbody>
</table>

## CAPSTONE COURSE (CHOOSE 1)

- Business Integration*
  - Complete 5 of 6 core prerequisites
  - ^ indicates prereq for this capstone
- Strategic Business Growth*
  - Complete 5 of 6 core prerequisites
  - ^ indicates prereq for this capstone
- Strategy in Action*
  - Foundations in Strategy plus 4 of 5 core prereqs
  - ^ indicates prereq for this capstone

## ELECTIVE COURSES (CHOOSE 6)

### FINANCE (FIN)
- Corporate Risk Management & Insurance
- Corporate Financial Strategy*
- Corporate Investment & Finance Decisions*
- Enterprise Risk Management*
- Financial Modeling & Firm Valuation*
- Portfolio Management
- Real Estate Finance & Investments*
- Wealth Management*

### ACCOUNTING (ACCT)
- Financial Statement Analysis & Forecasting*
- Strategic Cost Analysis*

### BUSINESS ANALYTICS (BAIS)
- Advanced Analytics*
- Data Management & Visual Analytics *(In Fall 2024, will become Data Management)*
- Data Programming in Python
- Data Analysis with R *(previously Data Programming in R)*
- Data Science*
- Agile Project Management
- Cybersecurity
- Data Leadership & Management
- Innovations in Technology: Virtual Reality
- People Analytics
- Social Analytics*
- Text Analytics*
- Value Creation Using AI

### ENTREPRENEURSHIP (ENTR)
- Design Thinking
- Entrepreneurship & Innovation
- Strategic Management of Tech & Innovation
- Entrepreneurial Finance*

### MANAGEMENT (MGMT)
- Leadership & Personal Development
- Maximizing Team Performance
- Corporate Social Responsibility & Sustainability
- Dynamics of Negotiations
- Inclusive Leadership*
- Law & Ethics
- Managing Employee Performance
- Managing & Preventing Conflict
- Project Management
- Strategic Management of Change

### MARKETING (MKTG)
- Customer Experience*
- Digital Marketing Insights, Strategies, & Applications*
- Marketing Analytics*
- Marketing Communication & Promotion* *(asynchronous)*
- Product & Portfolio Strategy* *(previously Product & Pricing Management)*
- Social Media Marketing*
- Strategic Brand Positioning*

### GENERAL ELECTIVES (MBA)
- Business Communication
- Communication with AI & Business Tech
- Leadership Communication & Story
- Seminar in International Business (GLO) *(in-person in foreign location)*

* Indicates prerequisite(s) required.

Course offerings and related details are subject to change as we develop new courses, revise existing courses, and evaluate enrollments. This course chart is not meant to be an exhaustive list. Review [course details](#) and the current [Schedule of Courses](#).
Certificate requirements below are effective Fall 2023. If you added the Finance, Innovation, Marketing, and/or Leadership Certificate program of study in or before Summer 2023, review the Graduate Certificate Changes document for requirements to earn the certificate or view your degree audit. If you are already pursuing one of these certificates and prefer to switch to the Fall 2023 requirements, contact your advisor.

**CORPORATE FINANCE 4 CLASSES (12 S.H.)**
- 4 Required: Corporate Financial Reporting, Managerial Finance, Corporate Investment & Finance Decisions, and Corporate Financial Strategy

**INVESTMENT MANAGEMENT 4 CLASSES (12 S.H.)**
- 2 Required: Managerial Finance and Portfolio Management
- Choose 2: Real Estate Finance & Investments, Wealth Management, or Financial Modeling & Firm Valuation

**FINANCIAL DECISION-MAKING 4 CLASSES (12 S.H.)**
- 3 Required: Corporate Financial Reporting, Data & Decisions, and Financial Statement Analysis & Forecasting
- Choose 1: Project Management, Corporate Investment & Financing Decisions, or Corporate Financial Strategy

**RESPONSIBLE RESOURCE MANAGEMENT 4 CLASSES (12 S.H.)**
- 3 Required: Corporate Financial Reporting, Strategic Cost Analysis, and Corporate Social Responsibility & Sustainability
- Choose 1: Data Management & Visual Analytics, People Analytics, Cybersecurity, Enterprise Risk Management, Operations & Supply Chain, Managing Employee Performance, or Strategic Business Growth (previously Managing the Growth Business)

**RISK MANAGEMENT AND INSURANCE 4 CLASSES (12 S.H.)**
- 4 Required: Corporate Financial Reporting, Managerial Finance, Corporate Risk Management & Insurance, and Enterprise Risk Management

**FINANCE 4 CLASSES (12 S.H.)**
- 3 Required: Managerial Finance, Portfolio Management, and Corporate Investment & Finance Decisions
- Choose 1: Finance elective or Entrepreneurial Finance

**INNOVATION 4 CLASSES (12 S.H.)**
- 3 Required: Entrepreneurship & Innovation, Entrepreneurial Finance, and Strategic Management of Tech and Innovation
- Choose 1: Design Thinking, Maximizing Team Performance, or Strategic Business Growth (previously Managing the Growth Business)

**MARKETING 4 CLASSES (12 S.H.)**
- 1 Required: Marketing Management
- Choose 3 Marketing electives

**LEADERSHIP 5 CLASSES (15 S.H.)**
- 2 Required: Management in Organizations and Leadership & Personal Development
- Choose 3 Management electives OR choose 2 Management electives and take Leadership Communication & Story (If you’ve previously taken Business Communication, you may count either Business Communication OR Leadership Communication & Story, but not both.)
- Beginning Fall 2024, if you add the Leadership Certificate as a program of study, Business Communication will no longer be an approved elective for this certificate.

**BUSINESS ANALYTICS CERTIFICATE 5 CLASSES (15 S.H.)**
- Data & Decisions
- Advanced Analytics
- Data Management & Visual Analytics (In Fall 2024, will become Data Management)
- Data Science
- Data Programming in Python

**HEALTHCARE CERTIFICATE 5 CLASSES (15 S.H.)**
These certificate courses are taught in person in Iowa City and Des Moines. This program is offered in partnership with the College of Public Health and requires a separate and unique admissions process. Contact your advising team for details.

Questions? Reach out to your advising team.