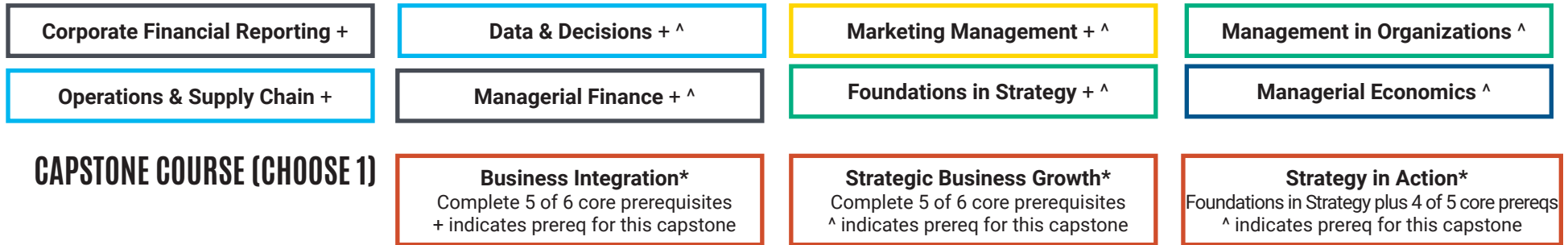


# IOWA MBA COURSE CHART

## 9 CORE COURSES REQUIRED (8 PLUS 1 CAPSTONE)



## ELECTIVE COURSES (CHOOSE 6)

### FINANCE (FIN)

- Corporate Risk Management & Insurance
- Corporate Financial Strategy\*
- Corporate Finance\* (previously Corporate Investment & Finance Decisions)
- Derivatives\*
- Enterprise Risk Management\*
- Financial Modeling & Firm Valuation\*
- Portfolio Management\*
- Quantitative Finance & Deep Learning
- Real Estate Finance & Investments\*
- Wealth Management\*

### ACCOUNTING (ACCT)

- Financial Statement Analysis & Forecasting\*
- Strategic Cost Analysis\*

### GENERAL ELECTIVES (MBA)

- Business Communication
- Communication with AI & Business Tech
- Leadership Communication & Story
- Seminar in International Business (GLO) (partially in-person at international location)

\* Indicates prerequisite(s) required.

Course offerings and related details are subject to change as we develop new courses, revise existing courses, and evaluate enrollments. This course chart is not meant to be an exhaustive list. Resources: [course descriptions](#), [current schedule of courses](#), & [syllabus archive](#) (HawkID and password needed to access the archive).

### BUSINESS ANALYTICS (BAIS)

- Advanced Analytics\*
- Data Management (previously Data Management & Visual Analytics)
- Data Programming in Python
- Data Science\*
- Visual Analytics
- Agile Project Management
- Applied Deep Learning\*
- Applied Optimization\*
- Cybersecurity
- Data Leadership & Management
- Generative AI\*
- Innovations in Technology: Virtual Reality
- Social Analytics\*
- Text Analytics\*
- Value Creation Using AI

### ECONOMICS (ECON)

- Digital Economics\*

### ENTREPRENEURSHIP (ENTR)

- Design Thinking
- Entrepreneurship and Innovation
- Entrepreneurial Finance\*
- Strategic Management of Tech & Innovation

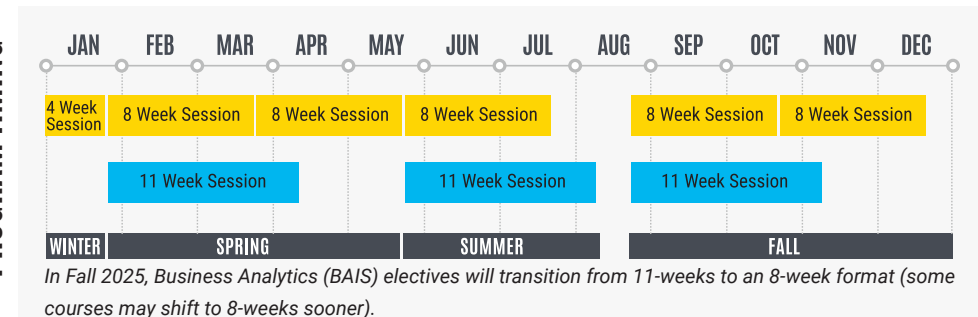
### MARKETING (MKTG)

- Customer Experience\*
- Digital Marketing Insights, Strategies, & Applications\*
- Marketing Analytics\*
- Marketing Communication & Promotion\* (asynchronous)
- Product & Portfolio Strategy\* (previously Product & Pricing Management)
- Social Media Marketing\*
- Strategic Brand Positioning\*

### MANAGEMENT (MGMT)

- Leadership & Personal Development
- Maximizing Team Performance
- Corporate Social Responsibility & Sustainability
- Dynamics of Negotiations
- Human Resources Analytics\*
- Inclusive Leadership\*
- Law & Ethics
- Managing Employee Performance
- Managing & Preventing Conflict
- Project Management
- Strategic Management of Change

## PROGRAM TIMING



# PROFESSIONAL & GRADUATE CERTIFICATES

- **[Finance](#)** (4 courses, 12 s.h.)  
*Required: **Managerial Finance**, Portfolio Management, and Corporate Finance (previously Corporate Investment & Finance Decisions)*  
Choose one course from list of approved certificate classes.
- **[Corporate Finance](#)** (4 courses, 12 s.h.)  
*Required: **Corporate Financial Reporting**, **Managerial Finance**, Corporate Finance (previously Corporate Investment & Finance Decisions), and Corporate Financial Strategy*
- **[Financial Decision-Making](#)** (4 courses, 12 s.h.)  
*Required: **Corporate Financial Reporting**, **Data & Decisions**, and Financial Statement Analysis and Forecasting*  
Choose one course from list of approved certificate classes.
- **[Investment Management](#)** (4 courses, 12 s.h.)  
*Required: **Managerial Finance** and Portfolio Management*  
Choose two courses from list of approved certificate classes.
- **[Responsible Resource Management](#)** (4 courses, 12 s.h.)  
*Required: **Corporate Financial Reporting**, Strategic Cost Analysis, and Corporate Social Responsibility and Sustainability*  
Choose one course from list of approved certificate classes.
- **[Risk Management & Insurance](#)** (4 courses, 12 s.h.)  
*Required: **Corporate Financial Reporting**, **Managerial Finance**, Corporate Risk Management & Insurance, and Enterprise Risk Management*
- **[Artificial Intelligence & Technology Mgmt](#)** (4 courses, 12 s.h.)  
*Required: Data Leadership & Management and Value Creation Using AI*  
Choose two courses from list of approved certificate classes.
- **[Artificial Intelligence & Machine Learning](#)** (4 courses, 12 s.h.)  
*Required: Applied Deep Learning*  
Choose three courses from list of approved certificate classes.
- **[Business Analytics](#)** (5 courses, 15 s.h.)  
*Required: **Data and Decisions**, Advanced Analytics, Data Management, Data Science, and Data Programming in Python*
- **[Business Communication](#)** (4 courses, 12 s.h.)  
*Required: Business Communication*  
Choose three courses from list of approved certificate classes.
- **[Innovation](#)** (4 courses, 12 s.h.)  
*Required: Entrepreneurship & Innovation, Entrepreneurial Finance, and Strategic Mgmt of Tech & Innovation*  
Choose one course from list of approved certificate classes.
- **[Marketing](#)** (4 courses, 12 s.h.)  
*Required: **Marketing Management***  
Choose three courses from list of approved certificate classes.
- **[Leadership](#)** (5 courses, 15 s.h.)  
*Required: **Management in Organizations** and Leadership & Personal Development*  
Choose three courses from list of approved certificate classes.
- **[Strategy](#)** (4 courses, 12 s.h.)  
*Required: **Foundations in Strategy** and **Strategy in Action***  
Choose two courses from list of approved certificate classes.
- **[Healthcare Management](#)** (5 courses, 15 s.h.)  
Courses for this certificate are taught online. This program, offered in partnership with the College of Public Health (CPH), requires separate admission and different tuition. To meet requirements, you'll take four electives from CPH and Corporate Financial Reporting from our program. Contact your advising team for details.
- **[Dual Degree: MBA + MS in Business Analytics](#)**  
You can earn your MS in Business Analytics along with your MBA and Business Analytics Certificate by taking just five additional courses.



Questions? [Reach out to your advising team.](#)