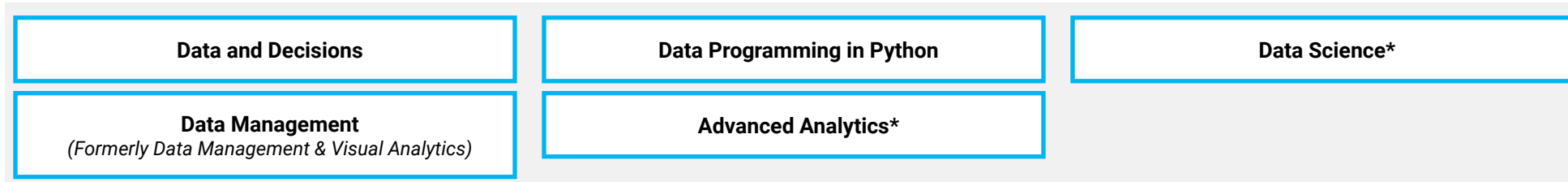


PART-TIME BUSINESS ANALYTICS COURSE CHART

(For students admitted prior to Fall 2024)

MASTER'S DEGREE CORE / CERTIFICATE COURSES (5 REQUIRED)



Prerequisites for Analytics Experience course are all the core courses plus one elective



MASTER'S DEGREE ELECTIVES (CHOOSE 4)

Up to 2 of the 4 required electives can be business electives delivered through the Iowa MBA Program. All MBA courses (except Business Integration, Strategic Business Growth, & Strategy in Action) are available as long as prerequisites are met.

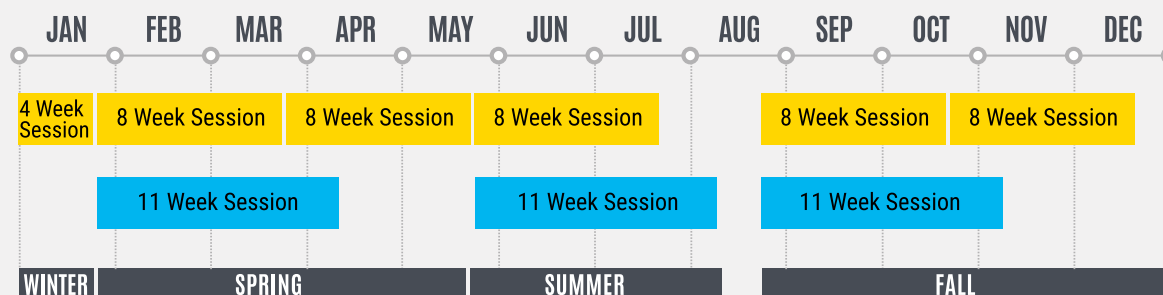
ANALYTICS

- Agile Project Management
- Cybersecurity
- Data Leadership & Management
- Data Analysis with R (formerly Data Programming in R)
- Marketing Analytics*
- Social Analytics*
- Text Analytics*
- Value Creation Using AI
- Visual Analytics (formerly Information Visualization)

BUSINESS (SAMPLE)

- Corporate Financial Reporting
- Design Thinking
- Entrepreneurship & Innovation
- Innovations in Technology: Virtual Reality
- Managerial Finance
- Operations & Supply Chain
- Project Management
- Seminar in International Business - GLO (in-person in foreign location)
- Strategic Management of Change
- Strategic Management of Tech & Innovation

PROGRAM TIMING



Business electives delivered through the Iowa MBA Program are generally offered in an 8-week (or 4-week winter session) format.

* Indicates prerequisite(s) required.

If you're a dual degree student, or were an Iowa MBA student prior to enrolling in the Business Analytics Master's or Certificate Program, [contact your advising team](#) to determine how the previous coursework impacts your plan of study.

Review the current [Schedule of Courses](#).

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