PART-TIME BUSINESS ANALYTICS PROGRAM

Choose elective courses based on your interests or skill area you would like to advance.

Are you interested in Data Management and Visual Analytics?
- Big Data Management and Analytics*
- Information Visualization

Want to apply your programming skills?
- Data Analysis with R
- Social Analytics*
- Text Analytics*

Want to gain additional tools to make strategic decisions utilizing data?
- Data Leadership and Management
- Entrepreneurship and Innovation+
- Strategic Management of Technology and Innovation+

Want to advance your data skills in the marketing area?
- Agile Project Management
- Design Thinking+
- Marketing Analytics*
- Social Analytics*
- Text Analytics*
- Marketing Management+

Are you interested in finance?
- Data Analysis with R
- Corporate Financial Reporting+
- Financial Modeling and Firm Valuation+
- Financial Statement Analysis and Forecasting++
- Managerial Finance+

Are you interested in supply chain and operations?
- Agile Project Management
- Design Thinking+
- Operations and Supply Chain+
- Project Management+

*Indicates course requires prerequisite(s)
+Indicates business elective delivered through the Iowa MBA Program.
View the online catalog for full course descriptions. Elective availability varies by semester.

Questions? Schedule an appointment with your advisor.