

Accounting Writing Assessment #1

Suggested areas of improvement are circled below.

Mechanical/Micro Skills		Thesis Statement	Development of Position	Clarity	Style
Incorrect word use	Tense agreement	Unoriginal thesis	Lack of claim statements	Organization of facts	Weak beginning and/or ending
Word order	Run-on sentences or fragments	Descriptive thesis	Paragraph organization	Long or awkward sentences	Unoriginal word choice
Missing words	Subject/verb agreement	Irrelevant thesis	Insufficient context	Awareness of audience (Informal language, jargon)	Excessive wordiness
Use of articles (a, the)	Adverbs vs. adjectives	Overly broad thesis	Too much summary	Weak transitions	Readability
Plurals vs. possessives	Pronoun agreement	No clear thesis found	Insufficient development of position	Imprecise language	Excessive "to be" forms
Commas and punctuation	Parallel structure		Inconsistent argument	Repetitive phrasing	Distracting passive voice
Word form				"This" + clarifying phrase	Use of 2nd Person (you/your)
					Lack of consistent professional tone
/4		/4	/4	/4	/4

Total score: _____/20Score ranges & categories (Passing scores are 10 and above):

Superior	18.5 - 20	Needs Improvement	12 – 13
High Acceptable	17.5 -18	Needs Improvement (low)	11 - 11.5
Acceptable	15.5 -17	Borderline Unacceptable	10 - 10.5
Borderline Acceptable	14.5 -15	Unacceptable	9.5 and below
Needs Improvement (high)	13.5 -14		

Writing Web Site: <http://tippie.uiowa.edu/accounting/writing>