



IOWA

University of Iowa Pro - MBA
Global Learning Opportunity
Panama January 2023

Tippie College of Business



Friday January 6th	Saturday January 7th	Sunday January 8th	Monday January 9th PUBLIC HOLIDAY	Tuesday January 10th	Wednesday January 11th	Thursday January 12th	Friday January 13th	Saturday January 14th	
USA / PANAMA	USA / PANAMA	PANAMA	PANAMA	PANAMA	PANAMA	PANAMA	PANAMA	PANAMA / USA	
Dress: TBD*	Dress: TBD*	Dress: TBD*	Dress: TBD*	Dress: TBD*	Dress: TBD*	Dress: TBD*	Dress: TBD*	Dress: TBD*	
Individual Arrivals Faculty and Staff	Individual Arrivals Students	Breakfast at Hotel	Breakfast at Hotel	Breakfast at Hotel	Breakfast at Hotel	Breakfast at Hotel	Breakfast at Hotel	Breakfast at Hotel	
		9am - Noon Class Session (IIB Plans)	Emberá Community Experience Visit to a traditional indigenous community in Panama. The Emberá carry a strong mission of environmental conservation, and work hard to provide tours that minimally impact their surrounding environment, while allowing visitors to hear their oral history and learn about their lifestyle.	Doing Business in Panama Options Include: ProPanama, AmCham Panama, KPMG, among others.	Panama Canal Tour Half day tour of the Panama Canal with a visit to the Pacific entrance of the canal and a stop at the Miraflores Lock Center, which includes an overview of the Canal's history, its importance to Panama and its role today.	Panama Pacifico Panama Pacifico is where residential and commercial collide, and is one of the largest mixed developments in Latin America. Due to its proximity to the Panama Canal, and simply just being based in Panama, there are numerous economic benefits for living and/or opening offices in Panama Pacifico. Learn more about its history, development, strategic partnerships, and why so many multinational companies are flocking there.	9am-noon Class Session, ACE and Feedback Survey (IIB Faculty Plans)	Hotel Check out	
		Buffet Lunch Included; Panelist Invited to Join	Lunch Included at Embera	FreeTime for Lunch	FreeTime for Lunch	FreeTime for Lunch	FreeTime for Lunch	Lunch Included at Verba Odrec	Transfer to the Airport
		Free Afternoon, Optional Activities Available. Suggested Activity Gamboa Resort and Lake Gatun (at additional cost)	Emberá Experience Continues	Company Visit w/ Strategy Challenge Suggested industry options: Logistics, Exports and Imports, Supply Chain, Start-Ups, etc.	City of Knowledge w/ Strategy Challenge Presentation and overview of City of Knowledge, a thriving international community where academic, scientific, humanistic and corporate institutions collaborate. Joint presentation between the City of Knowledge and a startup located at their facilities.	Cultural Activity Panama City Tour Highlights include: Plaza Francia, Las Bovedas, San Jose Church, with its wonderful gold altar, the Flat Arch, and Old Panama City.	Verba Odrec One of Panama's principal pineapple producers, Verba Odrec has exported to over a dozen countries worldwide including the United States, Europe and Asia. Group visit to their 160 hectare pineapple plantation and packing house and orientation into the growing and packing process.	End of Program	
Free Time for Dinner	Free Time for Dinner	Free Time for Dinner	Cultural Dinner At Sabroso Panama	Free Time for Dinner	Free Time for Dinner	Free Time for Dinner	Cultural Farewell Dinner		
Hyatt Place	Hyatt Place	Hyatt Place	Hyatt Place	Hyatt Place	Hyatt Place	Hyatt Place	Hyatt Place		

*Tentative and subject to change.