PART-TIME BUSINESS ANALYTICS COURSE CHART
(For students admitted prior to Fall 2024)

**MASTER’S DEGREE CORE / CERTIFICATE COURSES (5 REQUIRED)**

- Data and Decisions
- Data Management & Visual Analytics *(In Fall 2024, will become Data Management)*
- Data Programming in Python
- Advanced Analytics*
- Data Science*

Prerequisites for Analytics Experience course are all the core courses plus one elective

**Analytics Experience**

**MASTER’S DEGREE ELECTIVES (CHOOSE 4)**

Up to 2 of the 4 required electives can be business electives delivered through the Iowa MBA Program. All MBA courses (except Business Integration, Strategic Business Growth, & Strategy in Action) are available as long as prerequisites are met.

**ANALYTICS**
- Agile Project Management
- Cybersecurity
- Data Leadership & Management
- Data Analysis with R *(formerly Data Programming in R)*
- Marketing Analytics*
- People Analytics
- Social Analytics*
- Text Analytics*
- Value Creation Using AI
- Visual Analytics *(formerly Information Visualization)*

**BUSINESS (SAMPLE)**
- Corporate Financial Reporting
- Design Thinking
- Entrepreneurship & Innovation
- Innovations in Technology: Virtual Reality
- Managerial Finance
- Operations & Supply Chain
- Project Management
- Strategic Management of Change
- Strategic Management of Tech & Innovation

**PROGRAM TIMING**

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<th>JAN</th>
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<td>4 Week Session</td>
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Business electives delivered through the Iowa MBA Program are generally offered in an 8-week (or 4-week winter session) format.

* Indicates prerequisite(s) required.

If you’re a dual degree student, or were an Iowa MBA student prior to enrolling in the Business Analytics Master’s or Certificate Program, contact your advising team to determine how the previous coursework impacts your plan of study.

Review the current [Schedule of Courses](#).