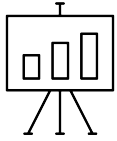


PART-TIME BUSINESS ANALYTICS PROGRAM

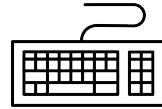
Choose elective courses based on your interests or skill area you would like to advance.



Are you interested in Data Management and Visual Analytics?

Big Data Management and Analytics*

Information Visualization

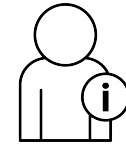


Want to apply your programming skills?

Data Analysis with R

Social Analytics*

Text Analytics*

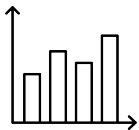


Want to gain additional tools to make strategic decisions utilizing data?

Data Leadership and Management

Entrepreneurship and Innovation+

Strategic Management of Technology and Innovation+



Want to advance your data skills in the marketing area?

Agile Project Management

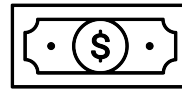
Design Thinking+

Marketing Analytics*

Social Analytics*

Text Analytics*

Marketing Management+



Are you interested in finance?

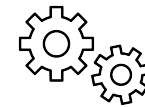
Data Analysis with R

Corporate Financial Reporting+

Financial Modeling and Firm Valuation*+

Financial Statement Analysis and Forecasting*+

Managerial Finance+



Are you interested in supply chain and operations?

Agile Project Management

Design Thinking+

Operations and Supply Chain+

Project Management+

*Indicates course requires prerequisite(s)

+Indicates business elective delivered through the Iowa MBA Program.

[View the online catalog](#) for full course descriptions. Elective availability varies by semester.

Questions? [Schedule an appointment](#) with your advisor.