

# Graduate Management Programs Schedule Preview

## Fall 2022, Winter 2022, Spring 2023



Tippie College of Business

<i>O</i> = 1 online section <i>OO</i> = 2 online sections <i>DM</i> = Des Moines in-person/hybrid course <i>CR</i> = Cedar Rapids in-person/hybrid course <i>IC</i> = Iowa City in-person/hybrid course <i>V</i> = virtual course *See bottom for details about course formats.	Fall 1 8 weeks 8/22/22 - 10/14/22	Fall 2 8 weeks 10/17/22 - 12/16/22	Winter 3-4 weeks 12/19/22 - 1/13/23	Spring 1 8 weeks 1/17/23 - 3/10/23	Spring 2 8 weeks 3/20/22 - 5/12/23	Fall 22 registration: June 6 Winter 22 + Spring 23 registration: Nov. 7  Final Schedules with nights of the week and instructors available at least 1 month prior to registration dates.  Additional Notes
MBA:8110 Marketing Management	OO	O DM		OO	O CR	
MBA:8120 Management in Orgs	OO CR	OO		OO DM	O	
MBA:8140 Corporate Financial Reporting	OO	O CR		OO	O DM	
MBA:8150 Data and Decisions	O DM	OO		O CR	OO	MBA:8150 is the same course as BAIS:9100, which is available in 11 week format (see listing below)
MBA:8160 Managerial Economics	O	OO DM		O	OO	
MBA:8180 Managerial Finance	OO DM	OO		O CR	OO	
MBA:8240 Operations and Supply Chain	O CR	OOO		O DM	OO	
MBA:8300 Foundations in Strategy	OOO	O CR		OO	O	
MBA:8310 Business Integration	OO			OO		Only open to MBA students
<b>Electives</b>						
ACCT: 9020 Strategic Cost Analysis (NEW)		O				
ACCT:9040 Financial Statement Analysis & Forecasting					O	
BAIS:9140 Agile Project Management		CR		DM	O	Analytics elective for MSBA students
BAIS:9300 Innovations in Technology: Virtual Reality					O	
<b>For additional Business Analytics electives, please see listings for MSBA 11-week courses.</b>						
ENTR:9100 Entrepreneurship & Innovation		O			O	
ENTR:9450 Strategic Management of Technology & Innovation		O	O	O		
ENTR:9200 Entrepreneurial Finance (NEW)			O			
ENTR: 9500 Managing the Growth Business	O				O	
FIN:9140 Enterprise Risk Management (formerly Corporate Financial Risk Management) (NEW)					O	
FIN:9150 Financial Modeling & Firm Valuation	O					
FIN:9200 Portfolio Management		DM		O		
FIN:9230 Real Estate Finance & Investments	O					
FIN:9300 Corporate Investment & Finance Decisions	O					
FIN:9310 Corporate Financial Strategy				O		
FIN:9350 Wealth Management		O			O IC	
MBA:8130 Business Communication	IC			O		Fall offering will be hybrid with one required class day in Iowa City on a Friday before a home Hawkeye football game. More details will be provided at a later date.
MBA:8500 Seminar in International Business (GLO)			O TRAVEL (Panama)		O TRAVEL (Iceland)	January GLO will take place during Winter session; May GLO has class time and travel during Spring 2. No additional enrollments during session with GLO travel is allowed.
MGMT:9091 Corporate Social Responsibility & Sustainability					O	
MGMT:9110 Dynamics of Negotiations	O	O	O	O		
MGMT:9120 Leadership & Personal Development	OOO	DM		OOOO	CR	One online section in Spring 1 will have a healthcare focus.
MGMT:9130 Strategic Management of Change		O	O		O	
MGMT:9185 Project Management		O	O		O	
MGMT:9210 Law & Ethics				O		
MGMT:9220 Maximizing Team Performance	O	CR		O	DM	
MGMT:9230 Managing & Preventing Conflict		O	O		O	Asynchronous
MGMT:9240 Inclusive Leadership	O				O	
MGMT:9250 Managing Employee Performance		O	O		O	
MKTG:9015 Social Media Marketing		O			O	
MKTG:9330 Product & Pricing	O					
MKTG:9320 Strategic Brand Positioning				O		
MKTG:9350 Marketing Communication & Promotions		O				Asynchronous

	Fall 11 weeks 8/22/22 - 11/4/22	Winter 3-4 weeks 12/19/22 - 1/13/23	Spring 11 weeks 1/17/23 - 4/10/23	Notes
<b>Business Analytics</b>				
<b>Core</b>				
BAIS:9100 Data and Decisions*	O		O	11-week version is recommended, but MBA:8150 is the same course and could be taken instead (see listing above: available online and in-person in 8-weeks).
BAIS:6050 Data Management & Visual Analytics	OO		O DM	
BAIS:6040 Data Programming in Python	O CR		O	
BAIS:6060 Data Programming in R	O			
BAIS:9110 Advanced Analytics	O DM		O CR	
BAIS:6070 Data Science	O		O DM	
BAIS:6120 Analytics Experience (MSBA Core)	OO		O O	Only open to MSBA students
<b>Electives</b>				
BAIS:6100 Text Analytics	O			
BAIS:6105 Social Analytics				Will be offered Summer '23 instead of Spring '23
BAIS:6110 Big Data Management and Analytics	V			
BAIS:6130 Applied Optimization	V			
BAIS:6140 Information Visualization			V	
BAIS:6180 Healthcare Analytics			V	
BAIS:6210 Data Leadership and Management		O		
BAIS:6230 People Analytics (NEW)	O			
BAIS:6280 Cybersecurity (NEW)			O	
BAIS:9140 Agile Project Management	See listing under MBA as course is offered in 8 week format (counts as analytics elective)		See listing under MBA as course is offered in 8 week format (counts as analytics elective)	
<b>For additional Business electives, please see MBA 8-week listings.</b> MSBA students may take up to 6 s.h. of business electives.				

All courses require attendance at live sessions on a specific night of the week (except the two courses marked above as "Asynchronous").

**\*Course Formats**

**Online** courses require attendance via the web (generally Zoom) for the live sessions in addition to required online course content.

**In-Person/Hybrid** courses require attendance at a physical site ( **DM** , **CR** , **IC** ) for the live sessions and most are taught in a hybrid format, which means the course also utilizes online course content.

**Virtual** courses meet online for 3 hours and 40 minutes on a specific night of the week and may or may not have online recorded content.

**Asynchronous** courses do not have any live session meetings. There are two courses in the MBA portfolio that are offered asynchronously.